

Proposed NU Business Name: Maer Dowa General Store Business Category: General Retail & Wholesale



Business Proposal Identified by: Dhaneshwar KumarMohanto. Officer, Chilmari Uni Business Proposal prepared by: Md. Mahbubur Rahman Bhuiyan.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md.Saiful Islam Vill: patoary, Union: Raniganj, Post: patoary, Upazila: Chilmari, District: Kurigarm.			
Age	:	34 years			
Marital status	:	Married			
Children	:	02(Two) Daughters			
No. of siblings:	:	02 (Two) Brothers 01(One) Sister.			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Mst. Agonti Begum Md. Tofazzal Hossain Branch: Raniganj, Chilmari Centre # 57/mo Loan no.: 5665, Member since May 12, 2001 First loan: Tk. 3,000 Existing loan: Nil, Last loan: TK 90,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	nil No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		03 (three) years experiences is running his own business. He started the business with BDT 100,000(One Lac). He has on hand training from his father shop.
Other Own/Family Sources of Income	:	His bother's income from driving.
Other Own/Family Sources of Liabilities	••	Nil
NU's Contact No.	:	01710728367
NU's National ID No.	•	4910971567070
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Agonti Begum is a GB member since since May 12, 2001 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Maer Dowa General Store
Address/ Location	:	Fakirar hat,badhar mor .
Total Investment in BDT	:	Tk. 763,000
Financing	:	Self Tk. 563,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 10,000 (Ten Thousand)
Proposed Salary	:	BDT 12,000 (Twelve Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 25% and Bkash Commission 100%
(ii) Estimated % of proposed gross profit margin	:	On an Average 25% and Bkash Commission 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

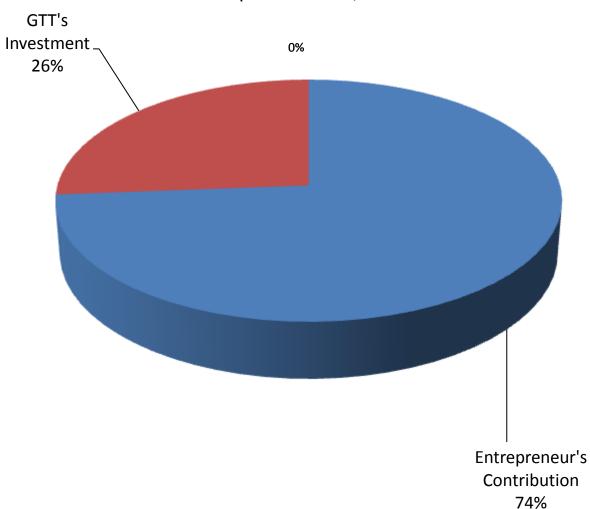
Doutionland	Exis	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from Products	9,500	266,000	3,192,000				
Commission from Bkash	80	2,240	26,880				
Total Sales (A)	9,580	268,240	3,218,880				
Less: Cost of Sales / Products	8,550	239,400	2,872,800				
Total cost of goods sold (B)	8,550	239,400	2,872,800				
Gross Profit (C) [C=(A-B)]	1,030	28,840	346,080				
Less: Operating Cost:			·				
Electricity bill		1,000	12,000				
Mobile bill		1,000	12,000				
Conveyance		3,000	36,000				
Ownership Transfer Fee			-				
Present Salary (Family & Self)		10,000	120,000				
Present Salary (Assistant-2)		3,400	40,800				
Bank Charge (DD, PO, SC)			, -				
Provision of bad debt		17	200				
Other Cost (Stationary & Entertainment etc.)		2,500	30,000				
Non Cash Item:		,	,				
Depreciation Expenses		356	4,270				
Total Operating Cost (D)		21,272	255,270				
Net Profit (C-D):		7,568	90,810				

