

Proposed NU Business Name: **SANJIDA DIGITAL STUDIO**



Project identification and prepared by: Md. Raju Ahmed,
Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta

| | | |
|--|---|--|
| Name | : | SHEIKH SHAHINUR |
| Age | : | 20-02-1985 (31 Years) |
| Education, till to date | : | Class 8 |
| Marital status | : | Married |
| Children | : | 1 Daughter |
| No. of siblings: | : | 5 Brothers 2 Sisters |
| Address | : | Vill: Tikorpur , P.O: Agla, P.S: Nobabgonj, Dist: Dhaka |
| Parent's and GB related Info | | |
| (i) Who is GB member | : | Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> |
| (ii) Mother's name | : | MOMOTAJ |
| (iii) Father's name | : | SHEIKH YAR ALI |
| (iv) GB member's info | : | Branch: Komorgonj, Centre # 44(Female), Member ID: 3381/2, Group No: 04 Member since: 1-1-1984-1999 (15Years) First loan: BDT 2,000 |
| Further Information: | | Existing Loan: BDT NIL, Outstanding loan: NIL |
| (v) Who pays GB loan installment | : | Father |
| (vi) Mobile lady | : | No |
| (vii) Grameen Education Loan | : | No |
| (viii) Any other loan like GB, BRAC ASA etc.. | : | No |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| | | |
|---|---|--|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info | : | 6 years experience in running business. He has NO training. |
| Other Own/Family Sources of Income | : | - |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01937846308 |
| Mother's Contact No. | : | 01829206595 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOMOTAJ joined Grameen Bank since 15 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

| | | |
|---|---|---|
| Business Name | : | SANJIDA DIGITAL STUDIO |
| Location | : | Tikorpur, Nobabgonj, Dhaka |
| Total Investment in BDT | : | BDT 170,000/- |
| Financing | : | Self BDT 90000/-(from existing business) 53% Required Investment BDT 80000/-(as equity) 47% |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- |
| Proposed Salary | : | BDT 5,000/- |
| Size of shop | : | 20ft x 10ft= 300 square ft |
| Implementation | : | <ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Mobile accessories.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪The shop is rented.▪Collects goods from Nobabgonj.▪Agreed grace period is 3 months. |

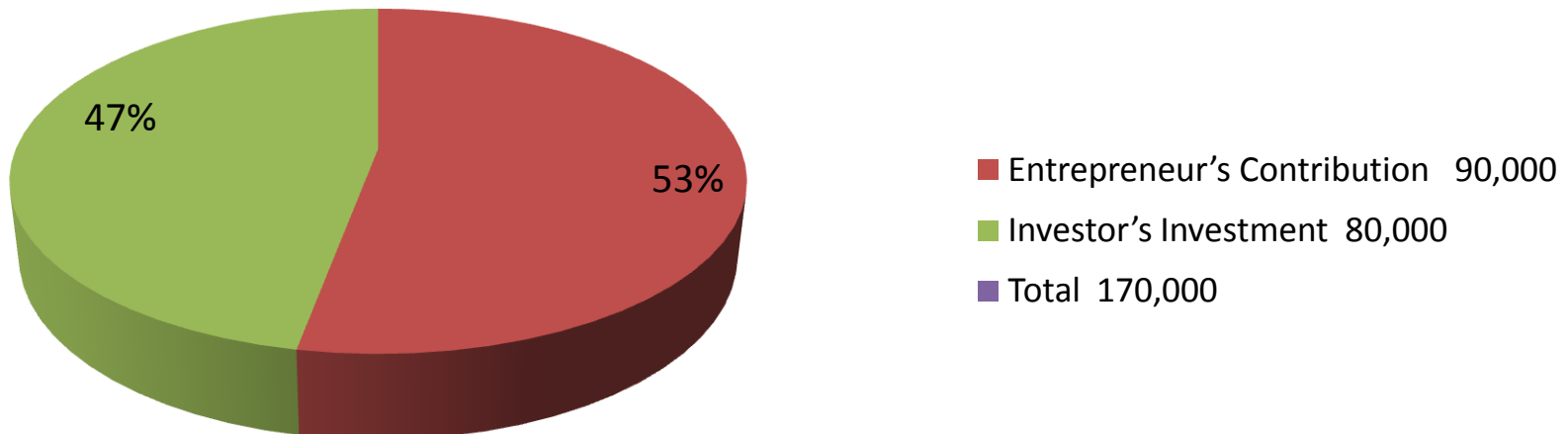
Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
|--|------------|--------------|---------------|
| Revenue (sales) | | | |
| Mobile accessories | 2410 | 72300 | 867600 |
| Total sales (A) | 2410 | 72300 | 867600 |
| Less Variable Exp. | | | |
| Mobile accessories | 1928 | 57840 | 694080 |
| Total Variable exp. (B) | 1928 | 57840 | 694080 |
| Contribution Margin CM [C= (A-B)] | 482 | 14460 | 173520 |
| less fixed exp. | | | |
| Rent | | 2000 | 24000 |
| Electricity bill | | 1000 | 12000 |
| Transportation | | 1000 | 12000 |
| Salary (self) | | 5000 | 60000 |
| Entertainment | | 200 | 2400 |
| Guard | | 100 | 1200 |
| Mobile | | 300 | 3600 |
| total fixed cost (D) | | 9600 | 115200 |
| Net profit (E) [C-D] | | 4860 | 58320 |

