A Nobin Udyokta Project Maa Watch & Electric House





NU Identified and PP Prepared by:
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Verified By: Tapan Kumar Debnath

GRAMEEN TRUST

Presented by Md. Anisur Rahman

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Anisur Rahman		
Age	:	10/08/1982 (33 Years- 03 Months)		
Marital status	:	Married		
Children	:	1 daughter		
No. of siblings:	:	1-Brother, 1 Sister		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother √ Father Mst. Asia Begum Md. Amzad Hossain Member since:01/03/1987 Branch: Baliati, Saturia, Centre # 14/m, Group:02 Loanee No. 1382 First loan: 2,000/- Existing loan: 50,000 Outstanding: 29,100		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Father N/A N/A N/A N/A		
Education	:	Class Ten		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	: Business
Trade License Number	: 99
Business Experiences	: 14 years
Other Own/Family Sources of Income	: Business
NU Contact Info	: 01623369335
Other Own/Family Sources of Liabilities	: N/A
NU Project Source/Reference	: GT Head Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 1987. At first his mother took a loan amount of 2,000 BDT from Grameen Bank. She invested the money in son's business. NU's mother gradually improved their life standard by using GB loan. Her sons is now established in her respective field.

PROPOSED BUSINESS Info.



Business Name	:	Ma Watch and Electric House
Address/ Location	:	Saturia Bazar, Saturia, Manikgonj
Total Investment in BDT	:	550,000/-
Financing	••	Self BDT : 450,000/- (from existing business) - 82% Required Investment BDT : 100,000 (as equity) -18%
Present salary/drawings from business (estimates)	:	BDT 10,000/-
Proposed Salary		BDT 10,000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Advance: Decoration (Showcase/Rack, Fan) Present Goods Item (*)	120,000 35,350 294,650		450,000
Proposed Stock Items: (**)		100,000	100,000
Total Capital	450,000	100,000	550,000

N.B: Details of Present stock (*) & proposed (**) items have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock				
Product Name	Price			
Verities Ladies Watch (415P)x150/-	62,250			
Verities Gents Watch (733P)x125/-	91,625			
Verities Baby's Watch (100p)x110/-	11,000			
Verities Common Watch (L+G+B)- 195P X 70/-	13,650			
Wall Clock (150 P) x 300/-	45,000			
Table Clock (20P)x 200/-	4,000			
Calculator (7P) x 300/-	2,100			
Sun Glass (400P)x 150/-	60,000			
Battery (201P)x 25/-	5,025			
Total Present Stock	294,650			

Proposed Item				
Product Name	Price			
Verities Ladies Watch (200P)x150/-	30,000			
Verities Gents Watch (300P)x125/-	37,500			
Verities Baby's Watch (50p)x110/-	5,500			
Verities Common Watch (L+G+B)- 100P X 70/-	7,000			
Wall Clock (50 P) x 300/-	15,000			
Table Clock (25)x 200/-	5,000			
Total Proposed Item	100,000			

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
rai liculai 5	Daily	Monthly	Yearly		
Sales (A)	3,000	90,000	1,080,000		
Less: Cost of Sale (B)	2,400	72,000	864,000		
Gross Profit (20%) (A-B) = [C]	600	18,000	216,000		
Operating Cost (D)					
Electricity bill		500	6,000		
Night guard Bill		50	600		
Conveyance Bill		700	8,400		
Mobile Bill		500	6,000		
Shop rent		2,500	30,000		
Present Salary (Self)		10,000	120,000		
Others		500	6,000		
Non Cash Item:					
Depreciation Expenses (35,350*15%)		442	5,303		
Total Operating Cost (D)		15,192	182,303		
Net Profit (C-D):		2,808	33,697		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	1	rear 1 (BI	OT)	Year 2 (BDT)			
raiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	4,000	12,000	1,440,000	4,500	135,000	1,620,000	
Less: Cost of Sale (B)	3,200	96,000	1,152,000	3,600	108,000	1,296,000	
Gross Profit 20% (A-B)=(C)	800	24,000	288,000	900	27,000	324,000	
Less operating cost:							
Electricity bill		500	6,000		550	6,600	
Mobile Bill		500	6,000		500	6,000	
Salary- self		10,000	120,000		10,000	120,000	
Shop Rent		2,500	30,000		2,500	30,000	
Night Guard Bill		50	600		75	900	
Conveyance		700	8,400		800	9,600	
Others		500	6,000		500	6,000	
Depreciation Expenses		442	5,303		442	5,303	
Total Operating Cost (D)		15,192	182,303		15,367	184,403	
Net Profit =(C-D)		8,808	105,697		11,633	139,597	
GT payback		60,000			60,000		
Retained Income:		45,697			79,597		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	0
1.2	Net Profit	105,697	139,597
1.3	Depreciation (Non cash item)	5,303	5,303
1.4	Opening Balance of Cash Surplus	0	51,000
	Total Cash Inflow	211,000	195,900
2.0	Cash Outflow		
2.1	Purchase of Product	100,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3.0	Net Cash Surplus	51,000	135,900

SWOT Analysis



STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Position of his shop beside main road.
- Pleasant personality

