

Proposed NU Business Name : Jahid Shoe Store

Business Category: Clothing Footwear & Apparels



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Jahedul Islam Jahid Vill: Rifujipara, Jadulaskar, Union: Peergasa, Post: Onnodan Nagar, Upazila: Peergasa, District: Rangpur.					
Age	:	27 years.					
Marital status	:	Married.					
Children	:	Nil.					
No. of siblings	:	03 (Three) Sisters and 01 (One) Brother.					
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Rowshon Ara Begum Md. Jalal Uddin Branch: Onnodan Nagar, Peergasa, Centre # 44/mo, Loan no.: 7473, Member since May 12, 2004 First loan: Tk. 6,000 Existing loan: Tk. 31,000, Outstanding loan: Tk. 30,000					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's Father No Nil Nil					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., persuing further studies, other business etc.)		Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		08 (Eight) Years experiences is running his own business. He started the business with BDT 1,00,000 (One lac). He has on hand training from his Uncles Shop (1 year).
Other Own/Family Sources of Income	:	His Father income from Job (Garments Factory-Dhaka)
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01738651528
NU's National ID No.	:	8517317361122
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Rowshon Ara Begum is a GB member since May 12, 2004 at first She took GB loan BDT 6,000 (Six thousand).
- Gradually She took GB loan several times and utilized it for cultivation purpose and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve her economic condition, livelihood & expanding the existing business of her Son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jahid Shoe Store
Address/ Location	:	Kawnia Bus stand, Peergasa, Rangpur.
Total Investment in BDT	:	Tk. 588,000
Financing	:	Self Tk. 438,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 3,500 (Three thousand Five Hundred)
Proposed Salary	:	BDT 4,000 (Four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On product (Shoes) 20%
(ii) Estimated % of proposed gross profit margin	:	On product(Shoes) 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

