

Proposed NU Business Name:

Samira Fashion

Business Category: Clothing



Business Proposal Prepared by : Md Abdul Jalil, Asst. Officer Verified by: Md. Rafiqul Islam

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Abdul Malek		
		Vill: Ranipura, Union: Kanchon, Post: Kanchan, Upazila: Rupgonj, District: Narayangonj.		
Age	:	30 Years		
Marital status	••	Married		
Children	••	01(One) Daughter.		
No. of siblings:	:	02 (two) Brothers, 01 (One) sister.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	07 (Seven) years experience is running his own business. He started the business only with Tk. 160,000 (One lac Sixty thousand). He has trained up in own hand.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01798181210
NU's National ID No.	:	19856726804000010
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Minara Begum is a GB member since April 10,1990, at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for business purposes.
- Finally GB loan helped her to improve her economic condition and improve her son's business.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

:	IZ I I D ' NI '
	Kanchon bazar, Rupgonj, Narayangonj.
:	Tk. 518,000
:	Self Tk. 368,000 (from existing business) Required Investment Tk.150,000 (as equity)
:	Taka 8,000 (Eight thousand)
:	Taka 9,000 (Nine thousand)
:	On products 20%
:	On products 20%
:	

INFO ON EXISTING BUSINESS OPERATIONS

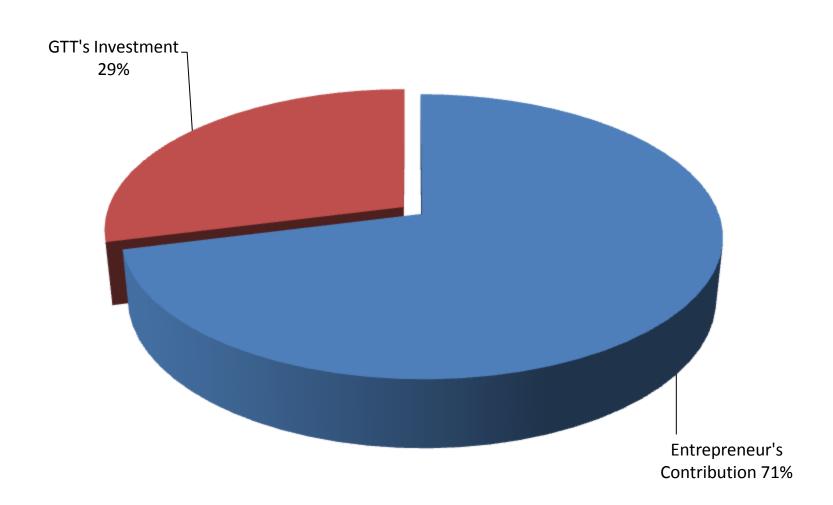
D		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	4,000	112,000	1,344,000			
Less: Cost of sales of products (B)	3,200	89,600	1,075,200			
Gross Profit (C) [C=(A-B)]	800	22,400	268,800			
Less: Operating Cost:		,	,			
Electricity bill		900	10,800			
Shop Rent		4,200	50,400			
Night Guard bill		200	2,400			
Mobile bill		300	3,600			
Conveyance		2,000	24,000			
Provision of bad Debt		14	170			
Ownership Transfer Fee		_	-			
Present Salary		8,000	96,000			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:		1,000	,555			
Depreciation Expenses		117	1,405			
Total Operating Cost (D)		16,731	200,775			
Net Profit (C-D):		5,669	68,025			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	Total
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (pant, shirt, genji, lungi, sock, ladies dress and kids item etc)	nji, lungi, sock, ladies dress and kids shirt, genji, lungi, sock, ladies		150,000	419,300
Investment in Equipments (bulb and fan etc.)				2,700
Cash in hand				36,000
Debtors (Since July, 2015 to at present)				17,000
Creditors (Since October, 2015 to at present)				(17,000)
Advance for Shop				50,000
Decoration (fixture and fittings)				10,000
Total Capital			150,000	518,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 368,000
- GTT's Investment BDT 1,50,000
- Total Capital BDT 518,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	5,000	140,000	1,680,000	5,750	161,000	1,932,000	6,325	177,100	2,125,200
Less: Cost of sales of products (B)	4,000	112,000	1,344,000	4,600	128,800	1,545,600	5,060	141,680	1,700,160
Gross Profit (C) [C=(A-B)]	1,000	28,000	336,000	1,150	32,200	386,400	1,265	35,420	425,040
Less: Operating Cost:									
Electricity bill		1,000	12,000		1,050	12,600		1,050	12,600
Shop Rent		4,200	50,400		4,200	50,400		4,200	50,400
Night Guard bill		200	2,400		250	3,000		250	3,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance		2,300	27,600		2,600	31,200		2,900	34,800
Provision of bad Debt		14	170		14	170		14	170
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary		9,000	108,000		9,500	114,000		9,500	114,000
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,400	16,800		1,600	19,200
Non Cash Item:									
Depreciation Expenses		117	1,405		117	1,405		117	1,405
Total Operating Cost (D)	-	19,631	229,575	_	20,731	248,775	_	21,231	254,775
Net Profit (C-D):	-	8,369	106,425	_	11,469	137,625	-	14,189	170,265
Retained Income			106,425			244,050			414,315

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY,)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	112,425	149,625	182,265
1.3	Depreciation Expenses	1,405	1,405	1,405
1.4	Opening Balance of Cash Surplus	-	77,830	156,860
	Total Cash Inflow	263,830	228,860	340,530
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	GB Loan Outstanding	-	-	
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	77,830	156,860	268,530

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Trade license of business in his own name Maintain books of record Experience: 07 Yrs.	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 782,315 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 137th as Yunus Centre and 67th In-house Executive Social Business Design Lab

(GTT) on May 12, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures







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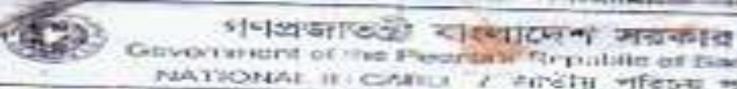
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CONTRACT LANGUAGE

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नाभः आकृत बाह्यस्य

Name: Abdul Malek

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Date of Birth: 12 Jul 1985

ID NO: 19856726864000010

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নানঃ মোলাই মিনারা Name: Met Minaro থানী: কো: ম্যাফলনিদ মাতা: কোনা: অসভাবাদ Dase of Birth: 18 May 1978

ID NO: 6726804631262

এই কার্রটি গণপ্রজাক্তি সংস্থানেশ সহকারের সম্পত্তিং কার্রটি স্বাহারকারী ব্যক্তিও হন্ত কোমার পার্ডমা গোলে নিকাক পোট অফিগ্রে কমা লেকার জন্য অনুহরণে করা হলো।

ক্রিকানা; প্রান্ত্রাক্রা বানীপুরুর পাক্ষমপারা, ধানীপুরুর পাক্ষমপারা, ভাকমন, ক্রাক্রা ১৪৫১, ক্রাক্রন প্রতিকার্য, ক্রপ্রায়, নার্যাহনপ্রয়

প্রদানকারী কর্মুলকের সাহত্য

धानारमञ्ज्ञ करिकः ;

00/00/2005



Thank You