A Nobin Udyokta Project

New Fashion Tailors



NU Identified and PP Prepared by: Popy Aktar keka, Dhamrai Unit Verified By: Md Ziaul Hoque

GRAMEEN TRUST

Presented by Shimol Chandra

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Shimol Chandra
Age	:	03/01/1988 (27 Years 10 Months)
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	2 Brothers, 1 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother The state of the sta
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	NU N/A N/A N/A N/A
Education, till to date	:	Class Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Tailors Business
Trade License Number	:	0083
Business Experiences and Training Info.	:	15 years
Other Own/Family Sources of Income	:	Agriculture
NU Contact Info	:	01937098361
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2005. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. GB loan has been Invested in his son's business. NU's mother gradually improved their life standard by utilizing GB loan. NU's father is a Farmer.

PROPOSED BUSINESS Info.



Business Name	:	New Fashion
Address/ Location	:	Nobogram Bazar, Dhamrai, Dhaka
Total Investment in BDT	:	Tk.2,00,000
Financing	:	Self BDT: 1,50,000 (from existing business) - 75% Required Investment BDT: 50,000 (as equity) - 25%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary		BDT 6,000
i. Proposed Business % of present gross profit margin	:	10%
ii. Estimated % of proposed gross profit margin	:	10%
iii. Agreed grace period	:	3 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	2,000	60,000	7,20,000		
Less: Cost of sale (B)	1800	54000	6,48,000		
Profit from Sale 10% (A-B)= [C]	200	6,000	72000		
Income from Service (D)	200	6,000	72,000		
Gross Profit (C+D)=(E)	400	12,000	1,44,000		
Less: Operating Costs					
Electricity bill		500	6,000		
Night Guard Bill		200	2,400		
Mobile Bill		200	2,400		
Salary from business		6,000	72,000		
Shop Rent		1,200	14,400		
Others (TL fee, Entertainment)		200	2,400		
Non Cash Item:					
Depreciation Expenses(30,000*15%)		375	4,500		
Total Operating Cost (F)		8,675	1,04,100		
Net Profit (E-F):		3,325	39,900		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture: Sewing Machine (02) Fan (01) Iron(01) Presents Goods item: (*)	14,500 14,000 1,000 500 1,20,000		1,50,000
Proposed Stock Items (**):		50,000	50,000
Total Capital	1,50,000	50,000	2,00,000

N.B: Details of Present stock (*) & proposed (**) items have been enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown



Present Stock item					
Product name	Amount				
Embroidery three piece (30)	20,000				
Print three piece (10)	5,000				
Shirt Piece(20)	6,000				
Pant Piece (20)	6,000				
Tore Shirt Piece(30)	6,000				
Than Cloth (45)	47,000				
Print Goj (400)	20,000				
Poplin Goj(200*50)	10,000				
Total Present Stock	1,20,000				

Proposed stock item					
Product Name	Amount				
Shirt Piece (20)	10000				
Pant Piece (20)	10000				
One color cloth (10 than)	16000				
Three Piece (30)	14000				
Total Proposed Stock	50,000				

