Proposed NU Business Name: A. RAHMAN COMPUTER & EMBROYDARY



Project identification and prepared by: MD. Zahangir Ferdous, Munshigonj Unit, Munshigonj

Project verified by: MD. Zillur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. RASEL		
Age	:	05-08-1985 (30 Years)		
Education, till to date	:	H.S.C		
Marital status	••	Unmarried		
Children	••	N/A		
No. of siblings:	:	1 Borthers & 4 Sister		
Address	:	Vill: Khanka, P.O: Rampal, P.S: Munshigonj Sadar, Dist: Munshigonj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father ASMA BEGUM MD. ABDUR RAHMAN Branch: Rampal Munshigonj, Centre # 02(Female), Member ID: 1201, Group No: 03 Member since: 18-04-1988 (28 Years) First loan: BDT 2,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: NIL, Outstanding loan: NIL Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has 3 years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718-890979
Mother's Contact No.	:	01918-958546
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Munshigonj Unit, Munshigonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ASMA BEGUM joined Grameen Bank since 28 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

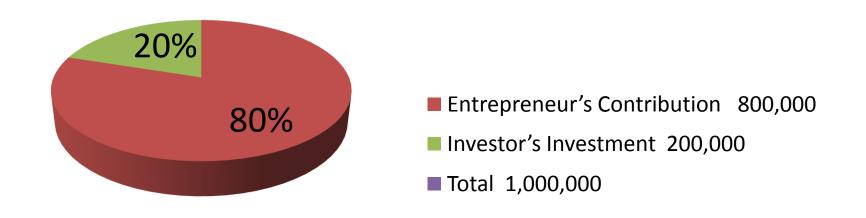
Propo	Se	ed Nobin Udyokta Business Info
	:	A. RAHMAN COMPUTER & EMBROYDARY

Business Name	:	A. RAHMAN COMPUTER & EMBROYDARY		
Location	:	Shekh Plaza (2 nd Floor), Hatiara, Rampal, Munshigonj		
Total Investment in BDT	:	BDT 10,00,000/-		
Financing	:	Self BDT 8,00,000/- (from existing business) 80%		
		Required Investment BDT 2,00,000/- (as equity) 20%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	60 ft x 25 ft= 1500 square ft		
Security of the shop	:	BDT 2,00,000/-		
Implementation	:	 Provide embroidery service. Average 15% gain on sale. The business is operating by entrepreneur. Existing eight employee. After getting equity fund two employee will be appointed. The shop is rented. Collects goods from Islampur. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cloths	16,000	480,000	5,760,000		
Total Sales (A)	16,000	480,000	5,760,000		
Less. Variable Expense					
Cloths	13,600	408,000	4,896,000		
Total variable Expense (B)	13,600	408,000	4,896,000		
Contribution Margin (CM) [C=(A-B)	2,400	72,000	864,000		
Less. Fixed Expense					
Rent		10,000	120,000		
Electricity Bill		8,000	96,000		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		4,000	48,000		
Salary (staff)		32,000	384,000		
Generator Bill		1,500	18,000		
Total fixed Cost (D)		60,800	219,600		
Net Profit (E) [C-D)		11,200	644,400		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Long Cloths (200 x 180)	36,000	144,000	180,000		
Metalic Cotton	45,000	16,000	61,000		
Cotton	85,000	40,000	125,000		
Liling	24,000	0	24,000		
Embroidery Machine	610,000	0	610,000		
Total	800,000	200,000	1,000,000		

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Cloths	22,500	675,000	8,100,000	8,505,000	8,930,250	
Total Sales (A)	22,500	675,000	8,100,000	8,505,000	8,930,250	
Less. Variable Expense						
Cloths	19,125	573,750	6,885,000	7,229,250	7,590,713	
Total variable Expense (B)	19,125	573,750	6,885,000	7,229,250	7,590,713	
Contribution Margin (CM) [C=(A-B)	3,375	101,250	1,215,000	1,275,750	1,339,538	
Less. Fixed Expense						
Rent		10,000	120,000	120,000	120,000	
Electricity Bill		8,000	96,000	100,000	105,000	
Mobile Bill		400	4,800	5,500	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		6,000	72,000	74,000	76,000	
Salary (staff)		40,000	480,000	480,000	480,000	
Generator Bill		1,500	18,000	20,000	22,000	
Non Cash Item						
Depreciation		10,167	122,000	122,000	122,000	
Total Fixed Cost		81,067	972,800	981,500	991,000	
Net Profit (E) [C-D)		20,183	242,200	294,250	348,538	
Investment Payback			80,000	80,000	80,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	242,200	294,250	348,538
1.3	Depreciation (Non cash item)	122,000	122,000	122,000
1.4	Opening Balance of Cash Surplus		284,200	620,450
	Total Cash Inflow	564,200	700,450	1,090,988
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	284,200	620,450	1,010,988

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:10

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







































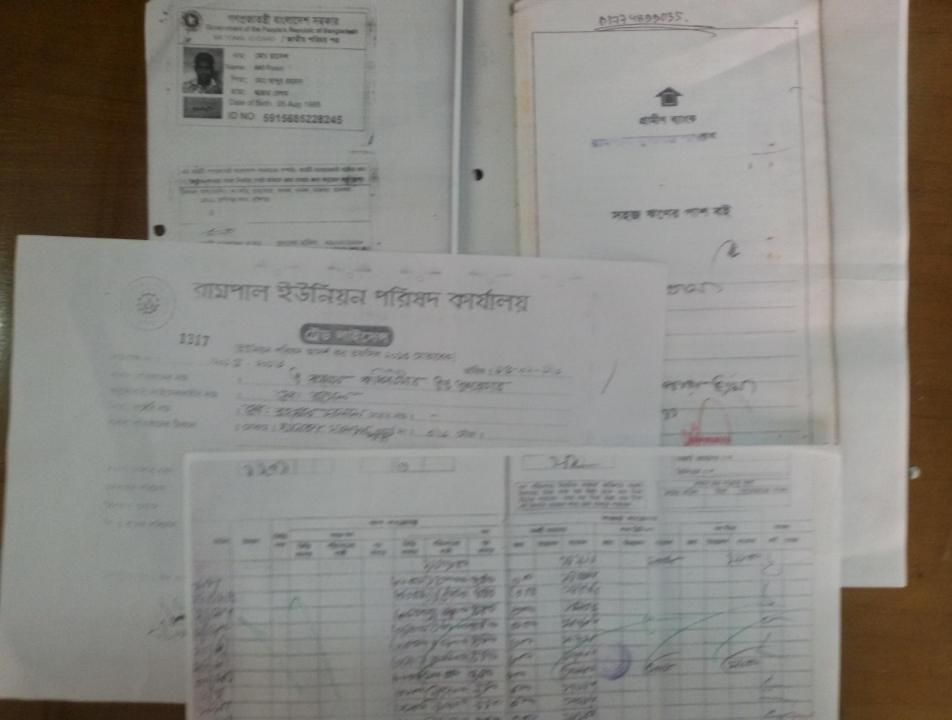












FAMILY PICTURE

