Nadiya Dot Com





NU Identified and PP Prepared by: Md. Ziaul Hoque, Dhamrai Unit Verified By: Tapan Kumar Debnath

GRAMEEN TRUST

Presented by Md. Razib Dewen

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Razib Dewen
Age	:	02-12-1987 (27 Years 3 months)
Marital status	:	Married
Children	:	N\A
No. of siblings:	:	2 Brother, 01 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : :	NU' Father N/A N/A N/A N/A
Education	:	H.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Telecom Business
Trade License Number	:	4516
Business Experiences and Training Info.	:	5 Years
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01917959433
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2000. At first his mother took a loan amount of 5000 BDT from Grameen Bank. She invested the money in her husband's business for expansion. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Nadiya Dot Com
Address/ Location	:	Dhamrai Bazar, Shima Hall Road, Dhamrai, Dhaka
Total Investment in BDT	:	300,000
Financing	:	Self BDT : 200,000 (from existing business) - 67% Required Investment BDT : ,100,000 (as equity) - 33%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary		BDT 7,000
i. Proposed Business % of present gross profit margin	:	10%
ii. Estimated % of proposed gross profit margin	:	10%
iii. Agreed grace period	:	5 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture Flexi Load (GP, Robi, Banglalink, Airtel) Coumputer with Sound Box Presents Goods item: (*) Advance	9,000 25,000 25,000 121,000 20,000		200,000
Proposed Stock Items (**):		100,000	100,000
Total Capital	200,000	100,000	300,000

N.B: Details of Present stock (*) & proposed (**) items have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item					
Product name	Amount				
Symphony (19)	28,500				
Nokia (4)	4,000				
Micromax (5)	7,500				
Octen (2)	2,000				
Walton (5)	7,500				
Ocapia (7)	10,500				
Orange (3)	4,500				
Symphony Android (6)	27,000				
Walton , Ocapia Android (2)	8,000				
Mobile charger(20)	2,000				
Battery (Onik,Symphony) (30)	3,000				
Charger (20)	2,000				
Memory Card (20)	6,000				
Head Phone (10)	1,500				
Mobile catching (50)	2,500				
Skin Paper (70)	2,500				
Auto Charger (10)	800				
Card reader (20)	1,200				
Total Present Stock 121,000					

Proposed Item					
Product Name	Amount				
Mobile Hand Set (10)	20,000				
Memory Card (10)	2,000				
SIM Card (50)	5,000				
Head Phone (30)	4,000				
Bkash	40,000				
Charger (30)	4,000				
Mobile catching (100)	5,000				
Skin Paper (120)	6,000				
Auto Charger (30)	4,000				
Flexiload	10,000				
Total Proposed Item	100,000				

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
Particular 5	Daily	Monthly	Yearly			
Sales (A)	2000	60000	720000			
Less: Cost of sale (B)	1700	51000	612000			
Profit from sale15% (A-B)= [C]	300	9000	108000			
Income from Service	100	3000	36000			
Gross Profit	400	12000	144000			
Less: Operating Costs						
Electricity bill		300	3600			
Night Guard Bill		200	2400			
Mobile Bill		200	2400			
Salary from Business		5000	60000			
Shop Rent		2500	30000			
Others (Entertainment)		100	1200			
Non Cash Item:						
Depreciation Expenses(34,000*15%)		425	5100			
Total Operating Cost (D)		8725	104700			
Net Profit (C-D):		3275	39300			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	2500	75000	900000	3000	90000	1080000	3500	105000	1260000
Less: Cost of Sale (B)	2125	63750	765000	2550	76500	918000	2975	89250	1071000
Profit from sale 10%	375	11250	135000	450	13500	162000	525	15750	189000
Income from service	125	3750	45000	150	4500	54000	150	4500	54000
Gross Profit	500	15000	180,000	600	18000	216,000	675	20250	243,000
Less operating cost:									
Electricity bill		300	3600		400	4800		500	6000
Night Guard Bill		200	2400		300	3600		300	3600
Salary from Business		7000	84000		7000	84000		7000	84000
Shop Rent		2500	30000		2500	30000		2500	30000
Mobile Bill		200	2400		300	3600		400	4800
Others		100	1200		200	2400		200	2400
Non Cash Item:									
Depreciation Expense		425	5100		425	5100		425	5100
Total Operating Cost (D)		10725	128700		11,125	1,33,500		11325	135900
Net Profit (C-D) = (E)		4275	51300		6875	82500		8925	107100
GT payback			40000			40000			40000
Retained Income:		11300			42500			67100	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	51300	82500	107100
1.3	Depreciation (Non cash item)	5100	5100	5100
1.4	Opening Balance of Cash Surplus	0	16,400	64000
	Total Cash Inflow	156400	104000	176200
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40000	40000
	Total Cash Outflow	140,000	40,000	40,000
3.0	Net Cash Surplus	16,400	64000	136200

SWOT Analysis



STRENGTH

- Business Experience and Skill
- 16 hours shop open
- No loan against business
- Located beside Road

