### **Proposed NU Business Name: BISMILLAH TAILAR EMBOYDARY**



Project identification and prepared by: Md. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



| Brief Bio of The Proposed Nobin Udyokta   |   |  |  |  |
|---|---|--|--|--|
| Name  | : | S M A NASER  |  |  |
| Age   | : | 01-01-1989 (26 Years)  |  |  |
| Education, till to date   | • | BBA  |  |  |
| Marital status  | : | Married  |  |  |
| Children  | • | NIL  |  |  |
| No. of siblings:  | • | 02 Brothers 02 Sisters   |  |  |
| Address   |   | Vill: 897,Askona P.O: East Haji Camp, P.S: Dakshinkhan, Dist: Dhaka  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                  |   | Mother Father  SAMSUN NAHAR  MD KAMAL E ALAM  Branch: Dakshinkhan, Centre # 89 (Female),  Member ID: 9794/2, Group No: 14  Member since: 14-07-2012 (04Years)  First loan: BDT 10,000 /- |  |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc |   | Outstanding loan: NIL Father& Brother No No No   |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  | : | 04 years experience in running business.                        |
| Training Info   | : | He has no training  |
| Other Own/Family Sources of Income  | : | House rent  |
| Other Own/Family Sources of Liabilities   | : | None  |
| Entrepreneur Contact No.  | : | 01674-100223  |
| Family's Contact No.  | : | 01623-074870 , 01620-677615                                     |
| NU Project<br>Source/Reference  | • | Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit,<br>Dhaka |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

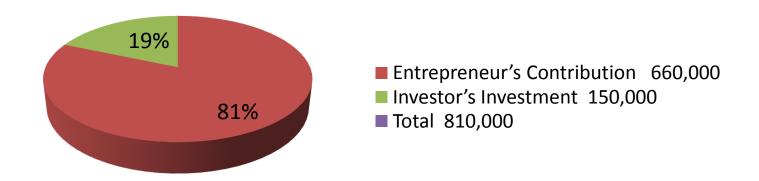
**SAMSUN NAHAR** joined Grameen Bank since 04 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info              |   |   |  |  |
|---|---|---|--|--|
| Business Name                                     | : | BISMILLAH TAILAR EMBOYDARY  |  |  |
| Location  | : | 897, Askona, Dakshinkhan, Dhaka   |  |  |
| Total Investment in BDT                           | : | BDT 810,000/-   |  |  |
| Financing   | : | Self BDT 6,60,000/- (from existing business) 81% Required Investment BDT 1,50,000/- (as equity) 19%   |  |  |
| Present salary/drawings from business (estimates) | : | BDT 7,000   |  |  |
| Proposed Salary                                   | : | BDT 7,000   |  |  |
| Size of shop                                      | : | 40 ft x 40 ft= 1600 square ft   |  |  |
| Security of the shop                              | : | Own House   |  |  |
| Implementation                                    | • | <ul> <li>Manufacturer of Stiker, Emboidary.</li> <li>Average 35% gain on sales.</li> <li>The business is operating by entrepreneur. Existing two employee.</li> <li>Enterpreneure owner is shop.</li> <li>Collects goods from sadarghat, Uttara, tangi, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |

| Existing Business (BDT)           |       |         |           |  |  |  |
|-----------------------------------|-------|---------|-----------|--|--|--|
| Particular                        | Daily | Monthly | Yearly    |  |  |  |
| Revenue (sales)                   |       |         |           |  |  |  |
| Stiker, emboidary                 | 4,000 | 120,000 | 1,440,000 |  |  |  |
| Total Sales (A)                   | 4,000 | 120,000 | 1,440,000 |  |  |  |
| Less. Variable Expense            |       |         |           |  |  |  |
| Fabrics ,coton etc                | 2,600 | 78,000  | 936,000   |  |  |  |
| Total variable Expense (B)        | 2,600 | 78,000  | 936,000   |  |  |  |
| Contribution Margin (CM) [C=(A-B) | 1,400 | 42,000  | 504,000   |  |  |  |
| Less. Fixed Expense               |       |         |           |  |  |  |
| Electricity Bill                  |       | 5000    | 60,000    |  |  |  |
| Transportation                    |       | 6,000   | 72,000    |  |  |  |
| Mobile Bill                       |       | 500     | 6,000     |  |  |  |
| Entertainment                     |       | 500     | 6,000     |  |  |  |
| Salary (sttaf)                    |       | 15,000  | 180,000   |  |  |  |
| Salary (self)                     |       | 7,000   | 84,000    |  |  |  |
| Total fixed Cost (D)              |       | 34,000  | 408,000   |  |  |  |
| Net Profit (E) [C-D)              |       | 8,000   | 96,000    |  |  |  |

| Investment Breakdown    |          |          |                       |  |  |  |
|-------------------------|----------|----------|-----------------------|--|--|--|
| Particulars Particulars | Existing | Proposed | <b>Proposed Total</b> |  |  |  |
| Stiker                  | 40,000   | 0        | 40,000                |  |  |  |
| Fabrics                 | 15,000   | 75,000   | 90,000                |  |  |  |
| Coton                   | 5,000    | 50,000   | 55,000                |  |  |  |
| Emboidary Machine       | 600,000  | 0        | 600,000               |  |  |  |
| Others                  | 0        | 25000    | 25,000                |  |  |  |
| Total                   | 660,000  | 150,000  | 810,000               |  |  |  |

