Proposed NU Business Name: WAFI STORE



Project identification and prepared by: MD. Shohidul Islam, Elasin Unit, Tangail

Project verified by: MD. Mizanur Rahman Patwari



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SAIDUL ISLAM BIPLOB		
Age	:	21-05-1982 (34 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	1		
No. of siblings:	:	2 Brothers		
Address	:	Vill: Goyhata, P.O: Goyhata, P.S: Nagorpur, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father RAJEDA BEGUM MD. ABDUL SALAM BABU Branch: Goyhata, Centre # 07(Female), Member ID: 1422, Group No: 01 Member since: 21-09-1986 (33Years) First loan: BDT 5,000		
Further Information:		Existing Loan: Nil, Outstanding loan: Nil		
(v) Who pays GB loan installment	:	Mother		
(vii) Mobile lady	•	No No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has 1 year training.
Other Own/Family Sources of Income	:	Agricultur
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01621-520225
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elasin Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RAJEDA BEGUM joined Grameen Bank since 33 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	WAFI STORE	
Location	:	Goyhata Bazar, Tangail	
Total Investment in BDT	:	BDT 4,00,000/-	
Financing	:	Self BDT 3,00,000/-(from existing business) 75%	
		Required Investment BDT 1,00,000/-(as equity) 25%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	12 ft x 20 ft= 240 square ft	
Security of the shop	:	1	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Flour, Potato, Bran, Soyabin, Onion, Salt, Chili, Soap, Cosmetics, Soft Drinks, Coil, Biscuit, Chanachur, etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is owned. Collects goods from Tangail. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery Item	3,500	105,000	1,260,000	
Total Sales (A)	3,500	105,000	1,260,000	
Less. Variable Expense				
Grocery Item	2,975	89,250	1,071,000	
Total variable Expense (B)	2,975	89,250	1,071,000	
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000	
Less. Fixed Expense				
Electricity Bill		700	8,400	
Mobile Bill		200	2,400	
Salary (self)		5,000	60,000	
Transportation		1,000	12,000	
Guard		50	600	
Total fixed Cost (D)		6,950	70,800	
Net Profit (E) [C-D)		8,800	118,200	

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Soyabin Oil (140literx 88)	12,320	6,000	18,320			
Oil (2 drum x 15700)	31,400	30,000	61,400			
Soap (288 x 35)	10,080	5,000	15,080			
Pulse (3 x 3500)	10,500	8,000	18,500			
Cosmetics	20,000	5,000	25,000			
Shampoo, Biscuit, Pen etc	10,000	10,000	20,000			
Silver Item	78,000	10,000	88,000			
Gift Item	50,000	6,000	56,000			
Electronics Item	50,000	10,000	60,000			
Bran, Soft drinks, Washing powder etc	27,700	10,000	37,700			
Total	300,000	100,000	400,000			

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	5,100	153,000	1,836,000	1,927,800	
Total Sales (A)	5,100	153,000	1,836,000	1,927,800	
Less. Variable Expense					
Grocery Item	4,335	130,050	1,560,600	1,638,630	
Total variable Expense (B)	4,335	130,050	1,560,600	1,638,630	
Contribution Margin (CM) [C=(A-B)	765	22,950	275,400	289,170	
Less. Fixed Expense					
Electricity Bill		700	8,400	9,000	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Transportation		1,500	18,000	20,000	
Guard		50	600	700	
Total Fixed Cost		7,550	90,600	93,700	
Net Profit (E) [C-D)		15,400	184,800	195,470	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	184,800	195,470
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		124,800
	Total Cash Inflow	284,800	320,270
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	124,800	260,270

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







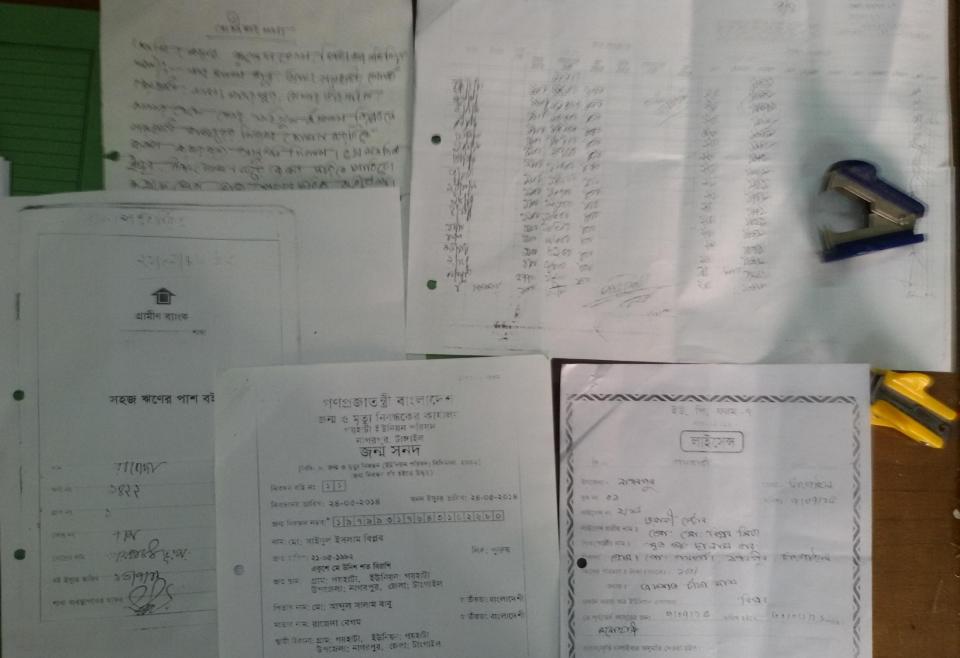












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FAMILY PICTURE

