Bipul Poultry Farm



NU Identified and PP Prepared by: Shaila Sharmin

Verified By: Tapan Kumar Debnath

GRAMEEN TRUST

Presented by SK Bulbul Ahammed

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	SK Bulbul Ahammed
Age	:	19/04/1982 (33 Years)
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	2 Brothers, 2 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father Khodeza Begum Sheikh Abdul Khalek Branch: Katigram, Centre: 12/M, Group no: Loanee no.: Member since: 14/04/1997,First loan: 5,000/- Last loan: 20,000/- Outstanding:0
Further Information: (v) Who pays GB Ioan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other Ioan like GCCN, GKF (ix) Others	: : : :	n/a n/a n/a n/a n/a
Education	:	S.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Poultry Farm Business
Trade License/ Drug License	:	361
Business Experience and Training Info		8 Years
Other Own/Family Sources of Income	:	Father (School Teacher)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01684339282
NU Project Source/Reference	:	GT-Head office/ Dhamrai Unit

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank since 1997 (18 years). At first She took 5,000 taka from GB. She invested GB Loan in Family purposes. NU mother gradually improved their living standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Bipul Poultry Farm
Address/ Location	:	Koshabanga, Atigram, Atigram-1820, Manikganj
Total Investment in BDT	:	300,000
Financing	:	Self BDT 200,000 (from existing business) 67% Required Investment BDT 100,000 (as equity) 33%
Present salary/drawings from business (estimates)	:	10,000
Proposed Salary		10,000
Proposed Business (i) % of present gross profit margin	:	18%
(ii) Estimated % of proposed gross profit margin		18%
(iii) Agreed grace period		2 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items: Farm House Poultry (500*200) Poultry Feed (2000*10 bosta)	80,000 100,000 20,000		200,000
Proposed items: Poultry (500*52) Poultry Feed (2000*12 bosta) Invest into New Farm House		26,000 24,000 50,000	100,000
Total Capital	200,000	100,000	300,000

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particular 5	Daily	Monthly	Yearly		
Sales (A)		120,000	1,440,000		
Less: Cost of Sale (B)		96,000	1,152,000		
Gross Profit (20%) (A-B) = [C]		24,000	288,000		
Less: Operating Costs					
Electricity bill		1000	12,000		
Mobile Bill		300	3,600		
Present Salary (Self)		10,000	120,000		
Others		300	3,600		
Non Cash Item:					
Total Operating Cost (F)		11,600	139,200		
Net Profit (E-F):		12,400	148,800		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Y	ear 1 (B	DT)	Year 2 (BDT)			Year 3 (BDT)		
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)		200,000	2,400,000		250,000	3,000,000		250,000	3,000,000
Less: Cost of Sale (B)		160,000	1,920,000		200,000	2,400,000		200,000	2,400,000
Profit 10% (A-B)=(C)		40,000	480,000		50,000	600,000		50,000	600,000
Less operating cost :									
Electricity bill		1,500	18,000		2,000	24,000		2,000	24,000
Mobile Bill		500	6,000		500	6,000		500	6,000
Salary- self		10,000	120,000		10,000	120,000		10,000	120,000
Others		300	3,600		500	6,000		500	6,000
Total Operating Cost (F)		12,300	147,600		13,000	156,000		13,000	156,000
Net Profit =(E-F)		27,700	332,400		37000	444,000		37,000	444,000
GT payback	40,000		40,000		40,000				
Retained Income:	292,400		404,000			404,000			

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	332,400	444,000	444,000
1.3	Opening Balance of Cash Surplus	0	292,400	1,140,400
	Total Cash Inflow	432,400	736,400	1,584,400
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Investment Pay Back	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3.0	Net Cash Surplus	292,400	696,400	1,544,400

SWOT Analysis



STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Pleasant personality

WEAKNESS

- Lack of investment
- Credit Sale

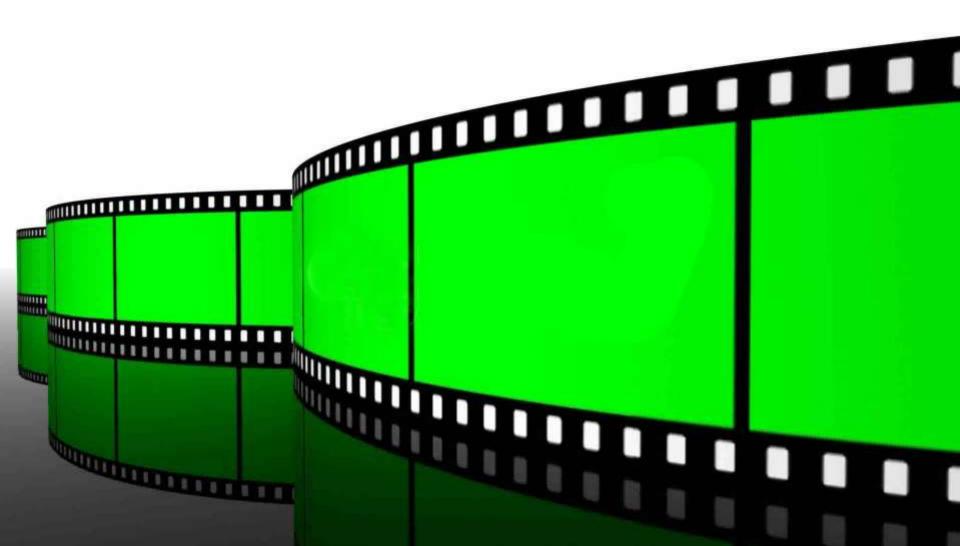
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Employment opportunity

$\mathbf{T}_{\mathsf{HREATS}}$

- Competitor may create.
- Fire.
- Theft.















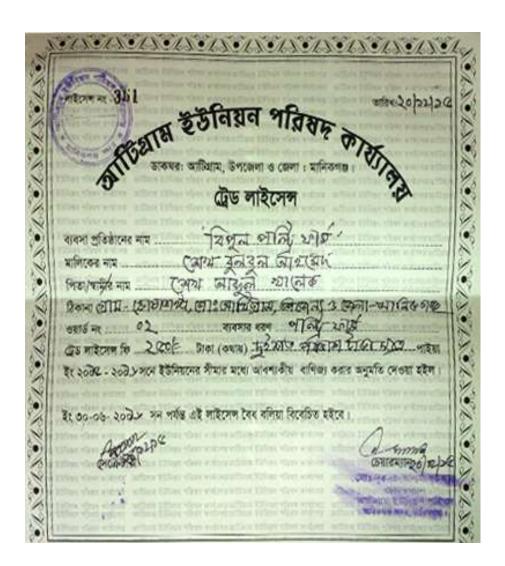




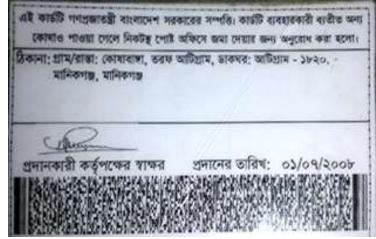














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