WEAKNESS

Lack of investment

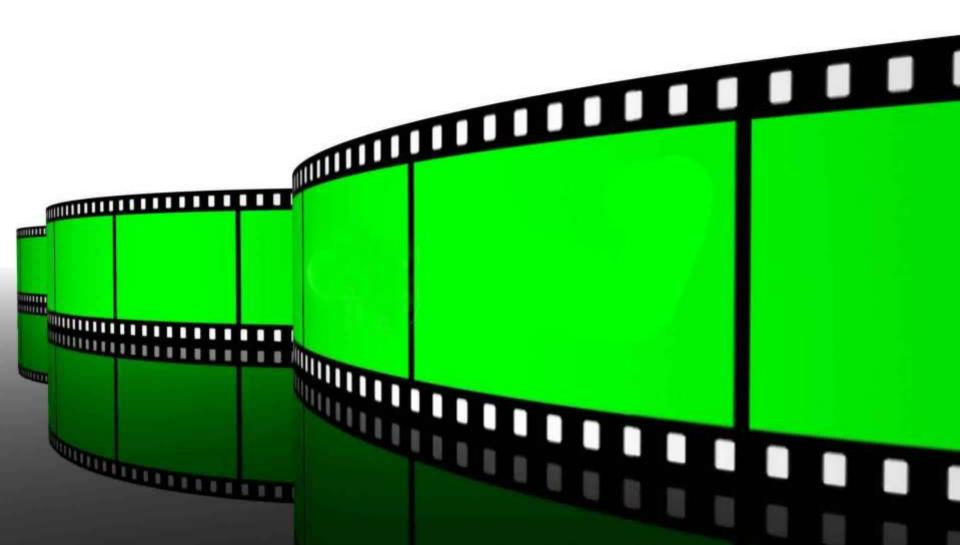
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Employment opportunity

$\mathbf{T}_{\mathsf{HREATS}}$

- Competitor may create.
- Fire.
- Theft.













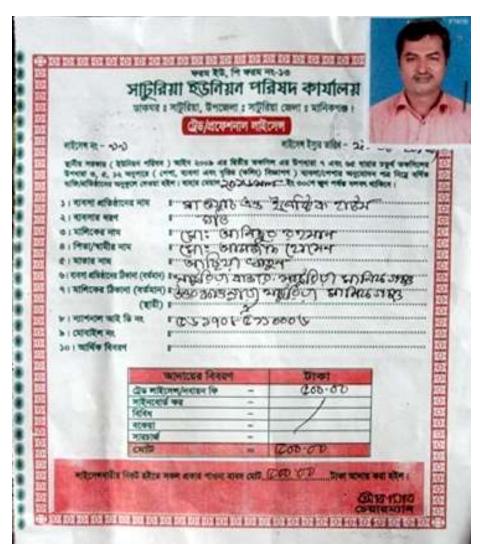




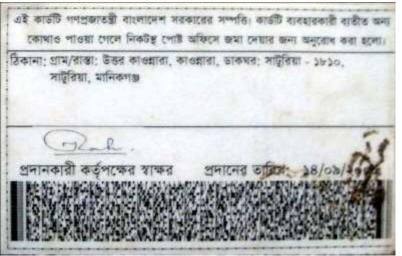






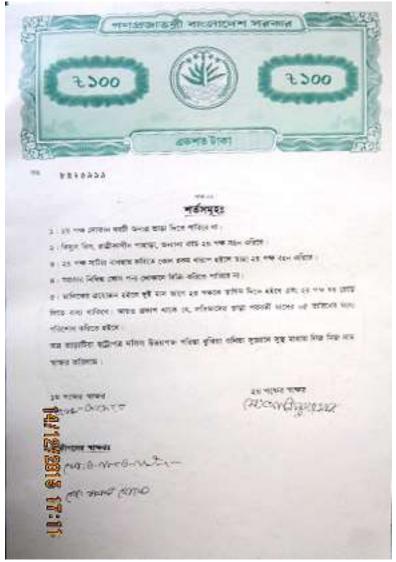




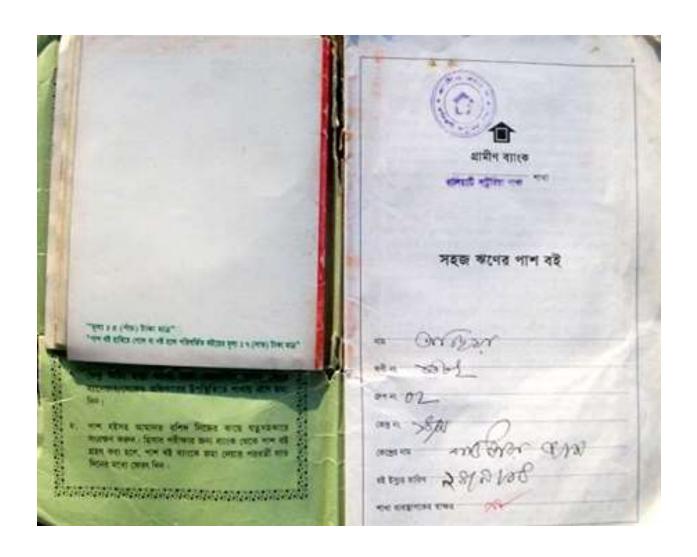














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