## Proposed NU Business Name: SAZID PHARMACY \& CHIKITSHALOY



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Project verified by: Abdul Mannan Talukder

Brief Bio of The Proposed Nobin Udyokta

| Name | : | MD SHAHIN ALAM |
| :---: | :---: | :---: |
| Age |  | 02-01-1989 (27 Years) |
| Education, till to date |  | HSC |
| Marital status |  | Married |
| Children |  | 1 Daughter |
| No. of siblings: |  | 1 Brother |
| Address |  | Vill: Dakshin Milik Bagha, P.O: Bagha. P.S: Bagha, Dist: Rajshahi. |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GB, BRAC ASA etc.. |  | $\square$ $\square$ <br> MST. REHANA BEWA <br> LATE. SAIDUR RAHMAN <br> Branch: Monigram, Centre \# 33 (Female), <br> Member ID: 2395/4, Group No: 02 <br> Member since: 13-07-2002 (14 Years) <br> First loan: BDT 5,000/- <br> Existing loan: BDT 70,000/-, Outstanding loan: BDT 60,760/- <br> Mother <br> No <br> No <br> No |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | No |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 8 years experience in running business. 3 Years in own <br> business. <br> He has no training |
| Other Own/Family Sources <br> of Income | $:$ | Business |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01748-958165$ |
| Family's Contact No. | $:$ | $01704-317557$ |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Bagha Unit ,Rajshahi |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. REHANA BEWA joined Grameen Bank since 14 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | SAZID PHARMACY \& CHIKITSHALOY |
| :--- | :--- | :--- |
| Location | $:$ | Bar Jadia Bazaar, Bagha, Rajshahi. |
| Total Investment in BDT | $:$ | BDT 100,000/- |
| Financing | $:$ | Self BDT 50,000/- (from existing business) 50\% <br> Required Investment BDT 50,000/- (as equity) 50\% |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000 |
| Proposed Salary | $:$ | BDT 5,000 |
| Size of shop | $:$ | 8 ft x 8 ft= 64 square ft |
| Implementation | $:$-The business is planned to be scaled up by investment in existing <br> goods like; medicine item etc. <br> -Average 20\% gain on sales. <br> -The business is operating by entrepreneur. Existing no employee. <br> -The shop is rented. <br> -Collects goods from various company. <br> -Agreed grace period is 3 months. |  |


| Existing Business (BDT) |  |  |  |
| :--- | :---: | ---: | ---: |
| Particular | Daily | Monthly | Yearly |
| Revenue (sales) |  |  |  |
| Medicine | 2,000 | 60,000 | 720,000 |
| Total Sales (A) | $\mathbf{2 , 0 0 0}$ | $\mathbf{6 0 , 0 0 0}$ | $\mathbf{7 2 0 , 0 0 0}$ |
| Less. Variable Expense |  |  |  |
| Medicine | 1,600 | 48,000 | 576,000 |
| Total variable Expense (B) | $\mathbf{1 , 6 0 0}$ | $\mathbf{4 8 , 0 0 0}$ | $\mathbf{5 7 6 , 0 0 0}$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{4 0 0}$ | $\mathbf{1 2 , 0 0 0}$ | $\mathbf{1 4 4 , 0 0 0}$ |
| Less. Fixed Expense |  |  |  |
| Rent |  | 500 | 6,000 |
| Electricity Bill |  | 250 | 3,000 |
| Mobile Bill |  | 300 | 3,600 |
| Salary (self) |  | 5,000 | 60,000 |
| Entertainment |  | 150 | 1,800 |
| Transportation |  | 200 | 2,400 |
| Total fixed Cost (D) |  | $\mathbf{6 , 4 0 0}$ | $\mathbf{7 6 , 8 0 0}$ |
| Net Profit (E) [C-D) |  | $\mathbf{5 , 6 0 0}$ | $\mathbf{6 7 , 2 0 0}$ |


| Investment Breakdown |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Existing |  |  |  | Proposed |  |  |  |  |
| Particulars | Qty. | Unit Price | Amount <br> (BDT) | Qty. | Unit <br> Price | Amount <br> (BDT) | Proposed <br> Total |  |
| Seclo | 10 | 502 | 5,020 | 30 | 502 | 15,060 | 20,080 |  |
| Orsalaine | 20 | 100 | 2,000 | 50 | 100 | 5,000 | 7,000 |  |
| Ziamx | 15 | 350 | 5,250 | 20 | 350 | 7,000 | 12,250 |  |
| Tridox | 10 | 460 | 4,600 | 15 | 460 | 6,900 | 11,500 |  |
| Flexi | 10 | 410 | 4,100 | 14 | 410 | 5,740 | 9,840 |  |
| Licuton | 7 | 200 | 1,400 | 7 | 200 | 1,400 | 2,800 |  |
| Noplazin | 10 | 300 | 3,000 | 14 | 300 | 4,200 | 7,200 |  |
| Hatazon | 18 | 260 | 4,630 | 18 | 260 | 4,700 | 9,330 |  |
| Security | 1 | 20000 | 20,000 | 0 | 0 | 0 | 20,000 |  |
| Total | $\mathbf{1 0 0 . 8}$ |  | $\mathbf{5 0 , 0 0 0}$ | $\mathbf{1 6 8}$ |  | $\mathbf{5 0 , 0 0 0}$ | $\mathbf{1 0 0 , 0 0 0}$ |  |

