Proposed NU Business Name: MA VOLKANAIGING



Project identification and prepared by: Md Lokman Hakim, Mohanpur Unit, Rajshahi

Project verified by: Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta						
Name	:	SHREE RIPON KUMAR SHARKAR				
Age	:	03-03-1989(27 Years)				
Education, till to date	:	Class eight				
Marital status	:	Married				
Children	:	01 son				
No. of siblings:	:	01 Brother and 04 Sister				
Address	:	Vill:keshor, P.O:keshorhat, P.S:Mohanpur Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SHREE MOTI MONJU RANI SHREE JITENDRONATH SHARKER Branch: Rayghaty Mohanpur, Centre # 97(Female), Member ID: 3907, Group No: 049 Member since: 31-12-2012(4Years) First loan: BDT 30,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 50,000, Outstanding loan: 39,580/= Mother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Eight years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-919506
Mother's Contact No.	:	Nill
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHREE MOTI MONJU RANI joined Grameen Bank since 04 years ago. At first she took 30,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MAA VOLKAIGING			
Location	:	Keshorhat Bazar, Mohanpur, Rajshahi			
Total Investment in BDT	:	BDT 1,60,000/-			
Financing	:	Self BDT 1,10,000/-(from existing business) 69%			
		Required Investment BDT 50,000/-(as equity) 31%			
Present salary/drawings from business (estimates)	:	BDT 4,000/-			
Proposed Salary	:	BDT 4,000/-			
Size of shop	:	15 ft x 8ft= 120 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Tayer. Average 30% gain on sale. The business is operating by entrepreneur. Existing No employees. After getting equity fund employee will be appointed. The shop is owned. Collects goods from Rajshahi, Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
TayerItem	500	6,000	72,000			
Volkanaiging From Incom	300	9,000	1,08,000			
Total Sales (A)	500	6,000	72,000			
Less. Variable Expense						
Tayer Item	350	10,500	1,26,000			
Total variable Expense (B)	350	10,500	1,26,000			
Contribution Margin (CM) [C=(A-B)	450	13,500	1,62,000			
Less. Fixed Expense						
Rent						
Electricity Bill		500	6,000			
Mobile Bill		100	1,200			
Salary (self)		4,000	48,000			
Transportation		500	6,000			
Entertainment						
Guard		300	3,600			
Salary (staff)						
Total fixed Cost (D)		5,500	66,000			
Net Profit (E) [C-D)		8,000	96,000			

Investment Breakdown								
Existing					Proposed			
Particulars	lars Qty. Unit Amount Qty				Unit	Amount	Proposed Total	
		Price	(BDT)		Price	(BDT)		
Tayer	30	1000	30,000	50	1000	50,000	80,000	
Haua Matching	1	80,000	80,000	-	-	-	80,000	
Total	31		1,10,000	50		50,000	1,60,000	

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Tayer Item	10000	300000	3600000	3780000	3969000	
Volkanaiging From Income	350	10500	126000	132300	138915	
Total Sales (A)	10350	310500	3726000	3912300	4107915	
Less Variable Expense						
Tayer Item	700	21000	252000	264600	277830	
Total variable Expense (B)	700	21000	252000	264600	277830	
Contribution Margin (CM) [C=(A-B)	750	22500	270000	283500	297675	
Less Variable Expense						
Mobile Bill		700	8400	8600	8800	
Salary (self)		4,000	48000	48,000	48000	
Transportation		1,000	12000	12500	13000	
Entertainment		200	2400	2400	2400	
Guard		300	3600	3600	3600	
Total fixed cost (D)		6,200	74,400	75,100	75800	
Net Profit (E)= [C-D]		16300	195600	208,400	221875	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	195,600	208,400	221875
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		175,600	364000
	Total Cash Inflow	245600	384000	585875
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	175,600	364000	565875

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 8 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Political unrest

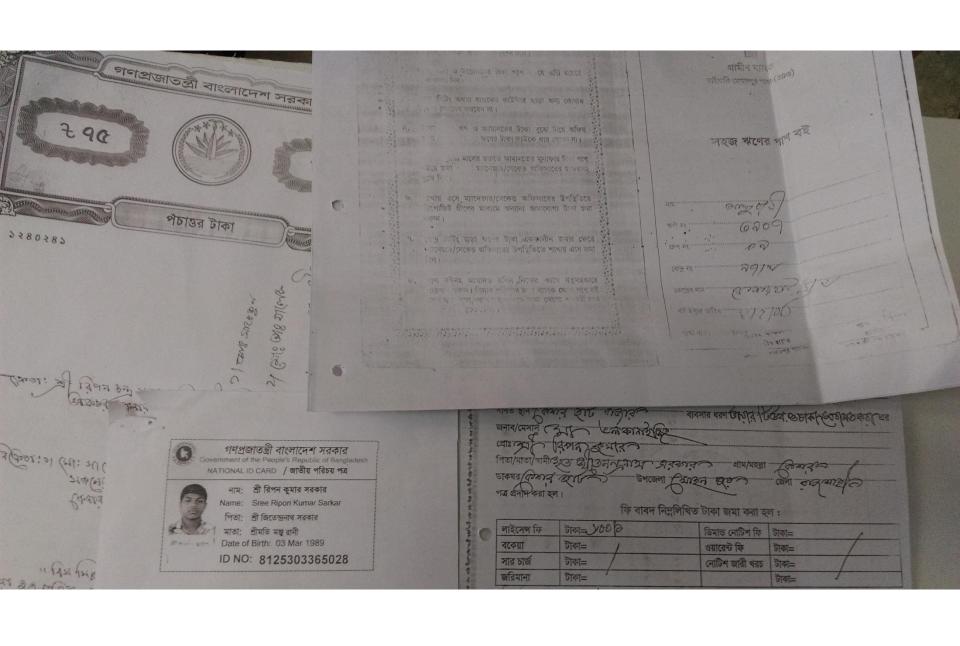
Pictures











FAMILY PICTURE

