Proposed NU Business Name: DIGITECH COMPUTER



Project identification and prepared by: Md Hafizur Rahman (2), Mawna Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	TAJMOL HAQUE		
Age	:	07-02-1989 (27 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	1 Brothers & 1 Sisters		
Address	:	Vill: Saitalia, P.O: Tengra, P.S: Sreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. HAZERA MD SIDDIQUE MIAH Branch: Tengra Sreepur, Centre # 01 (Female), Member ID: 1984, Group No: 05 Member since: 08-03-1998 (18 Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment	 :	Outstanding loan: Nil N/A		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01619-021480
Mother's Contact No.	:	01927-925740
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

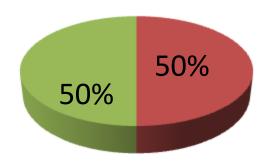
MOST. HAZERA joined Grameen Bank since 18 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name :		DIGITECH COMPUTER			
Location	:	Mawna Chourasta, Gazipur			
Total Investment in BDT	:	BDT 1,60,000/-			
Financing	:	Self BDT 80,000/-(from existing business) 50%			
		Required Investment BDT 80,000/-(as equity) 50%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	: BDT 5,000/-				
Size of shop	:	15 ft x 12 ft= 180 square ft			
Security of the shop	:	BDT 1,00,000/-			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Computer, Mother board, Hard Disc etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing one employees. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Computer & Accessories	3,000	90,000	1,080,000	
Total Sales (A)	3,000	90,000	1,080,000	
Less. Variable Expense				
Computer & Accessories	2,400	72,000	864,000	
Total variable Expense (B)	2,400	72,000	864,000	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	
Less. Fixed Expense				
Rent		1,500	18,000	
Electricity Bill		800	9,600	
Mobile Bill		200	2,400	
Salary (self)		5,000	60,000	
Entertainment		300	3,600	
Transportation		500	6,000	
Salary (staff)		3,000	36,000	
Guard		300	3,600	
Generator Bill		400	4,800	
Total fixed Cost (D)		12,000	144,000	
Net Profit (E) [C-D)		6,000	72,000	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Desktop (3 x 20000)	60,000	0	60,000		
Key Board (14 x 250)	3,500	10,000	13,500		
Cooling Fan (14 x 300)	4,200	10,000	14,200		
Mother Board (2 x2250)	4,500	18,000	22,500		
RAM (4 x 1000)	4,000	22,000	26,000		
Monitor, Adapter, Mouse etc	3,800	10,000	13,800		
Laptop Battery	0	10,000	10,000		
Total	80,000	80,000	160,000		

Source of Finance



- Entrepreneur's Contribution 80,000
- Investor's Investment 80,000
- Total 160,000

Finan	Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Computer & Accessories	4,000	120,000	1,440,000	1,512,000		
Total Sales (A)	4,000	120,000	1,440,000	1,512,000		
Less. Variable Expense						
Computer & Accessories	3,200	96,000	1,152,000	1,209,600		
Total variable Expense (B)	3,200	96,000	1,152,000	1,209,600		
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400		
Less. Fixed Expense						
Rent		1,500	18,000	18,000		
Electricity Bill		800	9,600	10,500		
Mobile Bill		300	3,600	4,000		
Salary (self)		5,000	60,000	60,000		
Entertainment		300	3,600	4,000		
Transportation		800	9,600	11,500		
Salary (staff)		3,000	36,000	36,000		
Guard		300	3,600	4,000		
Generator Bill		400	4,800	5,500		
Total Fixed Cost		12,400	148,800	153,500		
Net Profit (E) [C-D)		11,600	139,200	148,900		
Investment Payback	Investment Payback 48,000 48,000					

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	139,200	148,900
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		91,200
	Total Cash Inflow	219,200	240,100
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	91,200	192,100

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 2 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures















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