## Source of Finance

■ Entrepreneur's Contribution 40,000
■ Investor's Investment 50,000

- Total 90,000

Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd Year |
| :--- | :---: | ---: | ---: | ---: | ---: |
| Revenue (sales) |  |  |  |  |  |
| Medicine | 2,600 | 78,000 | 936,000 | 982,800 | $1,031,940$ |
| Total Sales (A) | $\mathbf{2 , 6 0 0}$ | $\mathbf{7 8 , 0 0 0}$ | $\mathbf{9 3 6 , 0 0 0}$ | $\mathbf{9 8 2 , 8 0 0}$ | $\mathbf{1 , 0 3 1 , 9 4 0}$ |
| Less. Variable Expense |  |  |  |  |  |
| Medicine | 2,080 | 62,400 | 748,800 | 786,240 | 825,552 |
| Total variable Expense (B) | $\mathbf{2 , 0 8 0}$ | $\mathbf{6 2 , 4 0 0}$ | $\mathbf{7 4 8 , 8 0 0}$ | $\mathbf{7 8 6 , 2 4 0}$ | $\mathbf{8 2 5 , 5 5 2}$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{5 2 0}$ | $\mathbf{1 5 , 6 0 0}$ | $\mathbf{1 8 7 , 2 0 0}$ | $\mathbf{1 9 6 , 5 6 0}$ | $\mathbf{2 0 6 , 3 8 8}$ |
| Less. Fixed Expense |  |  |  |  |  |
| Rent |  | 500 | 6,000 | 6,000 | 6,000 |
| Electricity Bill |  | $\mathbf{2 5 0}$ | 3,000 | 3,200 | $\mathbf{3 , 2 0 0}$ |
| Mobile Bill |  | 400 | 4,800 | 5,500 | 6,000 |
| Salary (self) |  | 5,000 | 60,000 | 60,000 | 60,000 |
| Entertainment |  | 150 | 1,800 | $\mathbf{2 , 0 0 0}$ | $\mathbf{2 , 2 0 0}$ |
| Transportation |  | 300 | $\mathbf{3 , 6 0 0}$ | $\mathbf{4 , 5 0 0}$ | 5,500 |
| Total Fixed Cost | $\mathbf{6 , 6 0 0}$ | $\mathbf{7 9 , 2 0 0}$ | $\mathbf{8 1 , 2 0 0}$ | $\mathbf{8 2 , 9 0 0}$ |  |
| Net Profit (E) [C-D) | $\mathbf{9 , 0 0 0}$ | $\mathbf{1 0 8 , 0 0 0}$ | $\mathbf{1 1 5 , 3 6 0}$ | $\mathbf{1 2 3 , 4 8 8}$ |  |
| Investment Payback |  |  | $\mathbf{2 0 , 0 0 0}$ | $\mathbf{2 0 , 0 0 0}$ | $\mathbf{2 0 , 0 0 0}$ |

## Cash flow projection on business plan (rec. \& Pay)

| SI \# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 50,000 |  |  |
| 1.2 | Net Profit | 108,000 | 115,360 | 123,488 |
| 1.3 | Depreciation (Non cash item) |  | - | - |
| 1.4 | Opening Balance of Cash Surplus |  | 88,000 | 183,360 |
|  | Total Cash Inflow | 158,000 | 203,360 | 306,848 |
| 2 | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | 50,000 |  |  |
| 2.2 | Payment of GB Loan |  |  |  |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 20,000 | 20,000 | 20,000 |
|  | Total Cash Outflow | 70,000 | 20,000 | 20,000 |
| 3 | Net Cash Surplus | 88,000 | 183,360 | 286,848 |

## SWOT ANALYSIS

| $S_{\text {TRENGTH }}$ <br> Employment: Self: 01 Family:0 Others:0 <br> Experience \& Skill : 8 Years <br> Quality goods \& services; <br> Skill and experience; | $W_{\text {EAKness }}$ <br> Lack of Capital/Investment |
| :---: | :---: |
| PPORTUNITIES <br> Huge demand in the community Location of farm; Regular customers; | Threats <br> Theft <br> Fire <br> Political unrest |

## Pictures






## FAMILY PICTURE



