A Nobin Udyokta Project Kona Mobile Telecom



NU Identified and PP Prepared by: Md. Ziaul Hoque, Dhamrai Unit Verified By: Tapan Kumar Debnath

GRAMEEN TRUST

Presented by Md. A. Razzak Khan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. A. Razzak Khan		
Age	:	22-01-1981 (34 Years 11 Months)		
Marital status	:	Single		
Children	:	N\A		
No. of siblings:	:	3 Brother and 1 Sister		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A		
Education	<u> </u>	S.S.C		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Telecom Business
Trade License Number	:	696
Business Experiences and Training Info.	:	15 Years
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01856 452611
NU Project Source/Reference	•	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 1995. At first his mother took a loan amount of 5000 BDT from Grameen Bank. She invested the money in agriculture. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Kona Mobile Telecom
Address/ Location	:	Khorarchor Bazaar, Dhamrai, Dhaka
Total Investment in BDT	:	250,000
Financing	:	Self BDT : 200,000 (from existing business) - 80% Required Investment BDT : 50,000 (as equity) - 20 %
Present salary (Self)	:	BDT 6,000
Proposed Salary		BDT 7,000
 i. Proposed Business % of present gross profit margin 	:	15%
ii. Estimated % of proposed gross profit margin	:	15%
iii. Agreed grace period	:	3 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture and Fan Mobile Set (4) Computer Advance Presents Goods item: (*)	21,000 4,000 25,000 10,000 140,000		200,000
Proposed Stock Items: Mobile Handset (20)		50,000	50,000
Total Capital	200,000	50,000	250,000

N.B: Details of Present stock items (*) have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown



Present Stock item					
Product name	Amount				
Mobile charger(50)	5000				
Battery (Onik) (40)	10,000				
Bulb (25)	1000				
Memory Card (20)	6000				
SIM Card (120)	12000				
Torchlight (30)	3000				
Mobile Handset (14)	33,000				
Mobile catching (50)	2500				
Skin Paper (70)	2500				
Flexi Load (GP, Robi,Airtel Banglalink)	20,000				
Mobile card	20,000				
Bkash	25,000				
Total Present Stock	140,000				

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	2500	75,000	900,000		
Less: Cost of sale (B)	2125	63,750	765,000		
Profit from sale15% (A-B)= [C]	375	11,250	135,000		
Income from Flexi load and Bkash	100	3000	36000		
Gross Profit	475	14,250	171,000		
Less: Operating Costs					
Electricity bill		200	2400		
Night Guard Bill		100	1200		
Mobile Bill		200	2400		
Salary from Business		6000	72,000		
Shop Rent		1950	23400		
Others (Entertainment)		100	1200		
Non Cash Item:					
Depreciation Expenses(50,000*15%)		625	7500		
Total Operating Cost (D)		9175	110,100		
Net Profit (C-D):		5075	60,900		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)		
Farticulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3000	90000	1080000	3500	105000	1260000
Less: Cost of Sale (B)	2550	76,500	918,000	2975	89250	1071,000
Profit from sale 15%	450	13,500	162,000	525	15750	189,000
Income from Flexi load, Bkash	100	3000	36000	100	3000	36000
Gross Profit	550	16,500	198,000	625	18,750	225,000
Less operating cost :						
Electricity bill		200	2400		300	3600
Night Guard Bill		100	1200		200	2400
Salary from Business		7000	84000		7000	84000
Shop Rent		1950	23400		1950	23400
Mobile Bill		200	2400		300	3600
Others		100	1200		200	2400
Non Cash Item:						
Depreciation Expense		625	7500		625	7500
Total Operating Cost (D)		10,175	122,100		10,575	126,900
Net Profit (C-D) = (E)		6325	75,900		8175	98,100
GT payback	30,000 30,000					
Retained Income:		45,900	68,100			

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	0
1.2	Net Profit	75,900	98,100
1.3	Depreciation (Non cash item)	7500	7500
1.4	Opening Balance of Cash Surplus	0	53,400
	Total Cash Inflow	133,400	1,59,000
2.0	Cash Outflow		
2.1	Purchase of Product	50,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3.0	Net Cash Surplus	53,400	129,000

SWOT Analysis



STRENGTH

- Business Experience and Skill
- Maintain Daily accounts
- 16 hours shop open
- No loan against business
- Located beside Road

