Proposed NU Business Name: JEWEL STORE



Project identification and prepared by: Md. Sahab uddin , Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD JEWEL	
Age	:	15-10-1991(24Years)	
Education, till to date	:	Class 5	
Marital status	:	Married	
Children	:	0	
No. of siblings:	:	02 Brother & 03 Sister	
Address	:	Vill: Tatuljhora, P.O: Rajfulbaria, P.S: Savar Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father SALMA AKTAR MD. ISMAIL Branch: Shovapur, Centre # 01 (Female), Member ID: 1385/2, Group No: 06 Member since: 04-11-1998 (17Years) First loan: BDT 2,500/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 50,000/- Outstanding loan: BDT 46,080/- Mother No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01929-602831
Mother's Contact No.	:	01677-733065
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SALMA AKTAR joined Grameen Bank since 17 years ago. At first she took 2,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	JEWEL STORE	
Location	:	Tatuljhora, Rajfulbaria, Savar, Dhaka	
Total Investment in BDT	:	BDT 2,28,000/-	
Financing	:	Self BDT 1,28,000(from existing business) 55% Required Investment BDT 1,00,000(as equity) 45%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 8 ft= 144 square ft	
Security of the shop	:	50,000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Jeans pant, Children Cloth, T Shirt, Shirt, Winter Traojer, Jacket etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing 0 employee. He is doing his business in rent place. Collects goods from Gulistan, Mirpur, Dhaka. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Cloth item	2,500	75,000	9,00,000	
Total Sales (A)	2,500	75,000	9,00,000	
Less. Variable Expense				
Cloth item	2,000	60,000	7,20,000	
Total variable Expense (B)	2,000	60,000	7,20,000	
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000	
Less. Fixed Expense				
Shop rent		2,000	24,000	
Electricity Bill		700	8,400	
Mobile Bill		200	2,400	
Transportation		1,500	18,000	
Salary (self)		3,000	36,000	
Security Bill		200	2,400	
Generator Bill		200	2,400	
Total fixed Cost (D)		7,800	93,600	
Net Profit (E) [C-D)		7,200	86,400	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Jeans pant (60 p x 550)	33,000	20,000	43,000	
Children Cloth	30,000	40,000	70,000	
Shirt (50 p x 400)	20,000	20,000	40,000	
T Shirt (50 p x 200)	10,000	10,000	20,000	
Winter trawjer (50 p x 300)	15,000	-	15,000	
Jakat, lungi, gamsa etc.	20,000	10,000	30,000	
Total	1,28,000	1,00,000	2,28,000	

Source of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Cloth item	3,000	90,000	10,80,000	11,34,000
Total Sales (A)	3,000	90,000	10,80,000	11,34,000
Less. Variable Expense				
Cloth item	2,400	72,000	8,64,000	9,07,200
Total variable Expense (B)	2,400	72,000	8,64,000	9,07,200
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000	2,26,800
Less. Fixed Expense				
Rent		2,000	24,000	24,000
Electricity Bill		700	8,400	9,600
Mobile Bill		400	4,800	6,000
Transportation		1,500	12,000	16,000
Salary (self)		3,000	48,000	48,000
Security Bill		200	2,400	2,400
Generator		200	3,600	3,800
Total Fixed Cost		8,000	1,11,600	1,12,000
Net Profit (E) [C-D)		11,700	1,40,400	1,52,600
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	1,40,400	1,52,600
1.4	Opening Balance of Cash Surplus		80,400
	Total Cash Inflow	3,40,400	2,33,000
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	2,60,000	60,000
3	Net Cash Surplus	80,400	1,73,000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

