Proposed NU Business Name: MUNNI TELECOM & MOBILE SERVICING CENTRE



Project identification and prepared by: Md Forhad Hossain Tangail Sadar Unit, Tangail

Project verified by: Md Mizanur Rhaman Patowary



| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|---|-------|---|--|--|--|
| Name | : | MD ABDUL MALEK | | | |
| Age | : | 27-12-1987 (30 Years) | | | |
| Education, till to date | : | HSC | | | |
| Marital status | : | Unmarried | | | |
| Children | : | Nil | | | |
| No. of siblings: | : | 02 Brothers 01 Sister | | | |
| Address | : | Vill: Sartia , P.O: Gharinda , P.S: Tangail , Dist: Tangail | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father MONOWARA BEGUM LATE ABDUL MANNAN Branch: Soruj , Centre: 58 (Female), Member ID: 7003 , Group No: 06 Member since: 03-02-1988 (28 Years) First loan: BDT 5000 | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing loan: BDT 44000 Outstanding loan: 12207 Mother No No No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nill |
|---|---|--|
| Business Experiences and Training Info | : | 07 years experience in running business. 05 Years in own business. He has 02 Years training. |
| Other Own/Family Sources of Income | : | NA |
| Other Own/Family Sources of Liabilities | : | |
| Entrepreneur Contact No. | : | 01713-530908 |
| Family's Contact No. | : | |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MONOWARA BEGUM joined Grameen Bank since 28 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

| Proposed Nobin Udyokta Business Info | | | | | | |
|---|---|---|--|--|--|--|
| Business Name | : | MUNNI TELECOM & MOBILE SERVICING CENTRE | | | | |
| Location | : | Tangail Town, Samsul Haq Pourasava. | | | | |
| Total Investment in BDT | : | BDT 680000/- | | | | |
| Financing | : | Self BDT 580000/- (from existing business) 85% Required Investment BDT 100000/- (as equity) 15% | | | | |
| Present salary/drawings from business (estimates) | • | BDT 5,000 | | | | |
| Proposed Salary | : | BDT 5,000 | | | | |
| Size of shop | : | 60 ft x 07 ft= 420 sqft | | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like Mobile accessories & Studio service Average 20% gain on sales. The business is operating by entrepreneur. Existing 02 employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. | | | | |

Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
|-----------------------------------|-------|---------|---------|
| Revenue(Sales) | | | |
| Mobile accessories & service | 5400 | 162000 | 1944000 |
| Total Sales (A) | 5400 | 162000 | 1944000 |
| Less Variable Expense | | | |
| Mobile accessories & service | | | |
| | 4320 | 129600 | 1555200 |
| Total variable Expense (B) | 4,320 | 129600 | 1555200 |
| Contribution Margin (CM) [C=(A-B) | 1,080 | 32400 | 388800 |
| Less Variable Expense | | | |
| Rent | | 7,000 | 84000 |
| Electricity bill | | 800 | 9600 |
| Transportation | | 1,500 | 18000 |
| Salary (self) | | 5000 | 60000 |
| Salary(Staff) | | 8000 | 96000 |
| Entertainment | | 1000 | 12000 |
| Guard | | 300 | 3600 |
| Mobile bill | | 500 | 6000 |
| Total fixed cost (D) | | 24,100 | 289200 |
| Net Profit (E)= [C-D] | | 8,300 | 99600 |

| | D | | 1 |
|------------|------|----|----------|
| Investment | Brea | KO | iown |

| | Exis | ting | Proposed | | | | |
|-------------|------|------------|----------|-----|-------------------|---------|----------|
| Particulars | Qty. | Unit Price | Amount | Qty | Unit Price | Amount | Proposed |
| | | | (BDT) | | | (BDT) | Total |
| Mobile | 15 | 8000 | 120,000 | 1 | 50,000 | 50,000 | 170,000 |
| Charger | 20 | 80 | 1,600 | 1 | 15,000 | 15,000 | 16,600 |
| Battery | 70 | 150 | 10,500 | 1 | 15,000 | 15,000 | 25,500 |
| Casing | 30 | 60 | 1,800 | 0 | 0 | 0 | 1,800 |
| Backpot | 100 | 170 | 17,000 | 0 | 0 | 0 | 17,000 |
| Cover | 80 | 230 | 18,400 | 1 | 20,000 | 20,000 | 38,400 |
| Mamory | 20 | 280 | 5,600 | 0 | 0 | 0 | 5,600 |
| Security | 1 | 400000 | 400,000 | 0 | 0 | 0 | 400,000 |
| Others | 1 | 5100 | 5,100 | 0 | 0 | 0 | 5,100 |
| Total | 337 | 0 | 580,000 | 4 | 0 | 100,000 | 680,000 |

