

Proposed NU Business Name: **COMPUTER ZONE & MOBILES**



Project identification and prepared by: Md. Abu Bakkar Siddique,
Dakshinkhan Unit, Dhaka
Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.HABIBUR RAHAMAN HIRA
Age	:	15-03-1992(25 Years)
Education, till to date	:	H.S.C.
Marital status	:	Single
Children	:	N/A
No. of siblings:	:	02 Brothers 01 Sisters
Address	:	Vill: 23/1 Faidabad P.O:Faidabad madrash , P.S:Dakshinkhin, Dist: Dhaka
Parent's and GB related Info		<input checked="" type="checkbox"/> <input type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. FATEMA BEGOM
(iii) Father's name	:	HAJI ABDUL JALIL
(iv) GB member's info	:	Branch: Dakshinkhan, Centre # 35 (Female), Member ID: 3621/2, Group No: 05 Member since: 15-05-2003(08 Years) First loan: BDT 2,000 /- Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	Yes
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01623-074895
Family's Contact No.	:	01711-947370
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. FATEMA BEGUM joined Grameen Bank since 08 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	COMPUTER ZONE & MOBILES
Location	:	Faidabad shahadat market,Dakshinkhan, Dhaka-1230
Total Investment in BDT	:	BDT 1,66,500/-
Financing	:	Self BDT 66,500/- (from existing business) 40% Required Investment BDT 1,00,000/- (as equity) 60%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 10 ft= 100 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Mobile,Battery ,Scin Paper,Head Phone, Charger,Service For Compose ,Internet etc. ▪Average 20% gain on sales. ▪The business is operating by entrepreneur. Existing no employee. ▪Enterpreneure owners is shop. ▪Collects goods from Local Area ,gulisthan Dhaka. ▪Agreed grace period is 3 months.

Existing Business (BDT)

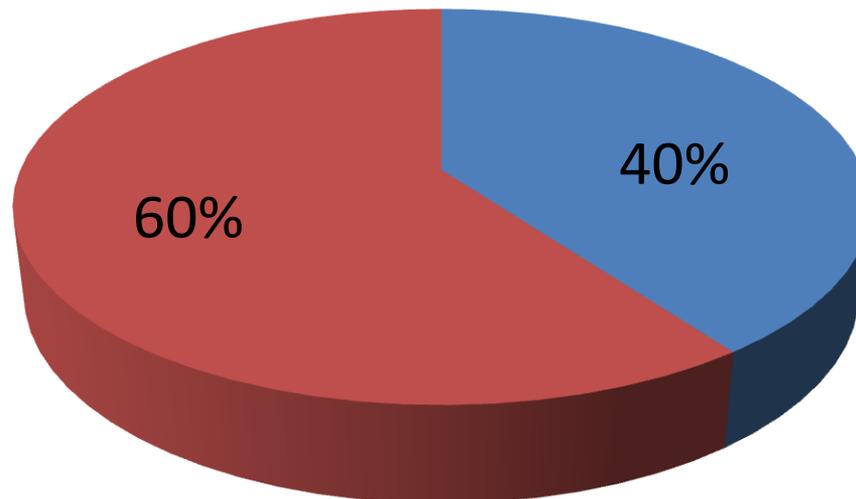
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Mobile,Battery ,Scin Paper,Head Phone, Charger etc	1,000	30,000	360,000
Compose ,Internet etc.	200	6,000	72,000
Total Sales (A)	1,200	36,000	432,000
Less. Variable Expense			
Mobile,Battery ,Scin Paper,Head Phone, Charger etc	800	24,000	288,000
Total variable Expense (B)	800	24,000	288,000
Contribution Margin (CM) [C=(A-B)]	400	12,000	144,000
Less. Fixed Expense			
Electricity Bill		600	7,200
Transportation		400	4,800
Mobile Bill		300	3,600
Entertainment		400	4,800
Salary (self)		5,000	60,000
Total fixed Cost (D)		6,700	80,400
Net Profit (E) [C-D]		5,300	63,600

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Mobile	20,000	50,000	70,000
Battery	4,320	0	4,320
Skin paper	800	0	800
Head Phone	1,920	0	1,920
Charger	2,880	0	2,880
Fan	0	50,000	50,000
others	5,080	0	5,080
Machinariess	31,500	0	31,500
Total	66,500	100,000	166,500