### **Source of Finance**



| Financial Projection (BDT)        |       |         |           |           |           |
|-----------------------------------|-------|---------|-----------|-----------|-----------|
| Particular                        | Daily | Monthly | 1st Year  | 2nd Year  | 3rd year  |
| Revenue (sales)                   |       |         |           |           |           |
| Stiker , emboidary                | 5,500 | 165,000 | 1,980,000 | 2,079,000 | 2,182,950 |
| Total Sales (A)                   | 5,500 | 165,000 | 1,980,000 | 2,079,000 | 2,182,950 |
| Less. Variable Expense            |       |         |           |           |           |
| Fabrics, coton etc                | 3,575 | 107,250 | 1,287,000 | 1,351,350 | 1,418,918 |
| Total variable Expense (B)        | 3,575 | 107,250 | 1,287,000 | 1,351,350 | 1,418,918 |
| Contribution Margin (CM) [C=(A-B) | 1,925 | 57,750  | 693,000   | 727,650   | 764,033   |
| Less. Fixed Expense               |       |         |           |           |           |
| Electricity Bill                  |       | 5000    | 60,000    | 60,000    | 60,000    |
| Transportation                    |       | 6,000   | 72,000    | 75,000    | 80,000    |
| Mobile Bill                       |       | 500     | 6,000     | 6,000     | 6,000     |
| Entertainment                     |       | 500     | 6,000     | 6,000     | 6,000     |
| Salary (sttaf)                    |       | 15,000  | 180,000   | 180,000   | 180,000   |
| Salary (self)                     |       | 7,000   | 84,000    | 84,000    | 84,000    |
| Non Cash Item                     |       |         |           |           |           |
| Depreciation                      |       | 10,000  | 120,000   | 120,000   | 120,000   |
| Total Fixed Cost                  |       | 44,000  | 528,000   | 531,000   | 536,000   |
| Net Profit (E) [C-D)              |       | 13,750  | 165,000   | 196,650   | 228,033   |
| Investment Payback                |       |         | 60,000    | 60,000    | 60,000    |

## Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars                     | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---------------------------------|--------------|--------------|--------------|
| 1   | Cash Inflow                     |              |              |              |
| 1.1 | Investment Infusion by Investor | 150,000      |              |              |
| 1.2 | Net Profit                      | 165,000      | 196,650      | 228,033      |
| 1.3 | Depreciation (Non cash item)    | 120,000      | 120,000      | 120,000      |
| 1.4 | Opening Balance of Cash Surplus |              | 225,000      | 481,650      |
|     | Total Cash Inflow               | 435,000      | 541,650      | 829,683      |
| 2   | Cash Outflow                    |              |              |              |
| 2.1 | Purchase of Product             | 150,000      |              |              |
| 2.2 | Payment of GB Loan              |              |              |              |
|     | Investment Pay Back (Including  | 60,000       | 60,000       | 60,000       |
| 2.3 | Ownership Tr. Fee)              | 60,000       | 60,000       | 60,000       |
|     | Total Cash Outflow              | 210,000      | 60,000       | 60,000       |
| 3   | Net Cash Surplus                | 225,000      | 481,650      | 769,683      |

### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



















णित्रवंश कर्नि र्वा

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

NATIONAL ID CARD / জাতীয় পরিচয় পর নাম: এস, এম, এ, নাছের Name: S. M. A. Naser

পিতা: যো: কামাল-ই-আলম

মাতা: সামছুন নাহার Date of Birth: 01 Jan 1989

ID NO: 2611038745737

ল্যাম্প - ১২৩০, দক্ষিণখন, ঢাকা

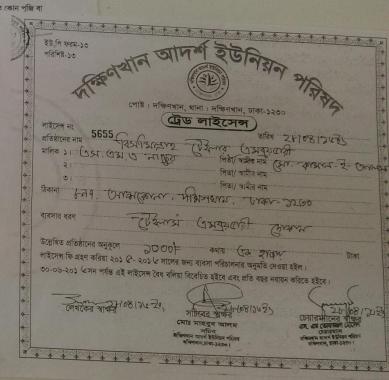
অভিভাবকের সম্মতি পত্র

আমি নিম্নাক্ষরকারী মোঃ থিও বিশুস্থিত এই মর্মে প্রভায়ন করছি যে, আমার ছেলে / মেয়ে নামঃ মোঃ 🎵 लिंग त्याह (भार काक्ष्यं देश्यामं माठाह मामह माराह वामह ६ छन जम्मीलक्षाक्षक से राम तीयक থানাঃ দক্ষিনখান/ উত্তরখান/ থিলকেড জেলাঃ ঢাকা। আমার ছেলে / মেম এম এস এস ব্যবসা প্রতিষ্ঠানটি দীর্ঘদিন যাবৎ পরিচালনা করে আসছে। উক্ত ব্যবসায় আমাব কোন পুঞ্জি বা

অংশীদারিত্ব নেই। কিন্তু উক্ত দোকান ঘরটির মালিক আমি হওয়ায় আম ব্যবসা পরিচালনা করার সম্মতি জানাচ্ছি এমনকি পরবর্তীতে ও কোন প্র ব্যবসা প্রতিষ্ঠান সে যতদিন ইচ্ছা করতে পারবে।

আমি তাঁর ভবিষ্যত জীবনের উত্তরোত্তর সাফল্য ও মঙ্গল কামনা করছি

স্বাক্ষরঃ नामः एम পিতার নামঃ গ্রামঃ ১ ডাকঘরঃ থানাঃ জেলাঃ মোবাইল নং



এই কাল্ডী দশ্রকাত্মী বংশদেশ সংকর্তের সম্পন্ধি। কাল্ডী ব্যবহারকারী ব্যক্তিত অন্য কোৰাও পাওয়া গেলে নিকটছ পোটা অভিনে জমা দেয়াৰ জন্য অনুয়োধ কৰা ছালাট কানা: বাসা/য়েকিং ৮৯৭, গ্রাম/রাজা: পূর্ব আশ্রকানা, আশ্রকানা, ভাকমর

## **FAMILY PICTURE**