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Υ	ear 1 (BD	T)	Year 2 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	2,500	75,000	9,00,000	3,000	90,000	10,80,000	
Less: Cost of Sale (B)	2,250	67,500	8,10,000	2,700	81,000	9,72,000	
Profit from Sale 10% (A-B)=(C)	250	7,500	90,000	300	9,000	1,08,000	
Income from Service (D)	250	7,500	90,000	300	9,000	1,08,000	
Gross Profit (C+D)=(E)	500	15,000	1,80,000	600	18,000	2,16,000	
Less operating cost:							
Electricity bill		500	6,000		600	7,200	
Night Guard Bill		200	2,400		200	2,400	
Salary from business		6,000	72,000		6,000	72,000	
Shop Rent		1,200	14,400		1,200	14,400	
Mobile Bill		300	3,600		300	3,600	
Others (TL fee,)		200	2,400		300	3,600	
Non Cash Item:							
Depreciation Expense		375	4,500		375	4,500	
Total Operating Cost (D)		8,775	1,05,300		8,975	1,07,700	
Net Profit (C-D) = (E)		6,225	74,700		9,025	1,08,300	
GT payback		30,000			30,000		
Retained Income:		44,700			78,300		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	0
1.2	Net Profit	74,700	108,300
1.3	Depreciation (Non cash item)	4,500	4,500
1.4	Opening Balance of Cash Surplus	0	38,724
	Total Cash Inflow	129,200	151,524
2.0	Cash Outflow		
2.1	Purchase of Product	50,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
2.3	GB Loan Payment	10,476	
	Total Cash Outflow	90,476	30,000
3.0	Net Cash Surplus	38,724	121,524

SWOT Analysis



STRENGTH

- Shop position located beside Road
- Business Experiences and Skill
- Environment Friendly
- Maintain Daily accounts
- Positive attitude to business

WEAKNESS

Lack of Investment

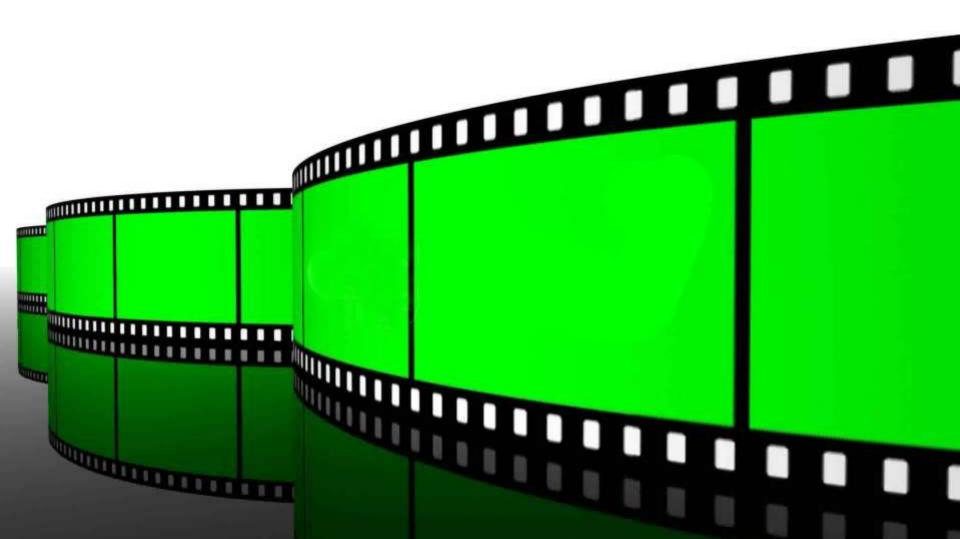
OPPORTUNITIES

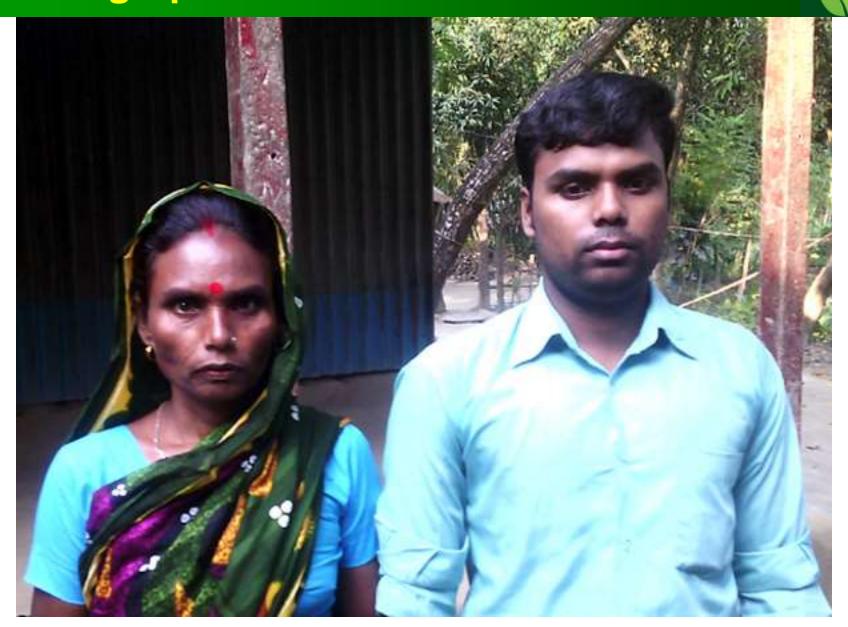
- Expansion of Business
- Increasing the number of Customer
- Have chance to grasp the new customer for long time