Investment Breakdown

| Existing | | | | Proposed | | | |
|--------------|------------|------------|---------------|------------|------------|---------------|----------------|
| Particulars | Qty. | Unit Price | Amount (BDT) | Qty | Unit Price | Amount (BDT) | Proposed Total |
| Charger | 100 | 80 | 8,000 | 100 | 80 | 8,000 | 16,000 |
| Battery | 10 | 200 | 2,000 | 200 | 200 | 40,000 | 42,000 |
| Cable | 100 | 50 | 5,000 | | | 0 | 5,000 |
| Memory card | 200 | 150 | 30,000 | 100 | 120 | 12,000 | 42,000 |
| Head phone | 100 | 80 | 8,000 | 200 | 100 | 20,000 | 28,000 |
| Cover | 100 | 60 | 6,000 | | | 0 | 6,000 |
| others | 50 | 100 | 5,000 | | | 0 | 5,000 |
| Security | | | 26,000 | | | | 26,000 |
| Total | 660 | | 90,000 | 600 | | 80,000 | 170,000 |

Source of Finance



Financial Projection

| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd Year |
|--|-------------|--------------|----------------|----------------|-----------------|
| Revenue (sales) | | | | | |
| Mobile accessories | 3180 | 95400 | 1144800 | 1202040 | 1262142 |
| Total Sales (A) | 3180 | 95400 | 1144800 | 1202040 | 1262142 |
| less variable Expenses | | | | | |
| Mobile accessories | 2544 | 76320 | 915840 | 961632 | 1009714 |
| Total variable Expenses (B) | 2544 | 76320 | 915840 | 961632 | 1009714 |
| Contribution Margin (CM)= (A-B) | 636 | 19080 | 228960 | 240408 | 252428.4 |
| Less Fixed Expenses | | | | | |
| Rent | | 2000 | 24000 | 24000 | 24000 |
| Electricity bill | | 1000 | 12000 | 12000 | 12000 |
| Transportation | | 1200 | 14400 | 14400 | 14400 |
| Salary (self) | | 5000 | 60000 | 60000 | 60000 |
| Entertainment | | 300 | 3600 | 3600 | 3600 |
| Guard | | 100 | 1200 | 1200 | 1200 |
| Mobile | | 400 | 4800 | 4800 | 4800 |
| Total Fixed Cost | | 10000 | 120000 | 120000 | 120000 |
| Net Profit (E) (C-D) | | 9080 | 108960 | 120408 | 132428.4 |
| Investment Payback | | | 32000 | 32000 | 32000 |

Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 80,000 | | |
| 1.2 | Net Profit | 108,960 | 120,408 | 132428.4 |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 76,960 | 165368 |
| | Total Cash Inflow | 188960 | 197368 | 297796.4 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 80,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 32000 | 32000 | 32000 |
| | Total Cash Outflow | 112,000 | 32000 | |
| 3 | Net Cash Surplus | 76,960 | 165368 | 265796.4 |

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 06 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



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YOUNG VIB
CREATE CASU

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এয়ারটেল ও
১ প./সেকেন্ড
অন্য অপারেটরে

| রিজ | এয়ারটেল | অন্য অপারেটরে | মেস |
|--------|----------|---------------|--------|
| ২৩ টকা | | ১ প./সেকেন্ড | ০৭ দিন |
| ৯৯ টকা | | ১ প./সেকেন্ড | ০০ দিন |

MAGIC OFFER

নতুন, পুরান
এবং
বহু কানেকশনে

আধা প./সেকেন্ড
এয়ারটেল ও

| রিজ | এয়ারটেল | অন্য অপারেটরে |
|--------|----------|---------------|
| ২৩ টকা | | ১ প./সেকেন্ড |
| ৯৯ টকা | | ১ প./সেকেন্ড |





শানজিদা ডিজিটাল স্টুডিও



এখানে রঙিন ও
সাদা-কালো
ফটোকপি করা হয়
ই-মেইল ও যত্নসহকারে মোবাইল সার্ভিসিং করা হয়

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শানজিদা ডিজিটাল স্টুডিও

প্রো : শেখ শাহী





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YOUNG VIBRANT



ଆତ୍ମନିର୍ଦ୍ଦେଶ

ଭୋମ୍ବି ଚର୍ଚ୍ଚ-ନାମ-ସଂଗ୍ରହଣ କରିବାକୁ ଯେ ସମସ୍ତଙ୍କୁ କୋମ୍ବ
 ସହୀ କୋମ୍ବ ଚର୍ଚ୍ଚ-ନାମ-ସଂଗ୍ରହଣ କରାଯିବ ସେହି ସ୍ୱରୂପେ ଏକ ସଂଗ୍ରହଣା ଯେ
 ସଂଗ୍ରହଣ କରାଯିବ-ଏହିପରି କୋମ୍ବ-ସଂଗ୍ରହଣ ଆଧାର ୫୫/୫ କୋମ୍ବ
 ଦିବି ୨୫ କୋମ୍ବ-ସଂଗ୍ରହଣ ହିସାବ । ଯେ-ସଂଗ୍ରହଣ ନଂ ୦୦୦୨/୨
 କୋମ୍ବ ୦୫ । ସଂଗ୍ରହଣ-କୋମ୍ବ (୦୦୦୫-୦୦୦୨) । ଭୋମ୍ବି ଚର୍ଚ୍ଚ-
 ନିର୍ଦ୍ଦେଶ-ସଂଗ୍ରହଣ କରାଯିବ କରି ।

ସଂଗ୍ରହଣ

ସଂଗ୍ରହଣ କରାଯିବ
 କୋମ୍ବ ୦୫
 କୋମ୍ବ ୦୫
 କୋମ୍ବ ୦୫

୧. କୋମ୍ବ-ସଂଗ୍ରହଣ
 କୋମ୍ବ-୦୫ କୋମ୍ବ-୦୫
୨. କୋମ୍ବ-ସଂଗ୍ରହଣ
 କୋମ୍ବ-୦୫ କୋମ୍ବ-୦୫
୩. କୋମ୍ବ-ସଂଗ୍ରହଣ
 କୋମ୍ବ-୦୫ କୋମ୍ବ-୦୫
 କୋମ୍ବ-୦୫ କୋମ୍ବ-୦୫
 କୋମ୍ବ-୦୫ କୋମ୍ବ-୦୫