WEAKNESS

Lack of investment

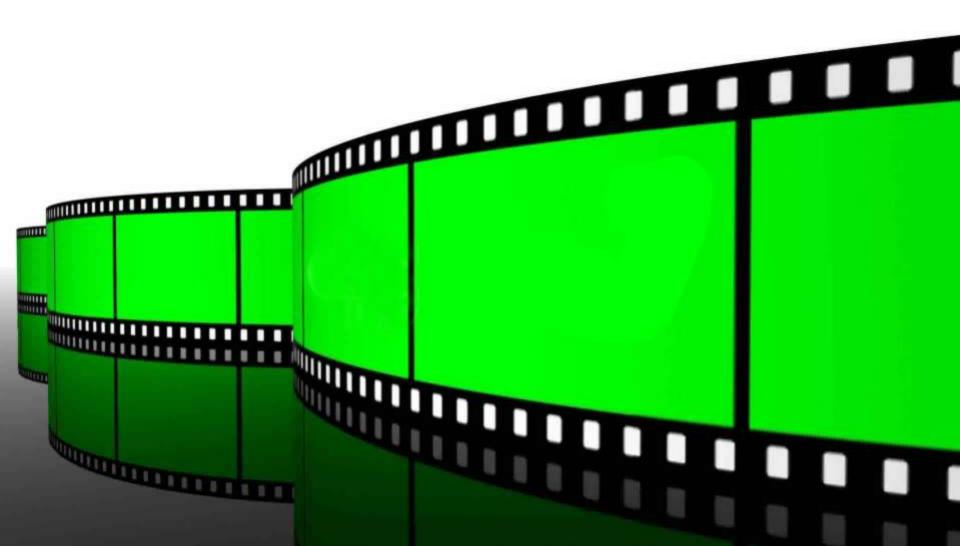
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Have chance to grab new customer

THREATS

- Fire.
- Theft.
- Political Instability may reduce the sale.













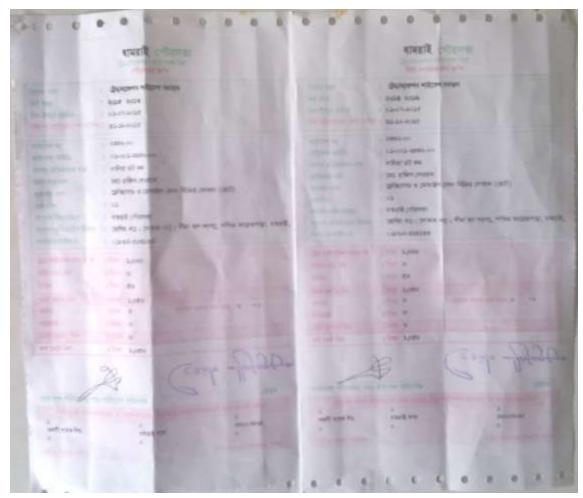




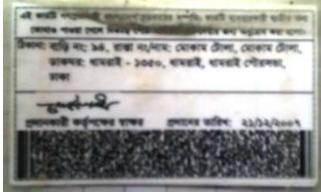




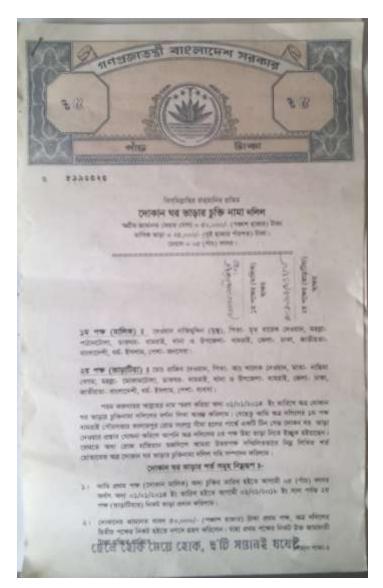


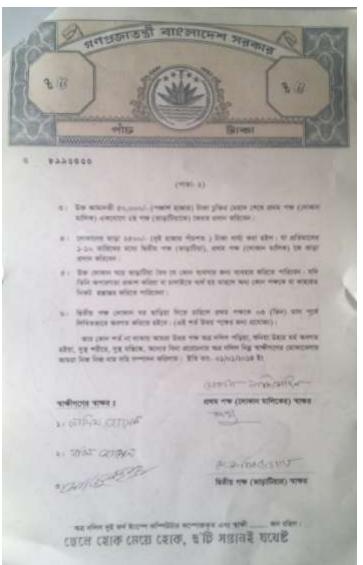




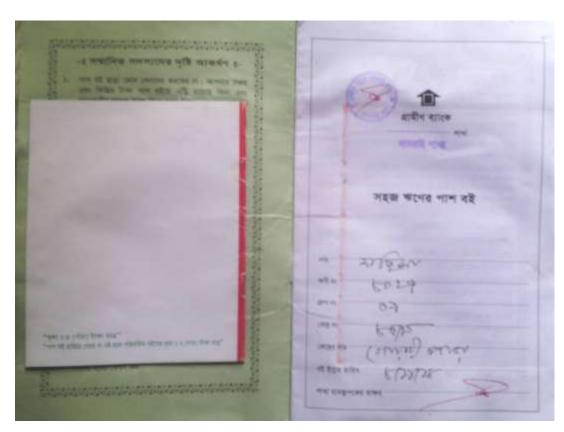


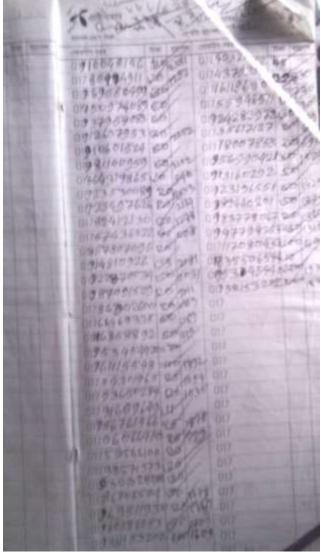














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