${f T}_{ ext{HREATS}}$

- Competitor may arise
- Theft
- Political Instability may reduce the sale.















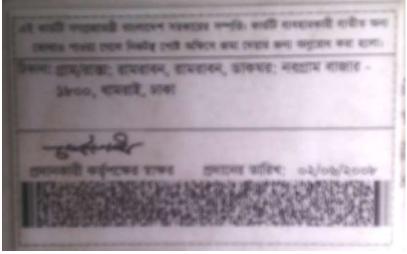






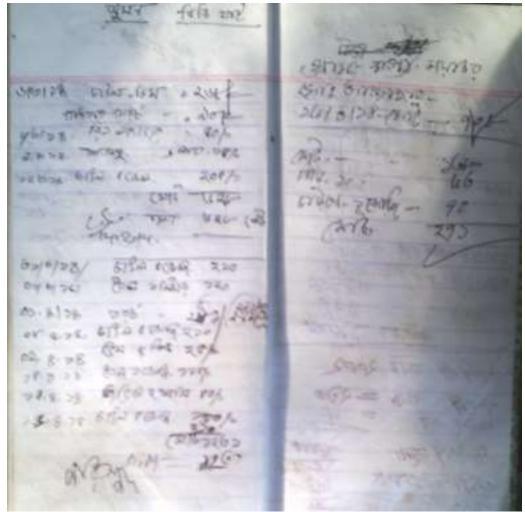




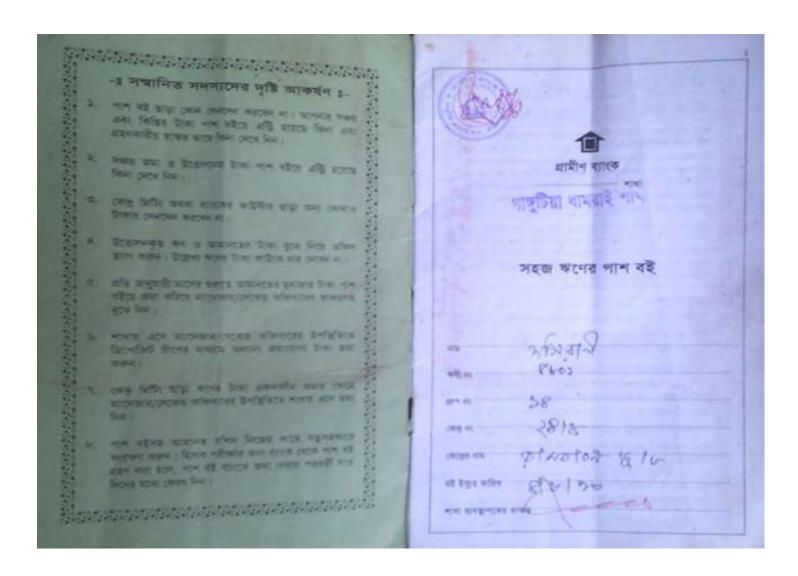














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