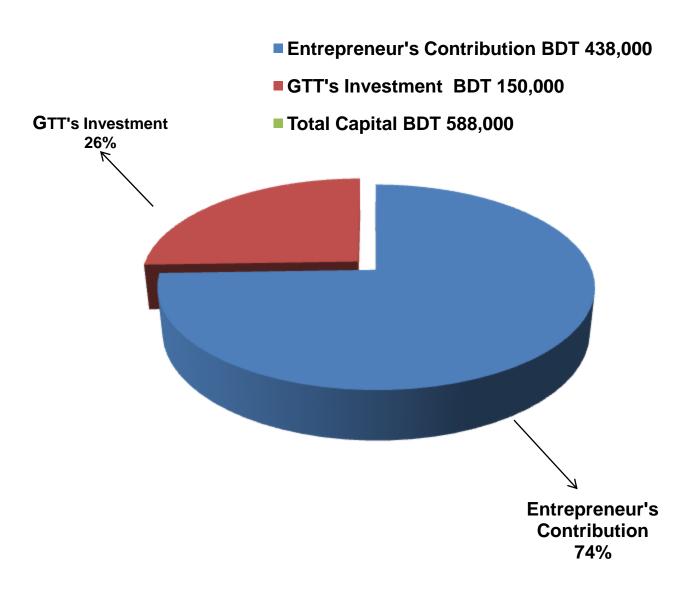
INFO ON EXISTING BUSINESS OPERATIONS

Doutlosdone	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	2,200	61,600	739,200			
Less: Cost of Sales (product Purchase) (B)	1,760	49,280	591,360			
Gross Profit (C) [C=(A-B)]	440	12,320	147,840			
Less: Operating Cost:			,			
Electricity bill		500	6,000			
Generator bill		150	1,800			
Night Guard bill		60	720			
Shop rent		1,000	12,000			
Mobile bill		300	3,600			
Conveyance bill		1,000	12,000			
Present Salary (Family & Self)		3,500	42,000			
Present Salary (Assistant-01-Nephew)		500	6,000			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:						
Depreciation Expenses		285	3,420			
Total Operating Cost (D)		8,295	99,540			
Net Profit (C-D):		4,025	48,300			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (Different Types of Shoes-Ladies & Gents etc.)	Investment in products (Different Types of Shoes etc.)	282,000	150,000	432,000
Investment in Machineries (Fan, lig	7,400	-	7,400	
Cash in hand	500	-	500	
Decoration (fixture and fittings)			-	23,100
Advance for Shop			-	160,000
Debtors (since June, 2015 to at Present)			-	5,000
Creditors (since February, 2015 to at Present)			-	(40,000)
Advance for Shop	80,000	-	80,000	
Total Ca	apital	438,000	150,000	588,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Do do Los		Year 1 (BDT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	2,900	81,201	974,413	3,335	93,381	1,120,575	3,835	107,388	1,288,662
Less: Cost of Sales (product Purchase) (B)	2,320	64,961	779,531	2,668	74,705	896,460	3,068	85,911	1,030,929
Gross Profit (C) [C=(A-B)]	580	16,240	194,883	667	18,676	224,115	767	21,478	257,732
Less: Operating Cost:									
Electricity bill		600	7,200		650	7,800		750	9,000
Generator bill		150	1,800		180	2,160		200	2,400
Night Guard bill		60	720		90	1,080		90	1,080
Shop rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		600	7,200
Conveyance bill		1,500	18,000		1,500	18,000		1,700	20,400
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-Family & Self)		4,000	48,000		4,500	54,000		5,000	60,000
Proposed Salary-(Assistant-01-Nephew)		500	6,000		500	6,000		1,000	12,000
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		1,700	20,400
Non Cash Item:									
Depreciation Expenses		285	3,420		285	3,420		285	3,420
Total Operating Cost (D)	-	11,095	127,140	_	12,005	144,060		13,325	159,900
Net Profit (C-D):	-	5,145	67,743	-	6,671	80,055	-	8,153	97,832
Retained Income			67,743			147,798			245,630

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	73,743	92,055	109,832
1.3	Depreciation Expenses	3,420	3,420	3,420
1.4	Opening Balance of Cash Surplus	-	41,163	64,638
	Total Cash Inflow	227,163	136,638	177,890
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	41,163	64,638	105,890

SWOT ANALYSIS

WEAKNESS ☐ Present employment: Self: 01 Family: 01 (Nephew) ☐ Can not supply goods as per Others (beyond family): 0 demand; Future employment: 0 ☐ Trade License in his own name; ☐ He has on hand training; □ working experiences (9yrs); ${ m T}_{ m HREATS}$ PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop; □ Seasonal Effect. □ Regular Customer; ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 683,630 after 3 years excluding payback of investor's money.

Presented at 12th In-house Executive Social Business Design Lab on September 03, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures











DOGGERO

দোকান ঘর ভাড়ার চুক্তিপত্র

প্রথম পক্ষ (খর মালিক)

चालकाम् द्याः चात्रम् स्थानान শিকাঃ মুক্ত আলহাত্ত আন্তুত আনগাত গ্রামঃ আবুক সাহাব্যক্ষ, ভাকদরঃ কাউনিয়া किर्दानाः कार्डमिताः (कार्यः साम्ब

বিতীয় পক (ভাড়াটিয়া)

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আহি ১ম পাছ/মানিক আনহাজু মোঃ আদুল গুৱাহাৰ নিম্ন প্ৰতিকী মোৱাবেক আমাৰ ০১(৫০। তথা বিশি हमाजाम सक्ष भागा गाहात रेनपी जानुमानिक 20कृष्टि अनी वेक्- 20 कृष्टि, वाह्य शाकी कृत प्राप्ति, तप मार- ०२। १३। ৰলে পরিচিত ভাড়া দেওগার ইচ্ছা প্রকাশ করার পর আগনি ছিউরে পঞ্চ, আমার নিতট খেকে উদ্ধ ধর খান চাড়া নিৰে লামী হইলে ১ম পঞ্চ/ মালিক তাড়া দিতে বানী ইইমাছি। সে মতে অমাকার উপস্থিত সামীগালের বোলাকারত আমলা উভয় পঞ্চয়া তত্তো দিত্তে ও দিতে একমত হইগাড়ি

মো: জ্যাহাব আনী-



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শর্তাবলীঃ

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প্রতিপতে, অমন্ত উর্জ্ব পক্ষ হাজানু চুকিবর পরিত নিয় নিয় বাহ সাধার মানিবর।

