

Proposed NU Business Name: **BASHED ENTERPRISE**



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Brief Bio of The Proposed Nobin Udyokta

Name	:	BAPPU
Age	:	12-12-1994 (22 Years)
Education, till to date	:	Class Eight
Marital status	:	Single
Children	:	N/A
No. of siblings:	:	2 Brother & 1 Sister
Address	:	Vill: Tatosree, P.O: Laohati, P.S: Delduar, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST BINA
(iii) Father's name	:	MD BASED MIAH
(iv) GB member's info	:	Branch: Laohati Delduar, Centre # 04 (Female), Member ID: 1661, Group No: 06 Member since: 10-09-1995 (19 Years) First loan: BDT 2,000/- Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Three years experience in running business. He has one year training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01814-867248
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST BINA joined Grameen Bank since 19 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	BASHED ENTERPRISE
Location	:	Laohati, Delduar, Tangail
Total Investment in BDT	:	BDT 3,51,000/-
Financing	:	Self BDT 2,51,000/- (from existing business) 72% Required Investment BDT 1,00,000/- (as equity) 28%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	50 ft x 25 ft= 1250 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing log etc.▪Average 30% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rented.▪Collects goods from Rangpur.▪Agreed grace period is 4 months.

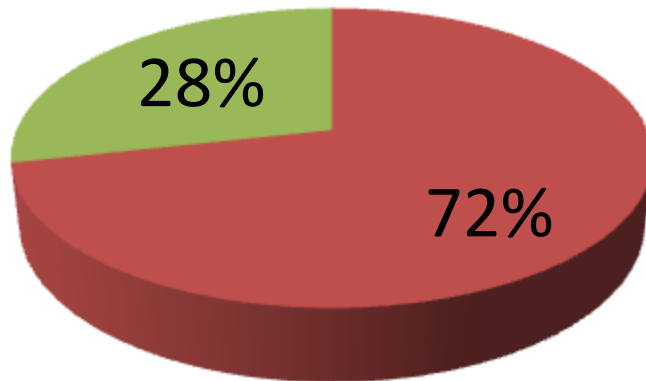
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue (sales)		
Log	120,000	1,440,000
Total Sales (A)	120,000	1,440,000
Less. Variable Expense		
Log	84,000	1,008,000
Total variable Expense (B)	84,000	1,008,000
Contribution Margin (CM) [C=(A-B)]	36,000	432,000
Less. Fixed Expense		
Rent	1,500	18,000
Mobile Bill	200	2,400
Salary (self)	5,000	60,000
Transportation	20,000	240,000
Entertainment	250	3,000
Total fixed Cost (D)	26,950	323,400
Net Profit (E) [C-D]	9,050	108,600

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Ucliptus (200cft x 500)	100,000	40,000	140,000
Akash Moni (210 x 600)	126,000	40,000	166,000
Mehogoni (50 x 500)	25,000	20,000	45,000
Total	251,000	100,000	351,000

Source of Finance



- Entrepreneur's Contribution 251,000
- Investor's Investment 100,000
- Total 351,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year
Revenue (sales)			
Log	180,000	2,160,000	2,268,000
Total Sales (A)	180,000	2,160,000	2,268,000
Less. Variable Expense			
Log	126,000	1,512,000	1,587,600
Total variable Expense (B)	126,000	1,512,000	1,587,600
Contribution Margin (CM) [C=(A-B)]	54,000	648,000	680,400
Less. Fixed Expense			
Rent	1,500	18,000	18,000
Mobile Bill	300	3,600	4,000
Salary (self)	5,000	60,000	60,000
Transportation	30,000	360,000	370,000
Entertainment	250	3,000	3,500
Total Fixed Cost	37,050	444,600	455,500
Net Profit (E) [C-D]	16,950	203,400	224,900
Investment Payback		60,000	60,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	203,400	224,900
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		143,400
	Total Cash Inflow	303,400	368,300
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	143,400	308,300

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0,
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