WEAKNESS

Lack of investment

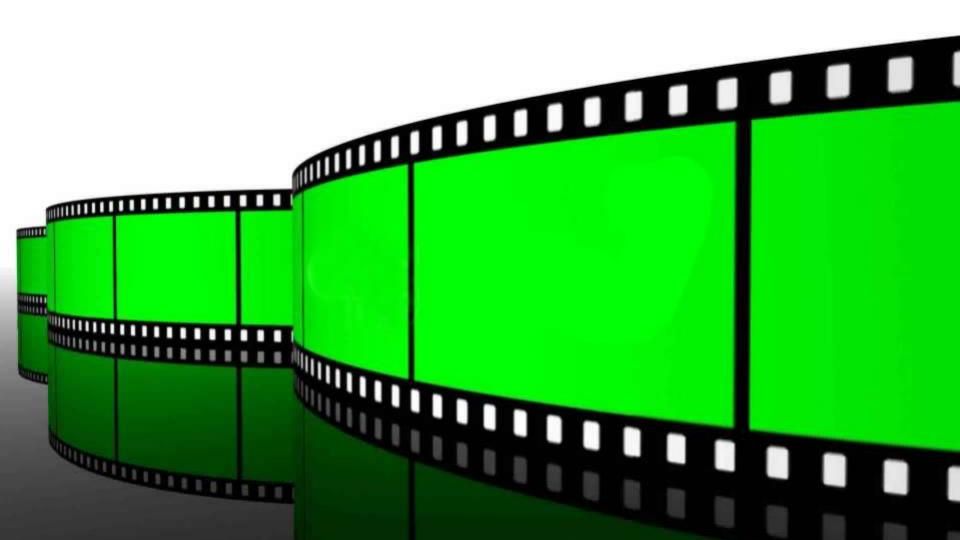
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Have chance to grab new customer

THREATS

- Fire.
- Theft.
- Political Instability may reduce the sale.



















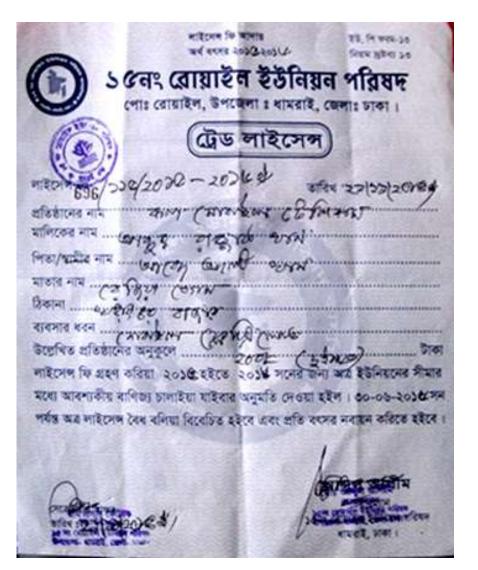




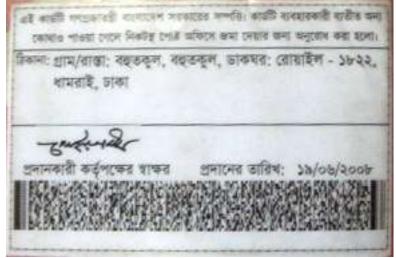




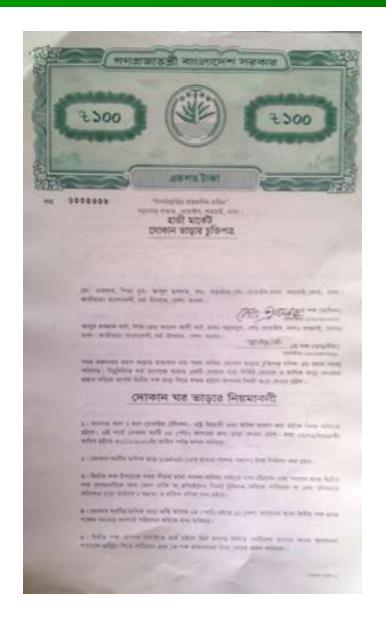


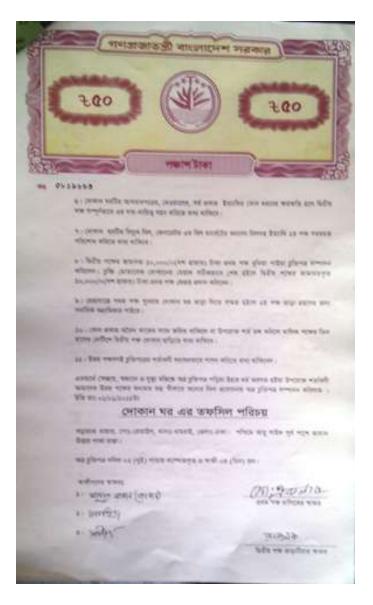


















Presented at

26th Internal Design Lab
On December 24, 2015 at GT

