

### Proposed NU Business Name: Dinar Antique & City Gold House

### Business Category: Clothing & Apparels



Project Identified by: Md. Jamshed Ali Sarkar, Asst. Officer, Saghata Unit, Gaibandha.

Business Proposal Prepared by: Fahina Yesmin Happy

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Biplob Mondol  Vill: Shimul Tayeer, Union: 10 no. Bonarpara, Post: Bonarpara, Upazila: Saghata, District: Gaibandha.	
Age	:	25 years	
Marital status	:	Married	
Children	:	01 (One) Son	
No. of siblings:	:	01 (One) Brother and 01 (One) Sister	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) years experience is running his own business. He started the business with BDT 70,000 (Seventy thousand).  He has 03 (Three) Years working experience as an assistant in Rahmania Antique City Gold House of Bogra District.
Other Own/Family Sources of Income	:	His Fathers' income from workshop business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01940062425
NU's National ID No.	:	19913218819031213
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Beby Akther is a GB member since February 10, 2005 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for household purposes and assisting her husband in business.
- Finally GB loan helped her to improve economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Dinar Antique & City Gold House
Address/ Location	:	Bonarpara Bazar, Bonar para, Gaibandha.
Total Investment in BDT	:	Tk. 479,000
Financing	:	Self Tk. 359,000 (from existing business) Required Investment Tk. 120,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 50% On products 50%

## INFO ON EXISTING BUSINESS OPERATIONS

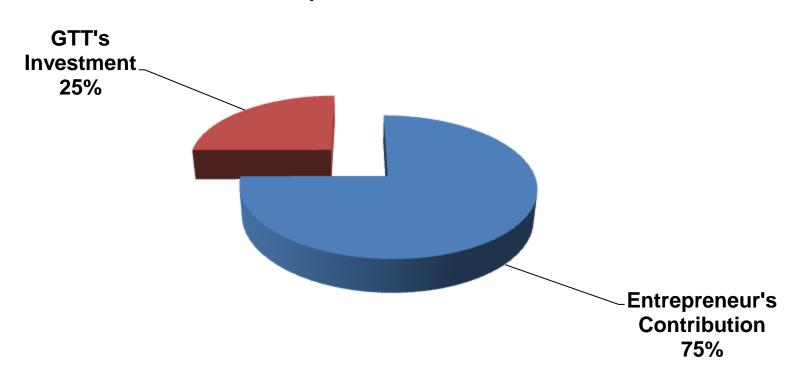
	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	1,550	43,400	520,800		
Cost of products (B)	775	21,700	260,400		
Gross Profit (C) [C=(A-B)]	775	21,700	260,400		
Less: Operating Cost:			·		
Electricity bill		1,200	14,400		
Generator bill		450	5,400		
Night Guard bill		100	1,200		
Shop Rent		1,000	12,000		
Mobile bill		500	6,000		
Conveyance bill		500	6,000		
Present Salary (Self & family)		6,000	72,000		
Present Salary (Assistant-01)		7,500	90,000		
Other Cost (stationary & Entertainment etc.)		300	3,600		
Non Cash Item:					
Depreciation Expenses		277	3,320		
Total Operating Cost (D)		17,827	213,920		
Net Profit (C-D):		3,873	46,480		

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	culars	Existing	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
brass etc.)	Investment in products (china imitation jewellery item, copper, brass, silver, bronze etc.)	229,860	100,000	329,860	
Investment in Equipmen	t (Fan, light and others				
materials etc.)		4,000	-	4,000	
Cash in hand					
		7,940	-	7,940	
Decoration (fixture and f	ittings)				
		27,200	20,000	47,200	
Advance for Shop					
		90,000	-	90,000	
Total (	Capital	359,000	120,000	479,000	

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 359,000
- ■GTT's Investment BDT 120,000
- Total Capital BDT 479,000



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	2,200	61,600	739,200	2,420	67,760	813,120	2,662	74,536	894,432
Cost of products (B)	1,100	30,800	369,600	1,210	33,880	406,560	1,331	37,268	447,216
Gross Profit (C) [C=(A-B)]	1,100	30,800	369,600	1,210	33,880	406,560	1,331	37,268	447,216
Less: Operating Cost:									
Electricity bill		1,400	16,800		1,500	18,000		1,500	18,000
Generator bill		650	7,800		750	9,000		750	9,000
Night Guard bill		200	2,400		300	3,600		300	3,600
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Conveyance bill		1,000	12,000		1,200	14,400		1,200	14,400
Ownership Transfer Fee		800	4,800		800	9,600		800	9,600
Proposed Salary (Self & family)		8,000	96,000		8,000	96,000		8,500	102,000
Proposed Salary (Assistant-01)		10,000	120,000		11,000	132,000		13,000	156,000
Bank Charge (DD, PO, SC)		100	1,200		100	1,200		100	1,200
Other Cost (stationary & Entertainment etc.)		800	9,600		1,100	13,200		1,500	18,000
Non Cash Item:									
Depreciation Expenses		443	5,320		443	5,320	-	443	5,320
Total Operating Cost (D)		25,193	297,520	-	26,993	323,920	-	29,893	358,720
Net Profit (C-D):	-	5,607	72,080	-	6,887	82,640	-	7,375	88,496
Retained Income			72,080			154,720			243,216

