# A Nobin Udyokta Project M/S Tanvir Store





NU Identified and PP Prepared by:
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**GRAMEEN TRUST** 

<u>Presented by</u> Norul Islam

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Norul Islam		
Age	:	05/07/1981 (34 Years 6 months)		
Marital status	:	Married		
Children	:	3 Sons		
No. of siblings:	:	4-Brother 3- Sisters		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother √ Father Norjahan Begum Md. Alam Bepari Member since:27/02/2000 Branch: Dhankura, Saturia, Centre no.05/m, Group:04 Loanee No. 2315/2 First loan: 5,000/- Existing loan: 20,000 Outstanding: 7,680/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	NU N/A N/A N/A N/A		
Education	:	Class Ten		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	: Business
Business Experiences	: 9 years
Other Own/Family Sources of Income	: Business
NU Contact Info	: 01795680799
Other Own/Family Sources of Liabilities	: N/A
NU Project Source/Reference	: GT Head Office, Dhaka

### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank Since 2000. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in son's business. NU's mother gradually improved their life standard by using GB loan. Her son is now established in her respective field.

### PROPOSED BUSINESS Info.



Business Name	:	M/S Tanvir Store	
Address/ Location	•	Mozamal City Market, Barobaria Bus stand Banzar, Dhamrai, Dhaka	
Total Investment in BDT	:	280,000/-	
Financing	••	Self BDT : 200,000 (from existing business) - 71% Required Investment BDT : 80,000 (as equity) - 29%	
Present salary/drawings from business (estimates)	••	BDT 10,000	
Proposed Salary		BDT 10,000	
i. Proposed Business % of present gross profit margin	•••	10%	
ii. Estimated % of proposed gross profit margin	:	10%	
iii. Agreed grace period	:	2 months	

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Advance: Decoration: Weight Machine: Present Goods Item (*)	10,000 5,000 5,000 <b>180,000</b>		200,000
Proposed Stock Items: (**)		80,000	80,000
Total Capital	200,000	80,000	280,000

N.B: Details of Present stock (\*) & proposed (\*\*) items have enclosed in next slide.

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock			
Product Name	Price		
Syabine Oil -220 kg- & Packs	30,000		
Muster Oil-60KG	7,000		
Sugar-2 bosta -100kg	4,000		
Moyada- 100 kg	3,000		
Verities Rice- 11 bosta	28,000		
Verities Daul	15,000		
Spices Items (moshala)	30,000		
Salt -10 bosta	5,000		
Eggs (25 khachi)	5,000		
Cosmetics Items	25,000		
Powder Milk -	5,000		
Potato – 1 bosta	3,000		
Others (packets and loose Items)	20,000		
Total Present Stock	180,000		

Proposed Items				
Product Name	Price			
Syabine Oil -100 kg- & Packs	20,000			
Sugar-2 bosta -100kg	4,200			
Moyada- 50 kg	1,850			
Verities Rice- 10 bosta	20,000			
Verities Daul	10,000			
Spices Items (moshala)	10,000			
Others (grocery Items)	13,950			
Total Present Stock	80,000			

### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)				
rantioulars	Daily	Monthly	Yearly		
Sales (A)	6,000	180,000	2,160,000		
Less: Cost of Sale (B)	5,400	162,000	1,944,000		
Gross Profit (A-B) =C	600	18,000	216,000		
Less: Operating Costs					
Electricity bill		400	4,800		
Mobile Bill		200	2,400		
Shop rent		700	8,400		
Present Salary-Self		10,000	120,000		
Present Salary-Staff-2		5,000	60,000		
Others		500	6,000		
Non Cash Item:					
Depreciation (10,000x15%)		125	1,500		
Total Operating Cost (D)		16,925	203,100		
Net Profit (C-D) :		1,075	12,900		

