

Proposed NU Business Name: **MAYER DOA TELECOM**



Project identification and prepared by: Asif Ister,
Ashulia Unit, Dhaka

Project verified by: Md. Rofiquil Islam



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	SHEK MD. MONJURUL HASAN (BAPPI)
Age	:	29/10/1997 (19 Years)
Education, till to date	:	S. S. C
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	01 Brother & 1 Sister
Address	:	Vill: Kolma-1, P.O: Dairy firm, P.S: Savar, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SHEK. MOMTAJ BEGUM
(iii) Father's name	:	SHEK MD. DAWOOD HOSEN
(iv) GB member's info	:	Branch: Ashulia, Centre # 11 (Female), Member ID: 8737/2, Group No: 11 Member since: 20-06-2007 to 2014 (07 Years) First loan: BDT 5,000/-
Further Information:		Existing loan: BDT 20,000/- Outstanding loan: 0/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Five years experience in running business. He has training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-673199
Mother's Contact No.	:	01838-020690
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHEK MOMTAJ BEGUM joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MAYER DOA TELECOM
Location	:	South Kolma, ashulia, Savar, Dhaka.
Total Investment in BDT	:	BDT 2,06,000/-
Financing	:	Self BDT 1,06,000 (from existing business) 51% Required Investment BDT 1,00,000(as equity) 49%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	12 ft x 10 ft= 120 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like, Bkash, Flexi Load, Mobile Accessories etc.▪Average 10% gain on sale.▪The business is operating by entrepreneur. Existing 00 employee.▪He is doing his business in own place.▪Collects goods from Savar, Gulistan.▪Agreed grace period is 3 months.

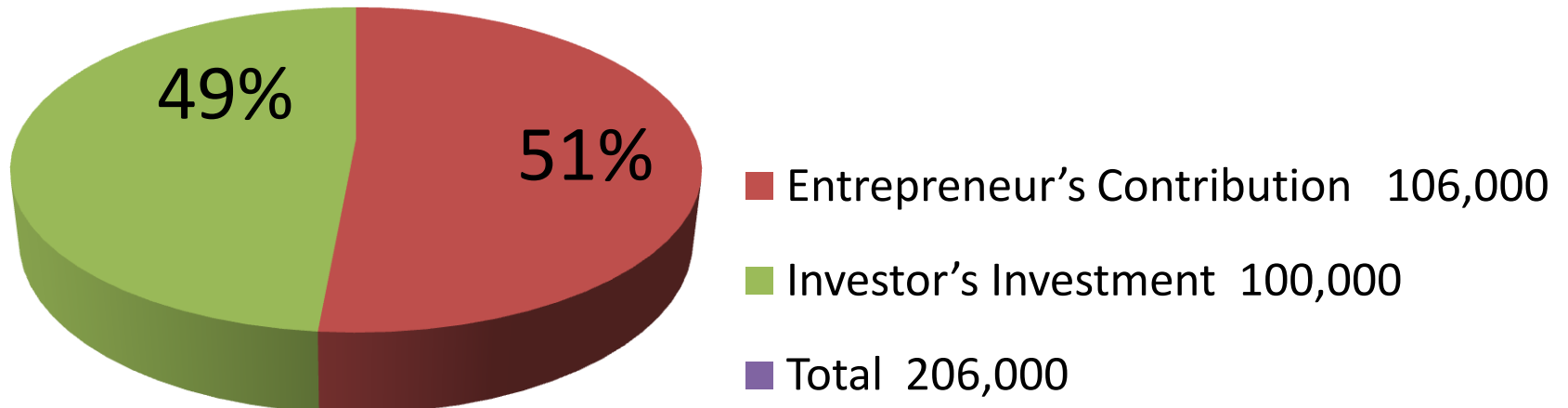
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Mobile Accessories & CD	1,000	30,000	3,60,000
Flexi Load	100	3000	36,000
Bkash	100	3000	36,000
Total Sales (A)	1,200	36,000	4,32,000
Less. Variable Expense			
Mobile Accessories & CD	900	27,000	3,24,000
Total variable Expense (B)	900	27,000	3,24,000
Contribution Margin (CM) [C=(A-B)]	300	9,000	1,08,000
Less. Fixed Expense			
Electricity Bill		500	6,000
Transportation		500	6,000
Mobile Bill		300	3,600
Entertainment		300	3,600
Salary (self)		5,000	60,000
Total fixed Cost (D)		6,600	79,200
Net Profit (E) [C-D]		2,400	28,800

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Bkash	60,000	80,000	1,14,000
Flexi Load	15,000	20,000	35,000
Mobile Accessories	5,000		5,000
Computer	20,000		20,000
Total	1,06,000	1,00,000	2,06,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Mobile Accessories & CD	1,600	48,000	5,76,000	6,04,800
Flexi Load	150	4,500	54,000	56,700
Bkash	150	4,500	54,000	56,700
Total Sales (A)	1,900	57,000	6,84,000	7,18,200
Less. Variable Expense				
Mobile Accessories & CD	1,440	43,200	5,18,400	5,44,320
Total variable Expense (B)	1,440	43,200	5,18,400	5,44,320
Contribution Margin (CM) [C=(A-B)	460	13,800	1,65,600	1,73,880
Less. Fixed Expense				
Electricity Bill		600	7,200	7,300
Transportation		700	8,400	8,600
Mobile Bill		400	4,800	5,000
Entertainment		400	4,800	5,000
Salary (self)		5,000	60,000	60,000
Total Fixed Cost		7,100	85,200	85,900
Net Profit (E) [C-D)		6,700	80,400	87,980
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	1,00,000	
1.2	Net Profit	80,400	87,980
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		20,400
	Total Cash Inflow	1,80,400	1,08,380
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	1,60,000	60,000
3	Net Cash Surplus	20,400	48,380

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0, Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; South Kalma, Ashulia,
Savar, Dhaka.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







করা হয়
গ্রামীণফোন

রেন্ট ম-কার
মায়ের দোয় টেলিকম
(এখানে সব প্রকার গাড়ী)
* ভাড় নেওয়া হয়। *



Plan Name	Validity	Price	Usage
Fast 3G	1 Day	1000	100 MB
Fast 3G	3 Days	2500	250 MB
Fast 3G	7 Days	4500	450 MB
Fast 3G	15 Days	8000	800 MB
Fast 3G	30 Days	14000	1400 MB
Fast 3G	60 Days	25000	2500 MB
Fast 3G	90 Days	35000	3500 MB
Fast 3G	120 Days	45000	4500 MB
Fast 3G	150 Days	55000	5500 MB
Fast 3G	180 Days	65000	6500 MB
Fast 3G	210 Days	75000	7500 MB
Fast 3G	240 Days	85000	8500 MB
Fast 3G	270 Days	95000	9500 MB
Fast 3G	300 Days	105000	10500 MB

স্বদেশিক-এর
বন্ধ সংযোগ মূল্যের
শতকরা দুদান অফার

৫০০ MB
২৫০
৩GB



FAMILY PICTURE