Source of Finance



| Financial Projection (BDT) | | | | | | |
|-----------------------------------|-------|---------|---------|---------|---------|--|
| Paticular | Daily | Monthly | Year1 | Year 2 | Year 3 | |
| Revenue(Sales) | | | | | | |
| Mobile accessories & service | 6800 | 204000 | 2448000 | 2570400 | 2698920 | |
| Total Sales (A) | 6800 | 204000 | 2448000 | 2570400 | 2698920 | |
| Less Variable Expense | | | | | | |
| Mobile accessories & service | 5440 | 163200 | 1958400 | 2056320 | 2159136 | |
| Total variable Expense (B) | 5,440 | 163200 | 1958400 | 2056320 | 2159136 | |
| Contribution Margin (CM) [C=(A-B) | 1,360 | 40800 | 489600 | 514080 | 539784 | |
| Less Variable Expense | | | | | | |
| Rent | | 7,000 | 84000 | 84,000 | 84000 | |
| Electricity bill | | 1000 | 12000 | 12500 | 13000 | |
| Transportation | | 1,800 | 21600 | 22,100 | 22600 | |
| Salary (self) | | 5000 | 60000 | 60000 | 60000 | |
| Salary(Staff) | | 8000 | 96000 | 96000 | 96000 | |
| Entertainment | | 1000 | 12000 | 12000 | 12000 | |
| Guard | | 300 | 3600 | 3600 | 3600 | |
| Mobile bill | | 600 | 7200 | 7300 | 7400 | |
| Total fixed cost (D) | | 24,700 | 296,400 | 297,500 | 298600 | |
| Net Profit (E)= [C-D] | | 16100 | 193200 | 216,580 | 241184 | |
| Investment Payback | | | 40,000 | 40,000 | 40,000 | |

Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|--|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 100,000 | | |
| 1.2 | Net Profit | 193,200 | 216,580 | 241184 |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 153,200 | 329780 |
| | Total Cash Inflow | 293200 | 369780 | 570964 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 100,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 40000 | 40000 | 40000 |
| | Total Cash Outflow | 140,000 | 40000 | 40000 |
| 3 | Net Cash Surplus | 153,200 | 329780 | 530964 |

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





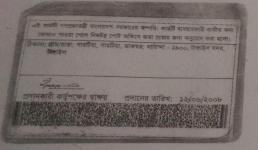


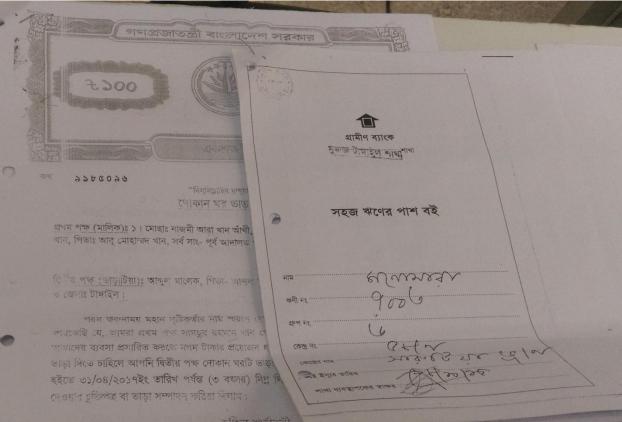












চ্ডিল্ল শৰ্তাবলী

১। জামরা প্রথম পক্ষ দ্বিতীয় পক্ষের নিকট ইইজে নিমু শ্বাক্ষী**গণের সণ্প্রে দোকান ঘরের অ**থিম বাবদ নগদ ৪,০০০০০/- (চার লক্ষ) টাকা বুঝিয়া পাইলাম।

FAMILY PICTURE