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Doutionland	Y	ear 1 (BDT)		Year 2 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	7,500	225,000	2,700,000	8,000	240,000	2,880,000	
Less: Cost of Sale (B)	6,750	202,500	2,430,000	7,200	216,000	2,592,000	
Gross Profit (E)=(C+D)	750	22,500	270,000	800	24,000	288,000	
Less: Operating Costs							
Electricity bill		400	4,800		450	5,400	
Mobile Bill		200	2,400		250	3,000	
Shop rent		700	8,400		700	8,400	
Present Salary-Self		10,000	120,000		10,000	120,000	
Present Salary-Staff-2		5,000	60,000		5,000	60,000	
Others		500	6,000		600	6,000	
Non Cash Item:							
Depreciation (10,000x15%)		125	1,500		125	1,500	
Total Operating Cost (F)		16,925	203,100		17,125	204,300	
Net Profit (E-F) :		5,575	66,900		6,875	83,700	
GT payback		48,000			48,000		
Retained Income:	18,900 35,700						

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	0
1.2	Net Profit	66,900	83,700
1.3	Depreciation (Non cash item)	1,500	1,500
1.4	Opening Balance of Cash Surplus	0	12,720
	Total Cash Inflow	148,400	97,920
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	0
2.2	Payment of GB loan	7,680	0
2.3	Investment Pay Back	48,000	48,000
	Total Cash Outflow	135,680	48,000
3.0	Net Cash Surplus	12,720	49,920

### **SWOT Analysis**



## STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Position of his shop beside main road.
- Pleasant personality

## WEAKNESS

Lack of investment

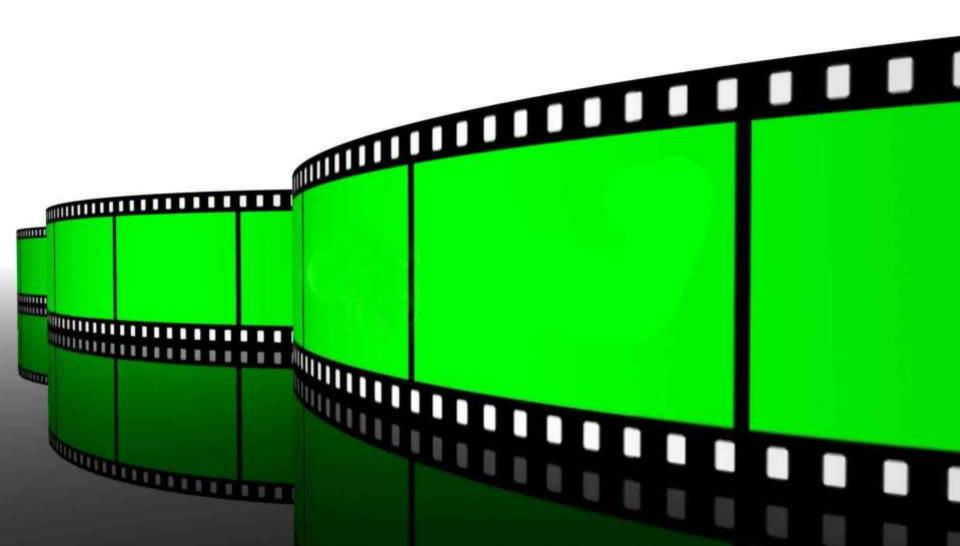
## **O**PPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Employment opportunity

#### ${f T}_{f HREATS}$

- Competitor may create.
- Fire.
- Theft.















