

Proposed NU Business Name: Allahor Dan Cosmetics

Business Category: General Retail and Wholesale



Project Identified by: Md. Injamul Haque, Asst. Officer, Sadar, Rangpur Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Abu Hanif Vill: Moulovipara, Union: Betgari, Post: Betgari, Upazila: Gongachora, District: Rangpur.		
Age	:	19 years		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	He has another income from Seasonal Net (Fish) business.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (Three) years experiences is running his own business. He started the business with BDT 50,000. (Fifty thousand). He has on hand training from his father's Fertilizer business (5Yrs-During his education period).
Other Own/Family Sources of Income	:	His father's income from grocery and fertilizer business and agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01745522027
NU's National ID No.	:	19992721198592116
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Haowa Begum is a GB member since May 02, 2003 at first she took GB loan BDT 4,000 (Four thousand).
- Successively several times she utilized GB loan by assisting her husband in business and cultivation purposes.
- Finally GB loan helped his to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Allahor Dan Cosmetics
Address/ Location	:	Betgari bazar, Gongachora, Rangpur
Total Investment in BDT	:	Tk. 281,000
Financing	:	Self Tk. 181,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 3,500 (Three thousand five hundred)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 20% On products 20%

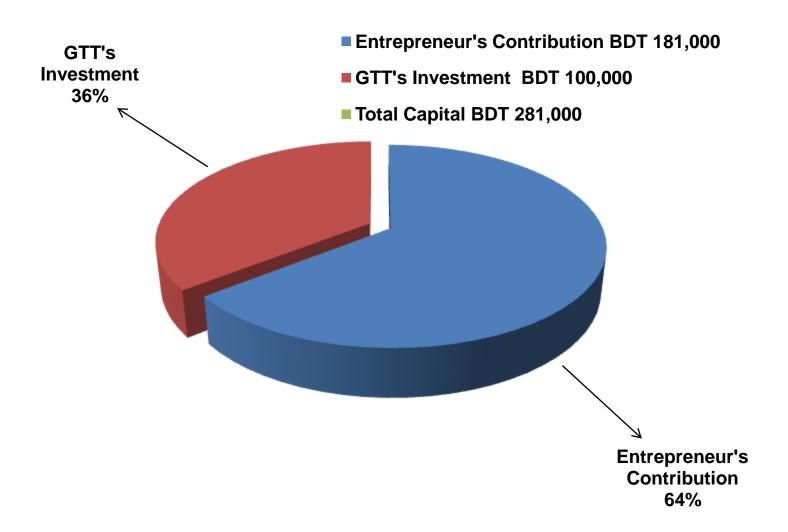
INFO ON EXISTING BUSINESS OPERATIONS

Doutionloss	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	1,800	50,400	604,800		
Less: Cost of sales of products (Product					
purchase))	1,440	40,320	483,840		
Gross Profit (C) [C=(A-B)]	360	10,080	120,960		
Less: Operating Cost:					
Electricity bill		350	4,200		
Generator bill		300	3,600		
Shop rent		500	6,000		
Mobile bill		500	6,000		
Night Guard bill		150	1,800		
Conveyance bill		1,000	12,000		
Present Salary (Family & Self)		3,500	42,000		
Other Cost (stationary & Entertainment etc.)		700	8,400		
Non Cash Item:					
Depreciation Expenses		199	2,390		
Total Operating Cost (D)		7,199			
Net Profit (C-D):		2,881	34,570		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (Cosmetics item, jewellery item, toys, stationary item, shoes etc.)	Investment in products (Cosmetics item, shoes etc.)	122,000	100,000	222,000
Investment in equipment (fan, li	2,800	-	2,800	
Cash in hand	1,500	_	1,500	
Advance for Shop	35,000	-	35,000	
Decoration (Fixture & Fittings)	19,700	_	19,700	
Total Capital	181,000	100,000	281,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Postinulas a	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products	3,000	84,000	1,008,000	3,510	98,280	1,179,360	4,037	113,022	1,356,264
Less: Cost of sales of products (Product purchase)	2,460	68,880	826,560	2,878	80,590	967,075	3,310	92,678	1,112,136
Gross Profit (C) [C=(A-B)]	540	15,120	181,440	632	17,690	212,285	727	20,344	244,128
Less: Operating Cost:									
Electricity bill		450	5,400		550	6,600		600	7,200
Generator bill		400	4,800		500	6,000		550	6,600
Shop rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Night Guard bill		150	1,800		180	2,160		180	2,160
Conveyance bill		1,500	18,000		1,700	20,400		1,800	21,600
Bank Charge (DD, PO, SC)		35	420		35	420		35	420
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		6,000	72,000		7,000	84,000		8,000	96,000
Other Cost (stationary & Entertainment etc.)		700	8,400		900	10,800		1,100	13,200
Non Cash Item:									
Depreciation Expenses		199	2,390		199	2,390		199	2,390
Total Operating Cost (D)	-	11,401	132,810	-	13,031	156,370	_	14,431	173,170
Net Profit (C-D):	-	3,719	48,630	-	4,660	55,915	-	5,913	70,958
Retained Income			48,630			104,545			175,502

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	52,630	63,915	78,958
1.3	Depreciation Expenses	2,390		2,390
	Opening Balance of Cash Surplus	-	31,020	·
	Total Cash Inflow	155,020	97,325	
2.0	Cash Outflow	,	- ,	, -
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	31,020	49,325	82,672

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 01 (Brother) Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Ownership of business in his own name; □ He has on hand training; □ Working Experience : 8yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 356,502 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 156th as Yunus Centre and 34th In-house Executive Social Business Design Lab (GTT) on January 18, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures























আল্লাহ্র দান কস্মেটিক্র

এখানে দেশী- বিদেশী স্কুল ব্যাগ ও গানিটি ব্যাগ সহ সকল প্রকার কসমেটিক্স সাম্প্রী পাওয়া যায়।



গণপ্রজাতন্ত্রী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় বেতগাড়ী ইউনিয়ন পরিষদ গলাচড়া, রংপুর जन्मा अनम

াবিধি- ৯, জনা ও মৃত্যু নিবজন (ইউনিয়ান পরিষভ) বিধিমালা, ২০০৬] (জন্ম নিৰন্ধন বহি চইতে উদ্বত)

নিবজন বহি নং 8

নিবন্ধনের তারিখ: ১২-০৯-২০০৬

সন্দ ইসার তারিখ: ২৪-১১-২০১৫

নাম: যোঃ আবু হানিফ

BITEM: 05-05-5300

প্ৰেলা জান্যারি উনিশ শত ছিয়ানকাই

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