

Proposed NU Business Name: **PRINCE ELECTRONICS & BIDDUT BIPONEE**



Project identification and prepared by: Md. Ebadat Hossain
Sarkar,
Puthiya Unit, Rajshahi
Project verified by: Md. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta

Name	:	HASAN MOHAMMAD JAKARIA
Age	:	22-02-1993 (23 Years)
Education, till to date	:	BBA (MARKETING)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	2 Brothers
Address	:	Vill: Jholmoliya, P.O: Jiopara,P.S: Puthiya, Dist: Rajshahee
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. BABY BEGUM
(iii) Father's name	:	MD. HAFIJUR RAHMAN
(iv) GB member's info	:	Branch: Puthiya, Centre # 05(Female), Member ID: 1378,Group No:08 Member since: 05-03-2009 (06 Years) First loan: 10,000 taka.
Further Information:		Existing Loan: BDT 30,000 Outstanding loan:25617 BDT
(v) Who pays GB loan installment	:	Nil
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04years. He has 1 Year training.
Other Own/Family Sources of Income	:	Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01740324365
Mother's Contact No.	:	01794910912
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthiya Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. BABY BEGUM joined Grameen Bank since 06 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

Proposed Nobin Udyokta Business Info

Business Name	:	PRINCE ELECTRONICS & BIDDUT BIPONEE
Location	:	Jholmolia Bazaar, Puthia, Rajshahi
Total Investment in BDT	:	BDT 3,52,000
Financing	:	Self BDT 2,52,000(from existing business)72% Required Investment BDT 1,00,000(as equity) 28%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	50 ft x 12.ft= 600 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Electronics Items.▪Average 15% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪The shop is owned.▪Collects goods from Dhaka, Rajshahi.▪Agreed grace period is 3 months.

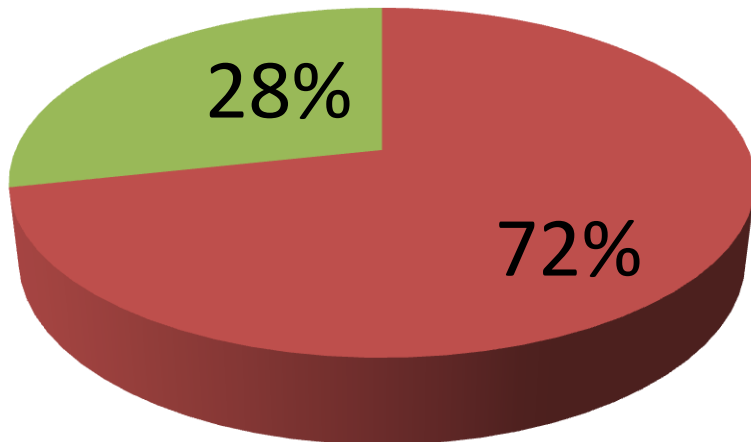
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Electronics Item	5,000	150,000	1,800,000
Total Sales (A)	5,000	150,000	1,800,000
Less. Variable Expense			
Electronics Item	4,250	127,500	1,530,000
Total variable Expense (B)	4,250	127,500	1,530,000
Contribution Margin (CM) [C=(A-B)]	750	22,500	270,000
Less. Fixed Expense			
Rent		3,500	42,000
Electricity Bill		1,500	18,000
Mobile Bill		300	3,600
Salary (self)		5,000	60,000
Transportation		3,000	36,000
Entertainment		200	2,400
Guard		150	1,800
Total fixed Cost (D)		13,650	63,600
Net Profit (E) [C-D]		8,850	206,400

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Fridge (5 x 25000)	125,000	50,000	175,000
Television (50 x 12000)	60,000	24,000	84,000
Ceiling Fan (15 x 1500)	22,500	15,000	37,500
Gas Stove, Pressure cooker, Box fan etc	44,500	11,000	55,500
Total	252,000	100,000	352,000

Source of Finance



- Entrepreneur's Contribution 252,000
- Investor's Investment 100,000
- Total 352,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Electronics Item	7,150	214,500	2,574,000	2,702,700
Total Sales (A)	7,150	214,500	2,574,000	2,702,700
Less. Variable Expense				
Electronics Item	6,078	182,325	2,187,900	2,297,295
Total variable Expense (B)	6,078	182,325	2,187,900	2,297,295
Contribution Margin (CM) [C=(A-B)]	1,073	32,175	386,100	405,405
Less. Fixed Expense				
Rent		3,500	42,000	42,000
Electricity Bill		1,500	18,000	19,000
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Transportation		4,500	54,000	56,000
Entertainment		200	2,400	3,000
Guard		150	1,800	2,000
Total Fixed Cost		15,250	183,000	187,500
Net Profit (E) [C-D]		16,925	203,100	217,905
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	203,100	217,905
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		143,100
	Total Cash Inflow	303,100	361,005
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	143,100	301,005