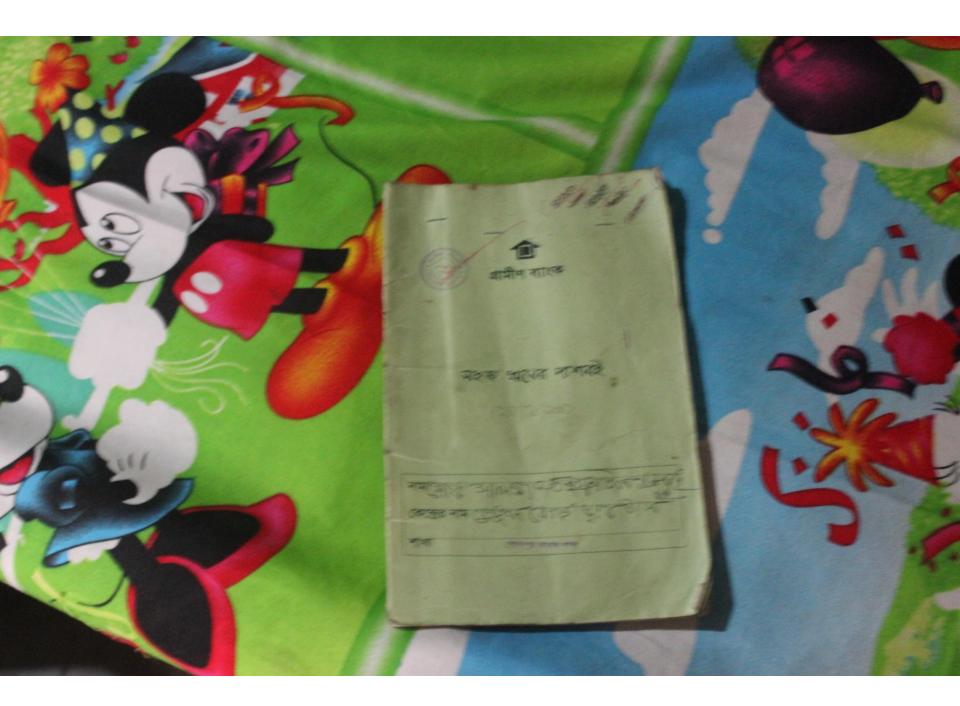
Political unrest

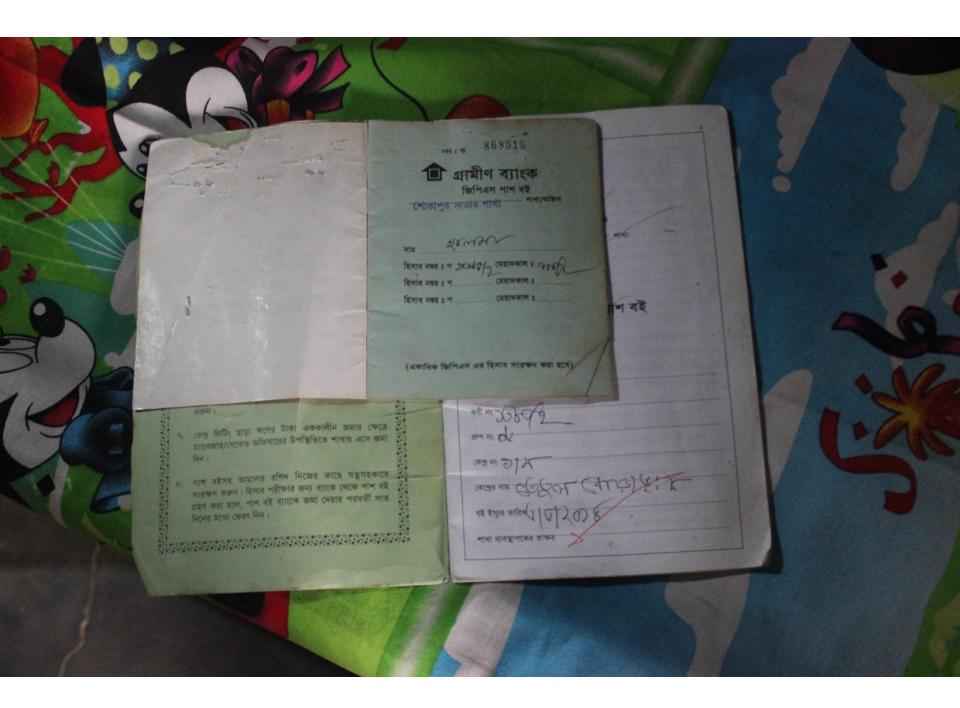
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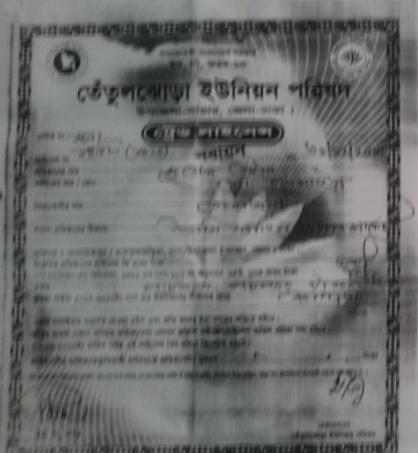


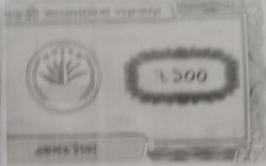












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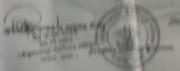
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