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing		Total		
Existing	Proposed	Business (BDT)	Proposed (BDT)	(BDT)	
Investment in products (Different types of grocery item, cosmetics item, soft drinks, betel leaf, betel nut,bKash,Load etc.	Investment in products (Different types of grocery item, cosmetics item, soft drinksetc.)	420,000	200,000	620,000	
Investment in Bkash	30,000		30,000		
Investment in Faxiload				10,000	
Investment in Machineries, Equipment & Tools (fan, light etc.)			-	25,000	
Advance for Shop				40,000	
Cash in hand	17,673	-	17,673		
Debtors (Since April, 2016 to at present)			-	20,000	
Creditors (Since A, 2016 to at present)			-	(4,872)	
Decoration (fixture and fittings)				5,199	
Total Capita	563,000	200,000	763,000		

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 563,000
- GTT's Investment BDT 200,000
- Total Capital BDT 763,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

D. C. L.	Y	ear 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated: Sales income from Products	12,825	359,100	4,309,200	14,749	412,965	4,955,580	16,519	462,521	5,550,250
Est. Commission from Bkash	96	2,688	32,256	110	3,091	37,094	132	3,709	44,513
Total Estimated Sales (A)	12,921	361,788	4,341,456	14,859	416,056	4,992,674	16,651	466,230	5,594,763
Less: Cost of Sales / Products	11,543	323,190	3,878,280	13,274	371,669	4,460,022	14,867	416,269	4,995,225
Total cost of goods sold (B)	11,543	323,190	3,878,280	13,274	371,669	4,460,022	14,867	416,269	4,995,225
Gross Profit (C) [C=(A-B)]	1,379	38,598	463,176	1,585	44,388	532,652	1,784	49,962	599,538
Less: Operating Cost:									
Electricity bill		1,100	13,200		1,200	14,400		1,200	14,400
Mobile bill (SMS & Reporting)		1,400	16,800		1,600	19,200		1,900	22,800
Conveyance		3,500	42,000		3,800	45,600		4,800	57,600
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-(Family & Self) Propose Salary (Assistant-2)		12,000	144,000		14,000	168,000		15,000	180,000
Bank Charge (DD, PO, SC)		4,000 50	48,000		4,400 50	52,800 600		5,000 50	60,000 600
Provision of bad debt		17	200		17	200		17	200
Other Cost (stationary & Entertainment etc.)		3,000	36,000		3,400	40,800		3,800	45,600
Non Cash Item:									
Depreciation Expenses		356	4,270		356	4,270		356	4,270
Total Operating Cost (D)	_	26,756	312,770		30,156	361,870	-	33,456	401,470
Net Profit (C-D)	_	11,842	150,406	-	14,232	170,783	-	16,506	198,068
Retained Income			150,406			321,189			519,257

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	120,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	68,337	85,168	93,823
1.3	Depreciation Expenses	6,725	6,725	6,725
1.4	Opening Balance of Cash Surplus	_	46,262	80,555
	Total Cash Inflow	195,062	138,155	181,103
2.0	Cash Outflow			
2.1	Product Purchase	120,000	_	_
2.2	Investment in Machineries	_		
2.3	Investment in Equipment & Tools	_		
2.4	Investment in Decoration	_		
2.5	GB loan Outstanding	_		
2.6	Investment Payback including Ownership Transfer Fee	28,800	57,600	57,600
	Total Cash Outflow	148,800	57,600	57,600
3.0	Total Cash Surplus	46,262	80,555	123,503

☐ Present employment: Self: 01 Family: 0 ☐ Can not supply goods as per Others (beyond family): 02 demand. Future employment:0 ☐ Trade License in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (02yrs); $\mathbf{T}_{\mathsf{HREATS}}$ PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 1,082,257 after 3 years excluding payback of investor's money.

