#### Proposed NU Business Name: MAA BABAR DOA GENERAL STORE



Project identification and prepared by: Ishak chambugong, Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	HARUN AR RASHID		
Age	:	28-11-1982 (34 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Married		
Children	:	1 Douther 1 sons		
No. of siblings:	:	3 Brothers and 3 sisters		
Address	:	Vill: Kanchkura, P.O: Kanchura, P.S: Uttarkhan, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  NURJAHAN BEGUM  MD: HAZI AUTIKULLA  Branch: Dakshinkhan, Centre # 60 (Female),  Member ID: 4921/3, Group No: 05  Member since: 16-09-2010 (6 Years)  First loan: BDT 20,000 /-		
Further Information: (v) Who pays GB loan installment	:	Outstanding loan: Nil Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01675-328262
Family's Contact No.	:	01675-411549
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

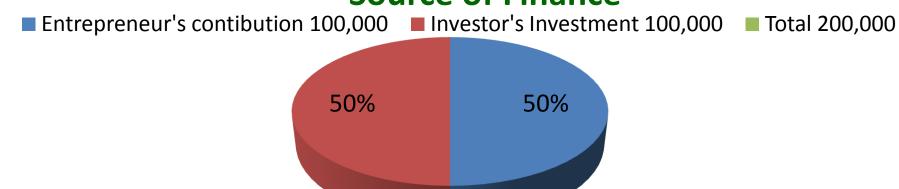
NURJAHAN BEGUM joined Grameen Bank since 06 years ago. At first she took BDT 20,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	MAA BABAR DOA GENERAL STORE	
Location	:	Bepari para, kanchura, Uttarkhan, Dhaka-1230	
Total Investment in BDT	:	BDT 2,00,000/-	
Financing	:	Self BDT 1,00,000/- (from existing business) 50%	
		Required Investment BDT 1,00,000/- (as equity) 50%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	13 ft x 9 ft=117 square ft	
Security of the shop	:	-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Soap, Soft drinks, Cosmetics etc.</li> <li>Average 10% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Entrepreneur is owner of the shop.</li> <li>Collects goods from Tongi Bazaar.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery Item	4,200	126,000	1,512,000	
Total Sales (A)	4,200	126,000	1,512,000	
Less. Variable Expense				
Grocery Item	3,780	113,400	1,360,800	
Total variable Expense (B)	3,780	113,400	1,360,800	
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200	
Less. Fixed Expense				
Electricity Bill		600	7,200	
Transportation		1,500	18,000	
Mobile Bill		300	3,600	
Entertainment		100	1,200	
Salary (self)		5,000	60,000	
Total fixed Cost (D)		7,500	90,000	
Net Profit (E) [C-D)		5,100	61,200	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice	22,000	44,000	66,000		
Sugar	5,200	0	5,200		
Flour	1,350	13,500	14,850		
Soya bin Oil	1,140	10,000	11,140		
Cosmetics	18,260	6,000	24,260		
Soap	814	5,000	5,814		
Mustard Oil	588	3,000	3,588		
Soft drinks	3,000	8,000	11,000		
Spice, Chanachur, Chips etc	15,148	10,500	25,648		
Washing Powder, Tooth Past, Salt etc	2,500		2,500		
Fridge	30,000		30,000		
Total	100,000	100,000	200,000		

#### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year		
Revenue (sales)					
Grocery Item	5,800	174,000	2,088,000		
Total Sales (A)	5,800	174,000	2,088,000		
Less. Variable Expense					
Grocery Item	5,220	156,600	1,879,200		
Total variable Expense (B)	5,220	156,600	1,879,200		
Contribution Margin (CM) [C=(A-B)	580	17,400	208,800		
Less. Fixed Expense					
Electricity Bill		600	7,200		
Transportation		1,500	18,000		
Mobile Bill		300	3,600		
Entertainment		100	1,200		
Salary (self)		5,000	60,000		
Non Cash Item					
Depreciation		500	6,000		
<b>Total Fixed Cost</b>		8,000	96,000		
Net Profit (E) [C-D)		9,400	112,800		
Investment Payback			1,20,000		

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	112,800	
1.3	Depreciation (Non cash item)	6,000	
1.4	Opening Balance of Cash Surplus		
	Total Cash Inflow	218,800	
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	1,20,000	
	Total Cash Outflow	120,000	
3	Net Cash Surplus	1200	

### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

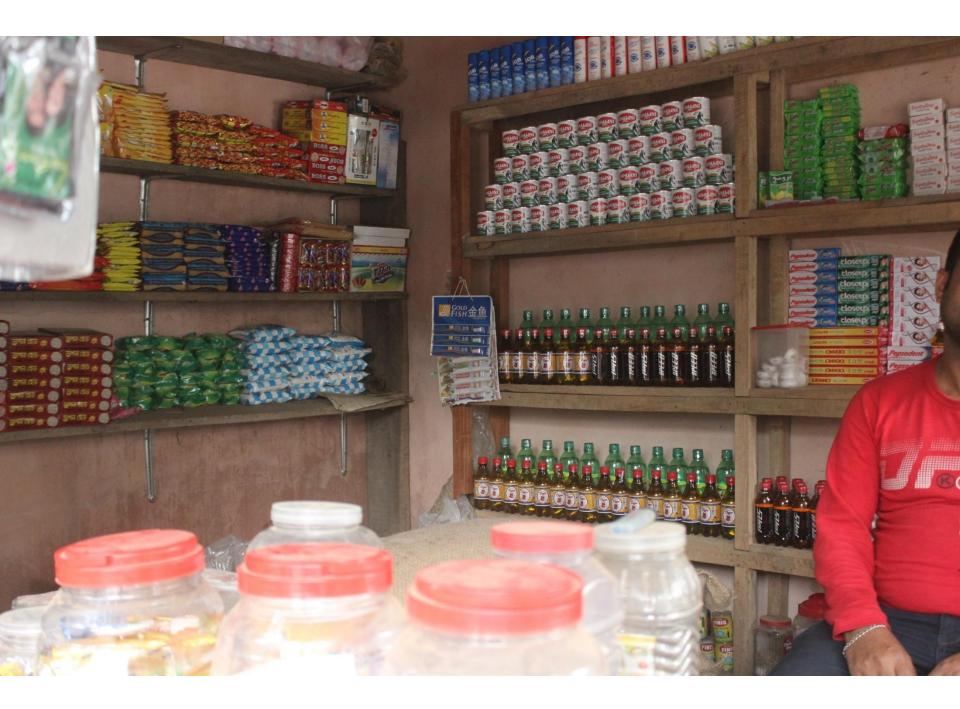
Theft

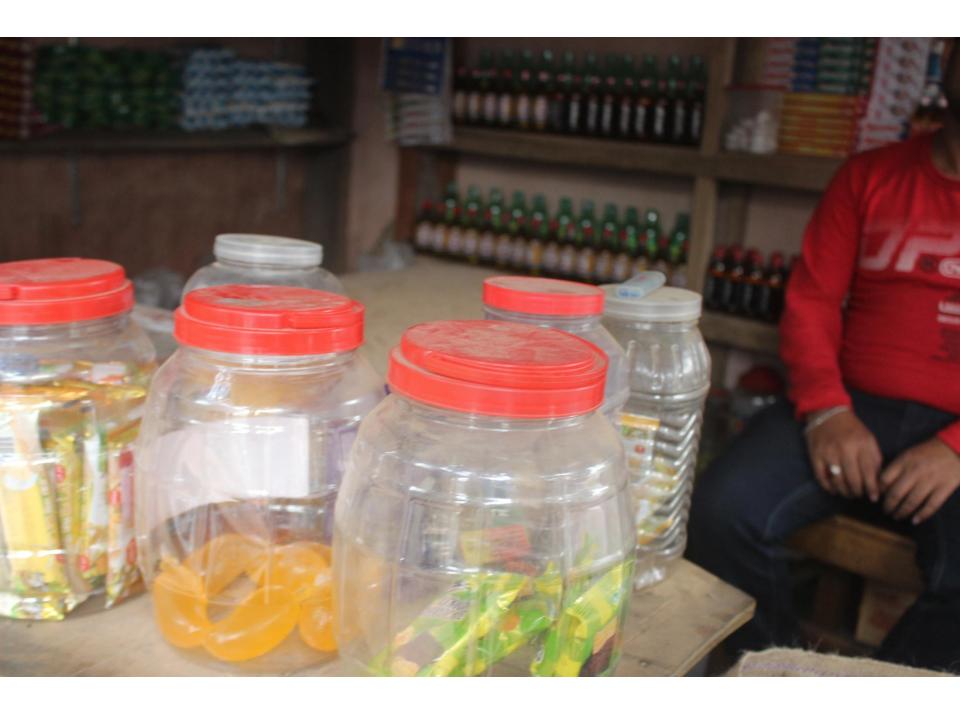
Fire

Political unrest

# Pictures







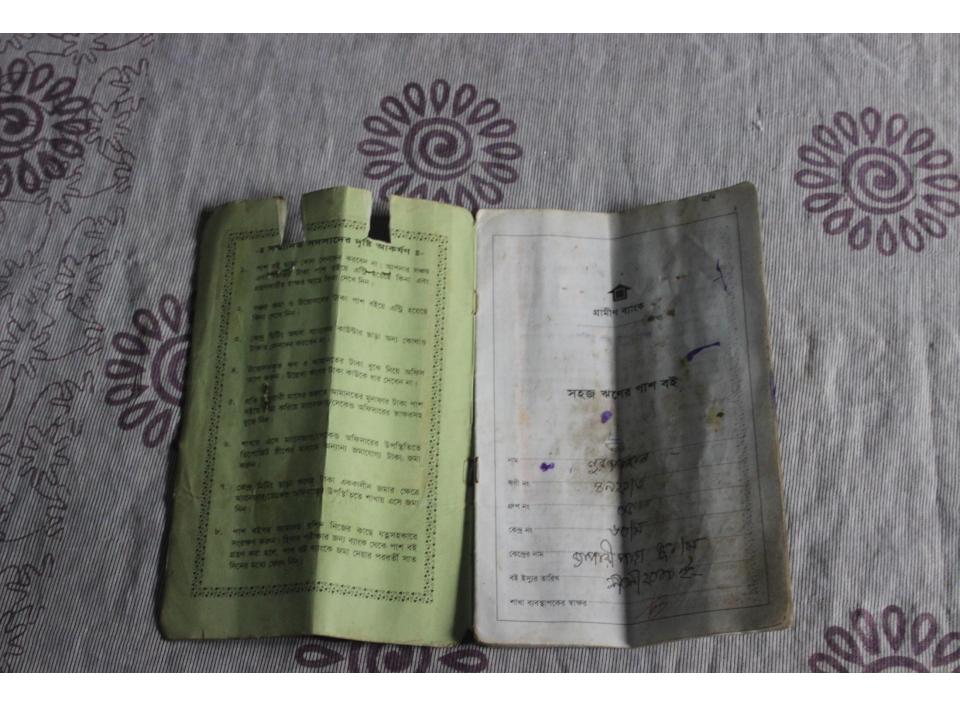












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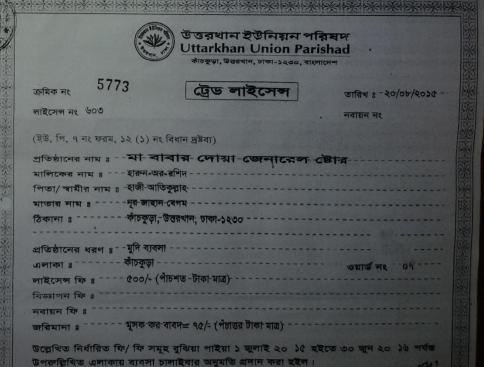
#### অভিভাবকের সম্মতি পত্র

আমি নিম্নাকরকারী আঃ থকা আতি কুল্লাই এই মর্মে প্রতারন করছি যে, আমার জেলে / মেয়ে নামঃ মোঃ হতে তা কিন্দা কিন্দা কিন্দা কিন্দা কিন্দা বাবৎ পরিচালনা করে আসছে। উক্ত ব্যবসায় আমার ছেলে / মেয়া কিন্দা কিন্দা কিন্দা বাবৎ পরিচালনা করে আসছে। উক্ত ব্যবসায় আমার ছেলে / মেয়া আমার ছেলে / মেয়া আমার কো আংশীদারিত্ব নেই। কিন্তু উক্ত দোকান ঘরটির মালিক আমি হওয়ায় আমার ছেলে / মেরা কার্বার সম্মতি জানাছি এমনকি পরবর্তীতে ও কোন প্রকার আপত্তি ব্যবসায় পরিচালনা করার সম্মতি জানাছি এমনকি পরবর্তীতে ও কোন প্রকার আপত্তি ব্যবসায় পরিচালনা করার সম্মতি জানাছি এমনকি পরবর্তীতে ও কোন প্রকার আপত্তি ব্যবসায় পরিচালনা করার সম্মতি জানাছি এমনকি পরবর্তীতে ও কোন প্রকার আপত্তি ব্যবসায় বিশ্বাক সম্মতি জানাছি এমনকি পরবর্তীতে ও কোন প্রকার আপত্তি ব্যবসায় বিশ্বাক বিশ্বাক

আমি তাঁর ভবিষ্যত জীবনের উত্তরেত্তর সাফল্য ও মঞ্চল কামনা করছি।

वाकतः कार्गिका केरे नामः भिणतं नामः स्ति का शामः कार्मिका धामः कार्मिका





Salle

## **FAMILY PICTURE**