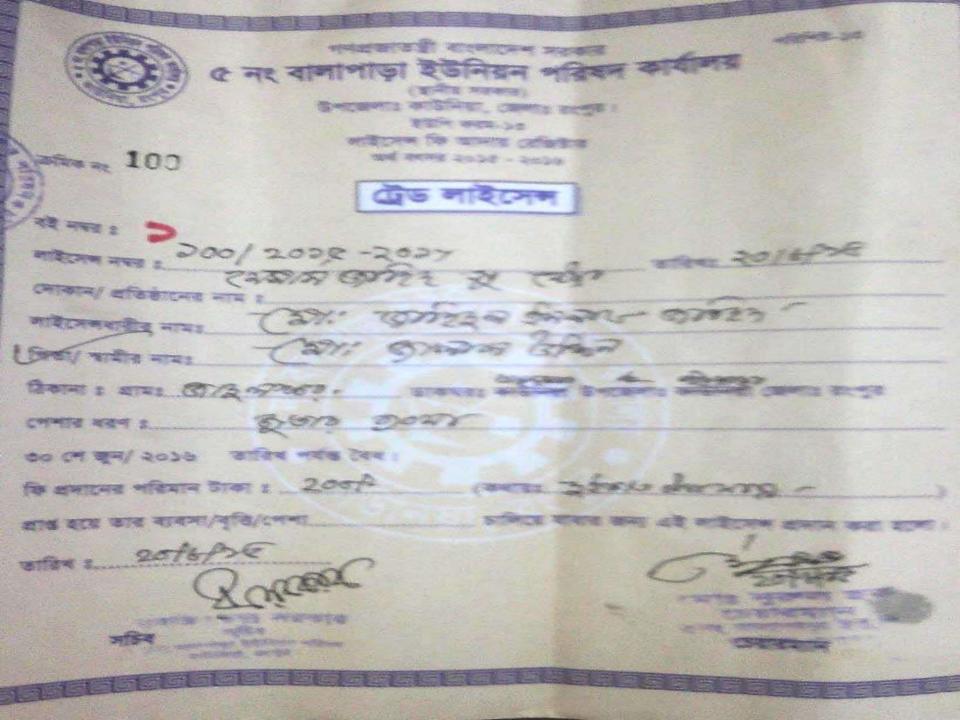
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পৃথপ্রভাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



মোঃ জাহেতুল ইসলাম জাহিদ

Name: Md Jahedul Islam Jahid

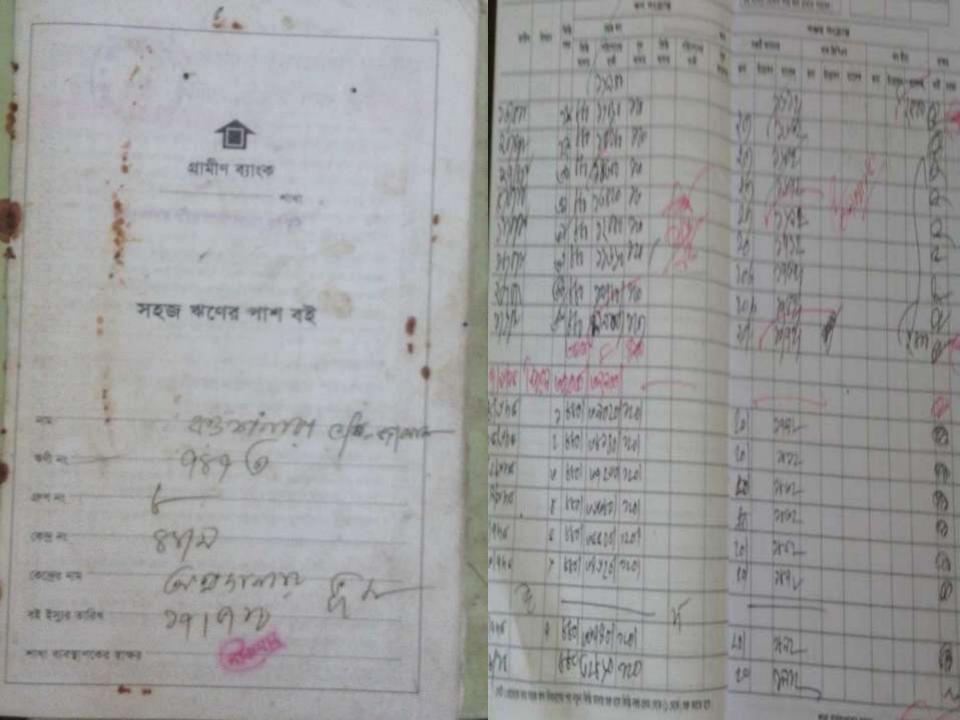
পিতা: মোঃ জালাল উদ্দিন

नाम:

মাতা: মোছাঃ রওশন আরা বেগম

Date of Birth: 07 Mar 1988

ID NO: 8517317361122





Thank You