Presented at 264th as Yunus Centre and 73th In-house Executive Social Business Design Lab

(GTT) on may 31, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



















গণপ্রজাতপ্রী বাংলাদেশ সরকার

Government of the People's Regulatic of Bangladesh

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নাম: মোহ কাইজুল ইললাম

Name: Md Swiful Islam

Prist: CHILL CONTROL CONTROL

ATO: CATELL WHISE CONTA

Date of Birth: 26 Opt 1981

ID NO: 4910971567070

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ecers sen / Blood Group: B+



প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের আহিব: ১৪/০৮/২০০৮

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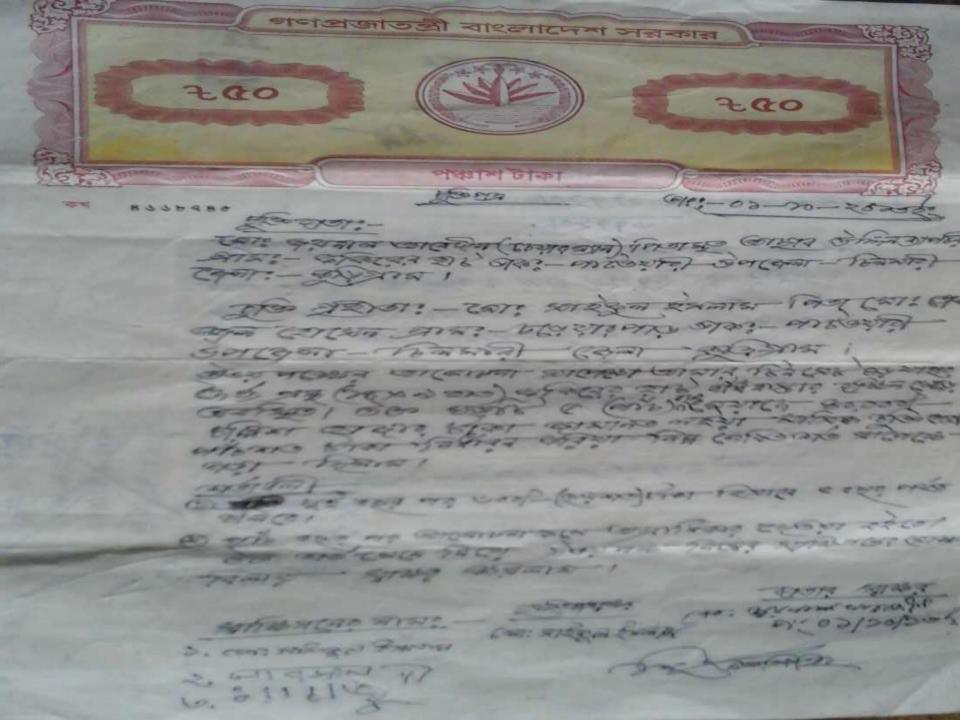
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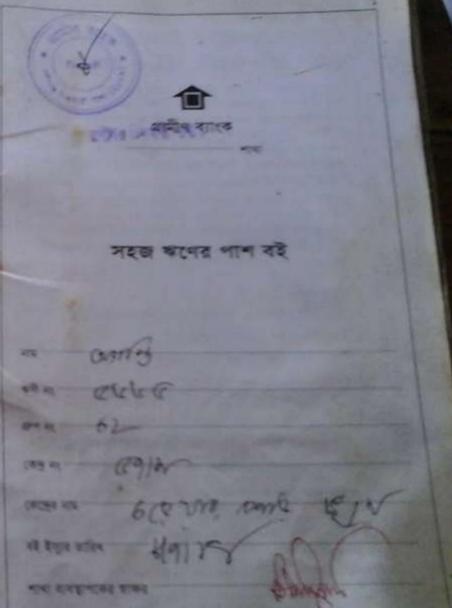
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2001 अट्टिंग किया करण अधिरज्ञन हार्ड चर्सिन करण

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শুলা s ৪ (চার) চার্না মার শূলপাৰই চাৰিতে গোটো বা নাই চাতে পতিবাহিত স্বাইতেৰ মূলা ৫৩ (পাঁড) টাৰো মান্ত Ster 1 লাশ বইসহ আমানত বাশদ নিজের কাছে মৃত্যুক্তারে সংহত্তৰ কৰান। হিসাব পৰীক্ষার জন্য ৰাচকে থেকে পাপ বই बहुत क्या हरण, भाग नहें चारटक क्या स्मशाब भवनहीं माड मिरमञ् भरशा रक्टर मिम ।





Thank You