

Proposed NU Business Name: **SHAJON SHOE STORE**



Project identification and prepared by: Md Sahabuddin,
Mohanpur Unit, Rajshahi

Project verified by: Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SANMUN SHARKER SHAJON
Age	:	02-10-1995(21 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	NILL
No. of siblings:	:	01 Brother and 01 Sister
Address	:	Vill:Krishnopur , P.O:Gosa, P.S:Mohanpur Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST.RABEA BAGOM
(iii) Father's name	:	MD. ABDUL HAMID
(iv) GB member's info	:	Branch: Rayghaty Mohanpur, Centre # 66(Female), Member ID: 9842/1, Group No: 04 Member since: 23-11-2010(6Years) First loan: BDT 10,000
Further Information:		Existing Loan: BDT 44,000, Outstanding loan: 33,362/=
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Eight years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01788-009879
Mother's Contact No.	:	01723-789023
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST.RABEA BAGOM joined Grameen Bank since 06 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHAJON SHOE STORE
Location	:	Shampur Bazar, Mohanpur, Rajshahi
Total Investment in BDT	:	BDT 1,20,000/-
Financing	:	Self BDT 70,000/- (from existing business) 58% Required Investment BDT 50,000/- (as equity) 42%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	14 ft x 9ft = 126 square ft
Implementation	:	<ul style="list-style-type: none">▪ The business is planned to be scaled up by investment in existing goods like; Shoe item .▪ Average 25% gain on sale.▪ The business is operating by entrepreneur. Existing employees. After getting equity fund employee will be appointed.▪ The shop is owned.▪ Collects goods from Rajshahi, Dhaka.▪ Agreed grace period is 3 months.

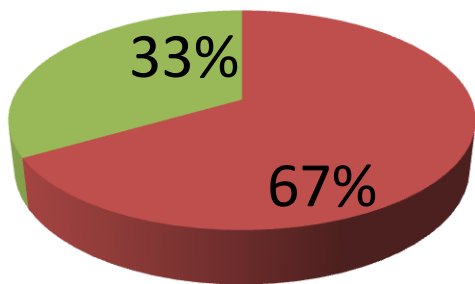
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Shoe Item	2,000	60,000	7,20,000
Total Sales (A)	2,000	60,000	7,20,000
Less. Variable Expense			
Shoe Item	1,500	45,000	5,40,000
Total variable Expense (B)	1,500	45,000	5,40,000
Contribution Margin (CM) [C=(A-B)]	500	15,000	1,80,000
Less. Fixed Expense			
Rent		1,000	12,000
Electricity Bill		400	4,800
Mobile Bill		250	3,000
Salary (self)		5,000	60,000
Transportation		1,000	12,000
Entertainment		300	3,600
Guard		150	1,800
Salary (staff)			
Total fixed Cost (D)		8,100	97,200
Net Profit (E) [C-D]		6,900	82,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Gents Item	100	250	25,000	100	250	25,000	50,000
Ladis Item	100	200	20,000	100	200	20,000	40,000
Children Item	-	-	5,000	-	-	5,000	10,000
Scurity Of Shop			20,000				
Total	200		70,000	200		50,000	1,20,000

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 100,000
- Total 300,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Shoe Item	3,000	90,000	10,80,000	11,34,000
Total Sales (A)	3,000	90,000	10,80,000	11,34,000
Less. Variable Expense				
Shoe Item	2,250	67,500	8,10,000	8,50,500
Total variable Expense (B)	2,250	67,500	8,10,000	8,50,500
Contribution Margin (CM) [C=(A-B)]	750	22,500	2,70,000	2,83,500
Less. Fixed Expense				
Reant		1,000	12,000	12,000
Electricity Bill		400	4,800	5,000
Mobile Bill		350	4,200	5,000
Salary (self)		5,000	60,000	60,000
Transportation		2,000	24,000	24,000
Entertainment		400	4,800	5,500
Guard		150	1,800	1,800
Salary (staff)				
Total Fixed Cost		9,300	1,11,600	1,13,300
Net Profit (E) [C-D]		13,200	1,58,400	1,70,200
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,58,400	1,70,200
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		1,28,400
	Total Cash Inflow	2,08,400	2,98,600
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	1,28,400	2,68,600

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 8 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











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FAMILY PICTURE