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

বিসমিল্লাহির রাহমানির রাহিম

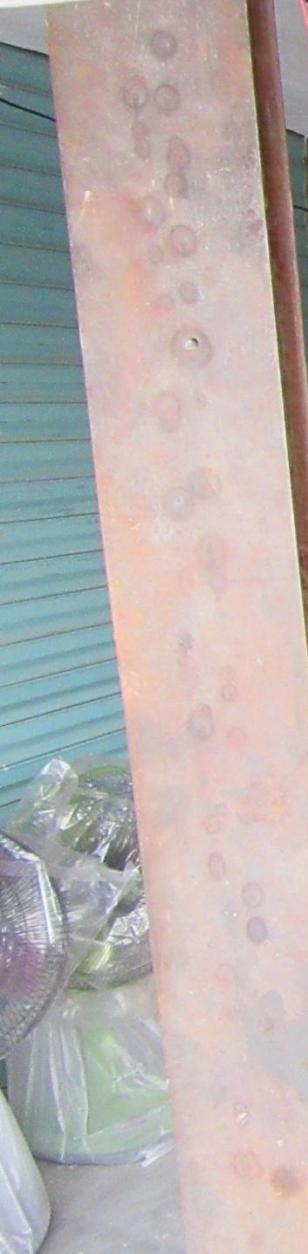
প্রিন্স ইলেকট্রনিক্স এন্ড বিদ্যুৎ বিপনী

টিলি, মটরসাইকেল, ফ্যান, রাইচ কুকার,
পেসার কুকার, প্যাসের চুলা ও
ইলেকট্রিক পণ্য সুলভ মূল্যে বিক্রয় করা হয়।

প্রোঃ এইচ এম জাম্মারিয়া (হিমেল)

বালমলিয়া বাজার, গুঠিয়া, রাজশাহী। মোবাঃ হিমেল-০১৭৪০-৩২৪৩৬৫, প্রিন্স-০১৭৯৪-৯১০৯১২













A man wearing a green and blue striped polo shirt and a beige sarong stands in the store, looking towards the camera. He is positioned near a blue electric fan and a cardboard box labeled 'ASIA'.

A long wooden table in the foreground holds three large coils of electrical cables: one green, one black, and one red. To the right of the cables are several boxes, including one prominently labeled 'MARCO' with 'MG' and '1' visible on its side.

A blue electric fan is positioned on the left side of the image, resting on a cardboard box labeled 'ASIA'.

A metal shelving unit on the left side of the store holds various household items, including a television, a kettle, and other small appliances.

A tall metal shelving unit on the right side of the store is filled with various household products, including boxes of 'Power' brand items, a red iron, and other packaged goods.

In the background, several large, upright household appliances, possibly water purifiers or refrigerators, are visible on the floor.

A black office chair is positioned behind the wooden table in the foreground.

A cardboard box with the 'ASIA' logo is visible in the lower-left corner of the image.

Large cardboard boxes are stacked on the right side of the table, with one clearly showing the 'MARCO' brand name and a '1' in a circle.

পুঠিয়া পৌরসভা কার্যালয়
পুঠিয়া, রাজশাহী।

ট্রেড লাইসেন্স

ক্রমিক নং- 2871 লাইসেন্স নং- ১৫৮৮ তারিখ- ২৪/০২/২০১৮

পিতা- মোহাম্মদ হোসেন মাতা- বিপনী

নং- ০৭

...সালের ৩০ জুন মেয়াদী


ঠিকানা- বাগশাড়া

কাজ- ...

পেশা পরিচালনা করিবার জন্য

...টাকা প্রাপ্তি

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

৳৫০  ৳৫০

পঞ্চাশ টা

০৫৪২২৫১

বর্তমান ঠিকানা: ...

মোবাইল নম্বর: ...

বাসিন্দা: ...


তারিখ: ...

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
Government of the People's Republic of Bangladesh
NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: হাসান মোহাম্মদ জাকারিয়া
Name: HASAN MOHAMMAD JAKARIA
পিতা: মোঃ হাফিজুর রহমান
মাতা: মোছাঃ বেবী বেগম
Date of Birth: 22 Feb 1993
ID NO: 19938118254000127

গণপ্রজাতন্ত্রী
Government of the
NATIONAL ID



নাম: ...
Name: H...
পিতা: ...
মাতা: ...
Date of Birth: ...
ID NO: ...

FAMILY PICTURE

