### Proposed NU Business Name: JANNATUL FERDOUS STEEL CAB



Project identification and prepared by: MD. Shohidul Islam, Elasin Unit, Tangail

Project verified by: MD. Mizanur Rahman Patwari



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. ASADUL MIA			
Age	:	14-10-1982 (34 Years)			
Education, till to date	:	Class Eight			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	4 Brothers & 1 Sister			
Address	:	Vill: Shinghoragi, P.O: Elasin, P.S: Delduar, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  ANWARA BEGUM  MD. MAIEN UDDIN  Branch: Elasin Delduar, Centre # 27(Female),  Member ID: 3363/3, Group No: 02  Member since: 23-05-2005 (11 Years)  First loan: BDT5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 39,920, Outstanding loan: BDT 23,820 Mother No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has 1 year training.
Other Own/Family Sources of Income	:	Fish Cultivation
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-502792
Mother's Contact No.	:	01723-502295
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Elasin Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANWARA BEGUM joined Grameen Bank since 11 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	JANNATUL FERDOUS STEEL CAB		
Location	:	Elasin Bazar, Tangail		
Total Investment in BDT	:	BDT 4,98,000/-		
Financing	:	Self BDT 3,48,000/-(from existing business) 70%		
		Required Investment BDT 1,50,000/-(as equity) 30%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 100 ft= 1500 square ft		
Security of the shop	:	-		
Implementation	:	■The business is planned to be scaled up by investment in existing goods like; Steel Almirah, Showcase etc.		

■Average 35% gain on sale. ■The business is operating by entrepreneur. Existing five employee. •After getting equity fund two employee will be appointed. ■The shop is rented. ■Collects goods from Dhaka, Tangail. Agreed grace period is 3 months.

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Steel furniture	145,000	1,740,000		
Total Sales (A)	145,000	1,740,000		
Less. Variable Expense				
Steel furniture	94,250	1,131,000		
Total variable Expense (B)	94,250	1,131,000		
Contribution Margin (CM) [C=(A-B)	50,750	609,000		
Less. Fixed Expense				
Rent	5,000	60,000		
Electricity Bill	1,000	12,000		
Mobile Bill	500	6,000		
Salary (self)	5,000	60,000		
Salary (staff)	24,500	294,000		
Entertainment	500	6,000		
Transportation	4,000	48,000		
Guard	150	1,800		
Total fixed Cost (D)	40,650	487,800		
Net Profit (E) [C-D)	10,100	121,200		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Steel Almirah (8 x 15000)	120,000	0	120,000			
Showcase (3x 16000)	48,000	0	48,000			
Sheet	24,000	80,000	104,000			
Meatshelf (4)	16,000	0	16,000			
Bhaj Machine (1)	80,000	0	80,000			
Drill Machine (2)	20,000	0	20,000			
Welding Machine (2)	30,000	0	30,000			
Cutter Machine (1)	10,000	0	10,000			
Angle (700 x 45)	0	31,500	31,500			
Squaire bar (71 x 42)	0	38,500	38,500			
Total	348,000	150,000	498,000			

### **Source of Finance**



Financial Projection (BDT)					
Particular	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)					
Steel furniture	210,000	2,520,000	2,646,000	2,778,300	
Total Sales (A)	210,000	2,520,000	2,646,000	2,778,300	
Less. Variable Expense					
Steel furniture	136,500	1,638,000	1,719,900	1,805,895	
Total variable Expense (B)	136,500	1,638,000	1,719,900	1,805,895	
Contribution Margin (CM) [C=(A-B)	73,500	882,000	926,100	972,405	
Less. Fixed Expense					
Rent	5,000	60,000	60,000	60,000	
Electricity Bill	1,000	12,000	13,000	14,000	
Mobile Bill	600	7,200	8,000	8,500	
Salary (self)	5,000	60,000	60,000	60,000	
Salary (staff)	34,000	408,000	408,000	408,000	
Entertainment	500	6,000	7,000	8,000	
Transportation	6,000	72,000	74,000	76,000	
Guard	150	1,800	2,000	2,200	
Non Cash Item					
Depreciation	2,333	28,000	28,000	28,000	
Total Fixed Cost	54,583	655,000	660,000	664,700	
Net Profit (E) [C-D)	18,917	227,000	266,100	307,705	
Investment Payback		60,000	60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	227,000	266,100	307,705
1.3	Depreciation (Non cash item)	28,000	28,000	28,000
1.4	Opening Balance of Cash Surplus		195,000	429,100
	Total Cash Inflow	405,000	489,100	764,805
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	195,000	429,100	704,805

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:6

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

























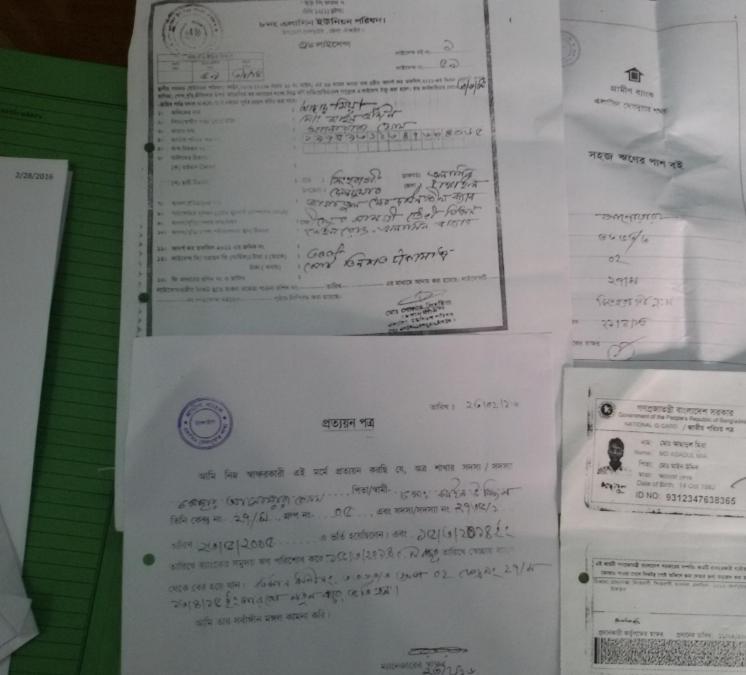












Dovernment of the People's Republic of Banglades हरें बाड़ी प्रमुखाई सल्यान महत्रहर मर्चाह करी रामाको रहेड कर জ্বেষ্টার পাওয়া সেকে নিকটার পোটা অভিনুত্ত কলা সেকার কলা অনুকার কলা অনুকার who making french besent were series and compress প্ৰদাৰকী কৰ্মপুত্ৰৰ সামৰ প্ৰদানৰ অধিম: ১১/০৪/২০০৮ BESTSTEENSTATESTATESTATES

# **FAMILY PICTURE**