Source of Finance

■ Entrepreneur's contibution 66.500 ■ Investor's Investment 100.000 ■ Total 166.500



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Mobile,Battery ,Scin Paper,Head Phone, Charger etc	1,500	45,000	540,000	567,000
Compose ,Internet etc.	250	7,500	90,000	94,500
Total Sales (A)	1,750	52,500	630,000	661,500
Less. Variable Expense				
Mobile,Battery ,Scin Paper,Head Phone, Charger etc	1,200	36,000	432,000	453,600
Total variable Expense (B)	1,200	36,000	432,000	453,600
Contribution Margin (CM) [C=(A-B)]	550	16,500	198,000	207,900
Less. Fixed Expense				
Electricity Bill		600	7,200	7,200
Transportation		400	4,800	4,800
Mobile Bill		300	3,600	3,600
Entertainment		400	4,800	4,800
Salary (self)		5,000	60,000	60,000
Non Cash Item				
Depreciation		525	6,300	6,300
Total Fixed Cost		7,225	86,700	86,700
Net Profit (E) [C-D]		9,275	111,300	121,200
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	111,300	121,200
1.3	Depreciation (Non cash item)	6,300	6,300
1.4	Opening Balance of Cash Surplus		57,600
	Total Cash Inflow	217,600	185,100
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	57,600	125,100

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



সুপারসেলুলার লিফট পক্ষ
উৎসর্গিত
১৪০০০০০০
১৪০০০০০০

Model	Price	Features
Model 1	১৪০০০০০০	Feature 1, Feature 2
Model 2	১৪০০০০০০	Feature 1, Feature 2

ক্রিক
সিলিং ফ্যান

Item code: 194722

Printed image can be different from actual product. All specifications and features contained here are subject to change without prior notice.

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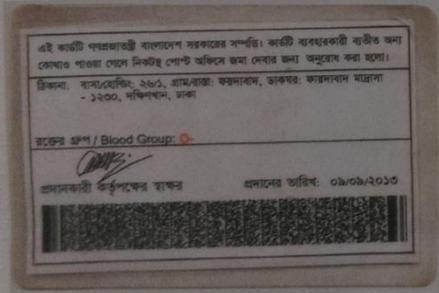
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অভিভাবকের সম্মতি পত্র

মি নিম্নস্বাক্ষরকারী মোঃ হাবী আঃ জলিল এই মর্মে প্রত্যয়ন করছি যে, আমার
শে/মেয়ে নামঃ মোঃ হাবিবুর রহমান হিরা পিতা মোঃ হাবী আঃ জলিল
তার মাতাঃ মোসাঃ ফাতেমা বেগম গ্রামঃ ফকিরাবাদ ডাকঘরঃ ফকিরাবাদ মাদ্রাসা
নামঃ দক্ষিণখান/উত্তরখান/খিলক্ষেত জেলাঃ ঢাকা। আমার ছেলে/মেয়ে মোঃ হাবিবুর রহমান
বসা প্রতিষ্ঠানটি দীর্ঘদিন যাবৎ পরিচালনা করে আসছে। উক্ত ব্যবসায় আমার কোন পুজি বা
শীদারিত্ব নেই। কিন্তু উক্ত দোকান ঘরটির মালিক আমি হওয়ায় আমার ছেলে/মেয়ে কে তার
বসা পরিচালনা করার সম্মতি জানাচ্ছি এমনকি পরবর্তীতে ও কোন প্রকার আপত্তি থাকবে না। উক্ত
বসা প্রতিষ্ঠান সে যতদিন ইচ্ছা করতে পারবে।

মি তাঁর ভবিষ্যত জীবনের উত্তরোত্তর সাফল্য ও মঙ্গল কামনা করছি।

স্বাক্ষরঃ [Signature]
নামঃ হাবী আঃ জলিল
পিতার নামঃ হাবী আঃ জলিল
গ্রামঃ ফকিরাবাদ
ডাকঘরঃ ফকিরাবাদ মাদ্রাসা
থানাঃ দক্ষিণখান
জেলাঃ ঢাকা
মোবাইল নম্বরঃ ০১৭৩০-৯৪৭৩৭৫

FAMILY PICTURE