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	120,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	76,880	92,240	98,096
1.3	Depreciation Expenses	5,320	5,320	5,320
1.4	Opening Balance of Cash Surplus	-	53,400	93,360
	Total Cash Inflow	202,200	150,960	196,776
2.0	Cash Outflow			
2.1	Product Purchase	120,000	-	-
	Investment Payback including Ownership Transfer Fee	28,800	57,600	57,600
	Total Cash Outflow	148,800	57,600	57,600
3.0	Total Cash Surplus	53,400	93,360	139,176

## SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 0;     Others (beyond family): 01     Future employment: 0</li> <li>□ Trade License in his own name;</li> <li>□ He has on hand training;</li> <li>□ Maintain books of record;</li> <li>□ Business Experience : 07yrs.</li> </ul>	☐ Can not supply goods as per demand;
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customer.</li> <li>□ Increasing demand;</li> <li>□ The Capital of the entrepreneur will be BDT 602,216 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors;

## Presented at 203<sup>rd</sup> as Yunus Centre and 49<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on March 10, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures













বিপ্রদৃঃ এখানে রূপার ক্যাটালগের যে কোন ডিজাইনের গহনা সুদক্ষ কারিগর দ্বারা তৈরী করা হয়।

বোনারপাড়া, রেলওয়ে জামে মস্জিদ সংলগ্ন, সাঘাটা, গাইবান্ধা।



















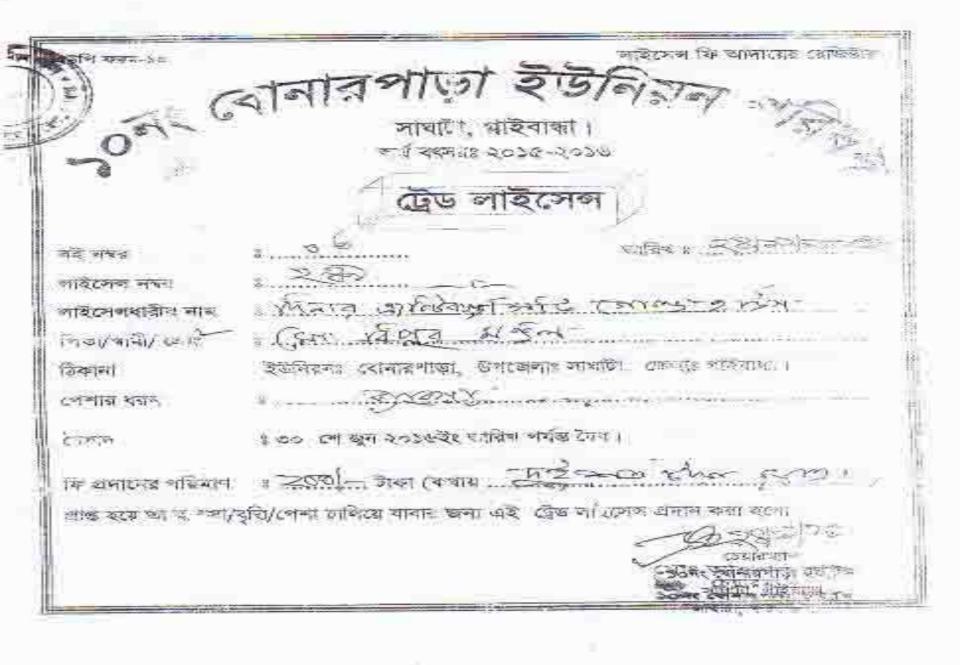














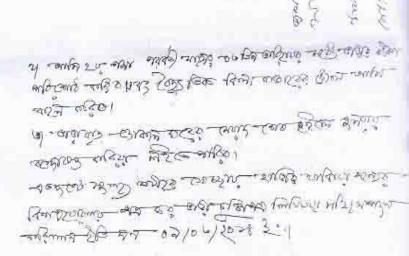
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গণপ্রজাতপ্রী বাংগাদেশ সরকার

#### জন্ম ও মুক্ত্য নিবন্ধকের কার্যালয় ১০নং বোনারপাড়া ইউনিয়ন পরিষদ

### উপজেলাঃ সাঘাটা, জেলাঃ গাইবান্ধা, বাংলাদেশ

#### জন্ম সনদ

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(নিবন্ধকের কার্যালয়ের সীলমোহর)



আমীণ ব্যাংক

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### সহজ ঋণের পাশ বই



## Thank You