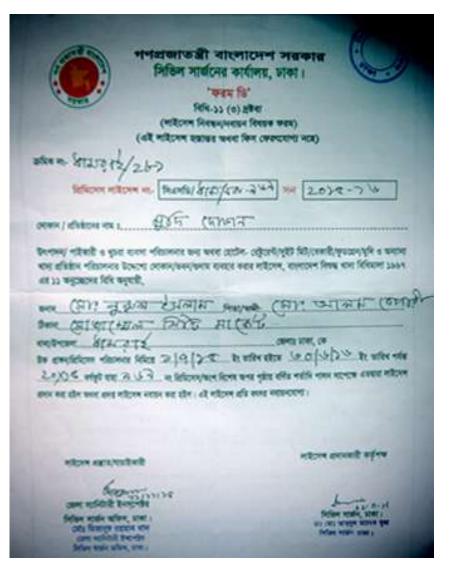




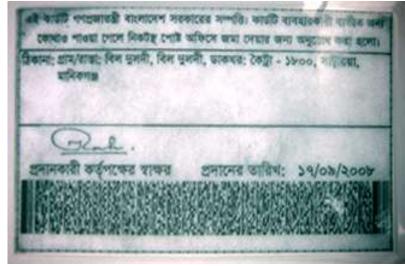




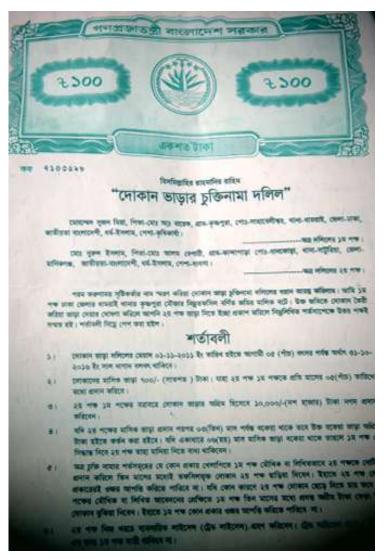


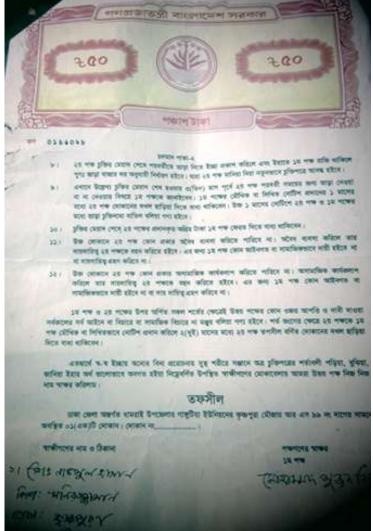




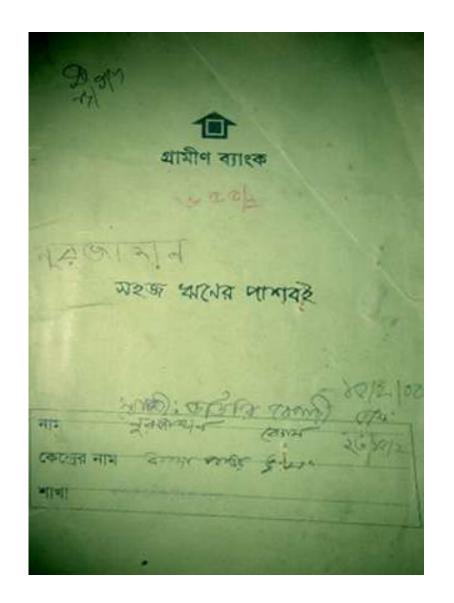


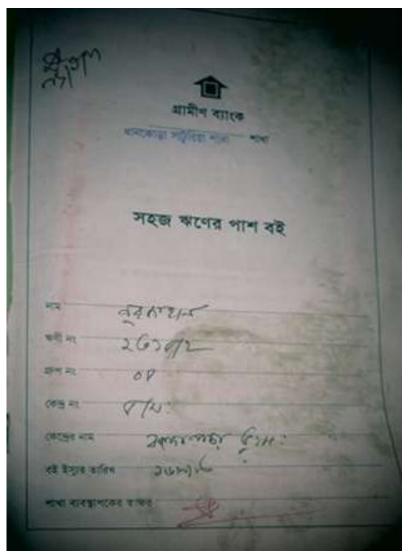














Presented at

27<sup>th</sup> Internal Design Lab
On December 31, 2015 at GT

