

Proposed NU Business Name: **MS MAYER DUYA POULTY FARMS**



Project identification and prepared by: MD. Anarul Islam,
Mawna Unit, Gajipur

Project verified by :MD. Rafiquel Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	AZAHARUL ISLAM
Age	:	04-12-1993(23 Years)
Education, till to date	:	H.S.C
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	4 Brothers 1 Sister
Address	:	Vill: Taltoly P.O: Telihaty, P.S: Sreepur, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	JOSNA KHATUN
(iii) Father's name	:	ABUL HASHEM
(iv) GB member's info	:	Branch: Teangra Sreepur Centre # 15(Female), Member ID: 2505\2, Group No: 04 Member since: 16-02-1994(20Years) First loan: BDT 2,500
Further Information:		Existing Loan: BDT 42,000, Outstanding loan: 15,204
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	8 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01913-100164
Mother's Contact No.	:	01745-045870
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JOSHNA KHATUN joined Grameen Bank since 20 years ago. At first she took 2,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MS MAYER DUYA POLTY FAMRS
Location	:	Taltoly,murgir bazar,Sreepur
Total Investment in BDT	:	BDT 210,000/-
Financing	:	Self BDT 140,000/-(from existing business) 67% Required Investment BDT 70,000/-(as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	07ft x 15ft= 105 square ft
Security of the shop	:	BDT 50,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Boylar Feed etc.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed▪The shop is rented.▪Collects goods from Noyonpur.▪Agreed grace period is 3 months.

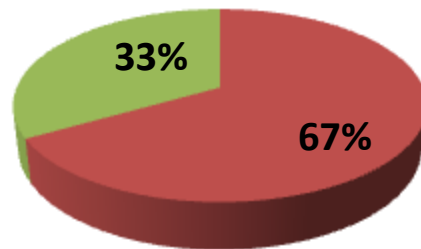
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Boiler Feed .	2,800	84,000	1,008,000
Total Sales (A)	2,800	84,000	1,008,000
Less. Variable Expense			
Boiler Feed	2,240	67,200	8,06,400
Total variable Expense (B)	2,240	67,200	8,06,400
Contribution Margin (CM) [C=(A-B)]	5,60	16,800	2,01,600
Less. Fixed Expense			
Rent		5,00	6,000
Electricity bill		3,00	3,600
Transportation		3,000	36,000
Salary (self)		5,00 0	60,000
Entertainment		3,00	3,600
Guard		3,00	3,6000
Mobile Bill		4,00	4,8000
Total fixed Cost (D)		9,800	1,17,600
Net Profit (E) [C-D]		7,000	84,000

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Boiler Feed (45 x 2000)	90,000	70,000	1,60,000
Security	50000		50000
Total	140,000	70,000	210,000

Source of Finance



- Entrepreneur's Contribution 140,000
- Investor's Investment 70,000
- Total 210,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Boiler Feed	4,500	1,35,000	1,620,000	1,701,000
Total Sales (A)	4,500	1,35,000	1,620,000	1,701,000
Less. Variable Expense				
Boiler Feed	3,600	1,08,000	1,296,000	1,360,800
Total variable Expense (B)	3,600	1,08,000	1,296,000	1,360,800
Contribution Margin (CM) [C=(A-B)]	9,00	27,000	3,24,000	3,40,200
Less. Fixed Expense				
Rent		5,00	6,000	6,000
Electricity bill		5,00	6,000	6,500
Transportation		3,500	42,000	42,500
Salary (self)		5,000	60,000	60,000
Salary (staff-1)		4,000	48,000	48,000
Entertainment		5,00	6,000	6,300
Guard		3,00	3,600	3,600
Mobile Bill		6,00	7,200	7,500
Total Fixed Cost		14,900	1,78,800	1,80,400
Net Profit (E) [C-D]		12,100	1,45,200	1,59,800
Investment Payback			42,000	42,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,45,200	1,59,800
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		87,996
	Total Cash Inflow	2,15,200	2,47,796
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan	15,204	
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	1,27,204	42,000
3	Net Cash Surplus	87,996	2,05,796

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:1
Experience & Skill : 02 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures













FAMILY PICTURE

