#### A Nobin Udyokta Project

#### Proposed NU Business Name: E.D.P Business Center



NU Identified and PP Preparedby:
Abu Musa Bhuiyan (Chandpur Sadar Unit)
Verified by- Nazrul Islam

Presented by Emran Hossain



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

KKIRP KIU UP THE	-	COPPORATION NORSHIN CITY CON LA
Name	:	Emran Hossain (Shumon)
Age	:	01-01-1985
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	2 Brothers, 2 sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother √ Father
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	: : : : : : : : : : : : : : : : : : : :	N/A N/A N/A N/A
Education, till to date	:	B.B.S (Balakhal M.A College)

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Stationary Business
Trade license		18/13-14
Business Experiences	:	03 years
Other Own/Family Sources of Income	:	Dairy Firm, Fisheries (Father)
Other Own/Family Sources of Liabilities	:	N/A
NU's Contact info	:	01812939052 01812939053
NU Project Source/Reference		Chandpur Sadar Unit.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's mother has been a member of Grameen bank since 2012(03 years). She has invested GB loan in NU's Business for further expansion.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	EDP Business Center
Address/ Location	:	Village: Natehora, PO: Kashemabad- 3610, Hazigonj, Chandpur
Total Investment in BDT	:	572,000
Financing		Self BDT: 3,72,000 (from existing business) - 65% Required Investment BDT: 2,00,000 (as equity) - 35 %
Present salary/drawings from business (estimates)		BDT 7,000
Proposed Salary		BDT 7,000
i. Proposed Business % of present gross profit margin	:	10%
<ul><li>ii. Estimated % of proposed gross profit margin</li></ul>	:	10%
iii. Agreed grace period	:	5 months
	,	

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT1)	Proposed (BDT2)	Total (BDT) (1+2)
Investment in Different Categories			
Different Kind of Stock Items and Flexi	132000	100000	232000
Furniture and decoration	70000	-	70000
BKash	170000	100000	270000
Total Capital	372000	200000	572000

### Present & Proposed Items

Present Item	Price
Rice, Wheat, Pulse, Cosmetics, chips, Salt	56700
Soap, Soft Drinks, Biscuit, Ice cream, Toys, Chocolate, Energy Bulb, Soyabean Oil	54800
Noodles, Sugar, Masala, Chili, Childs' food, Moyda	20,500
Freeze, Rack, Battery, Showcase, Fan, Computer note book, Advance	70,000
Bkash, Flexiload	170,000
Total	372,000

Proposed Item	Price
Bkash	100000
Flexi	30,000
Rice (5 Sack), wheat (2Sack) , Moyda (3 Sack)	17500
Ice-cream, detergent, Pulse, Tin Oil, Baby food, Drinks, Juice	32300
Cosmetics, Toys,	9200
Biscuits, Chips, chanachur, energy Bulb, Torch Light	11000
Total	200,000

#### INFO ON EXISTING BUSINESS OPERATIONS

Double and		Existing Business (BDT)					
Particulars Particulars	Daily	Monthly	Yearly				
Sales	2500	75000	900000				
Less cost of sales	2250	67500	810000				
Gross Profit	250	7500	90000				
Add Income from Bkash	300	9000	108000				
Add Income from Flexi	50	1500	18000				
Total profit	600	18000	216000				
Less operating cost							
Electricity		400	4800				
Solar charge		350	4200				
Shop rent		1000	12000				
Entertainment		200	2400				
Mobile bill		200	2400				
Present salary/drawing self		7000	84000				
Present salary (no of employee)		-	-				
Other cost		1000	1200				
Non Cash item:							
Depreciation expenses		650	7800				
Total operating cost		9900	118800				
Net profit		8100	97200				

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (B	DT)		Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales	3500	105000	1260000	4000	120000	1440000	4500	135000	1620000	
Cost of sales	3150	94500	1134000	3600	108000	1296000	4050	121500	1458000	
Gross profit	350	10500	126000	400	12000	144000	450	13500	162000	
Bkash	400	12000	144000	400	12000	144000	400	12000	144000	
Flexi	100	3000	36000	100	3000	36000	100	3000	36000	
Total profit	850	25500	306000	900	27000	324000	950	28500	342000	
Less operating cost										
Entertainment		200	2400		200	2400		200	2400	
Mobile bill		400	4800		400	4800		400	4800	
Rent		1000	12000		1000	12000		1000	12000	
Electricity		500	6000		700	8400		900	10800	
Proposed salary self		7000	84000		7000	84000		7000	84000	
Solar charge		350	4200		350	4200		350	4200	
Others		100	1200		100	1200		150	1800	
Non-cash item										
Depreciation expenses		650	7800		650	7800		650	7800	
Total operating cost		10200	122400		10400	124800		10650	127800	
Net profit		15300	183600		16600	199200		17850	214200	
Payback to GT			80000			80000			80000	
Retained income			103600			119200			134200	

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200000	-	
1.2	Net Profit	183600	199200	214200
1.3	Depreciation (Non cash item)	7800	7800	7800
1.4	Opening Balance of Cash Surplus	-	111400	238400
	Total Cash Inflow	391400	318400	460400
2.0	Cash Outflow			
2.1	Purchase of Product	200000	-	-
2.2	Payment of GB Loan*	-	-	-
2.3	Investment Pay Back (Including Ownership Tr. Fee)	80000	80000	80000
	Total Cash Outflow	280000	80000	80000
3.0	Net Cash Surplus	111400	238400	380400



## STRENGTH

- > Availability of Products Sourcing.
- Strong Positioning and Brand Value in local Market Community
- ➤ 10 years of experience

#### WEAKNESS

- > Transportation and availability of goods
- > Less stock

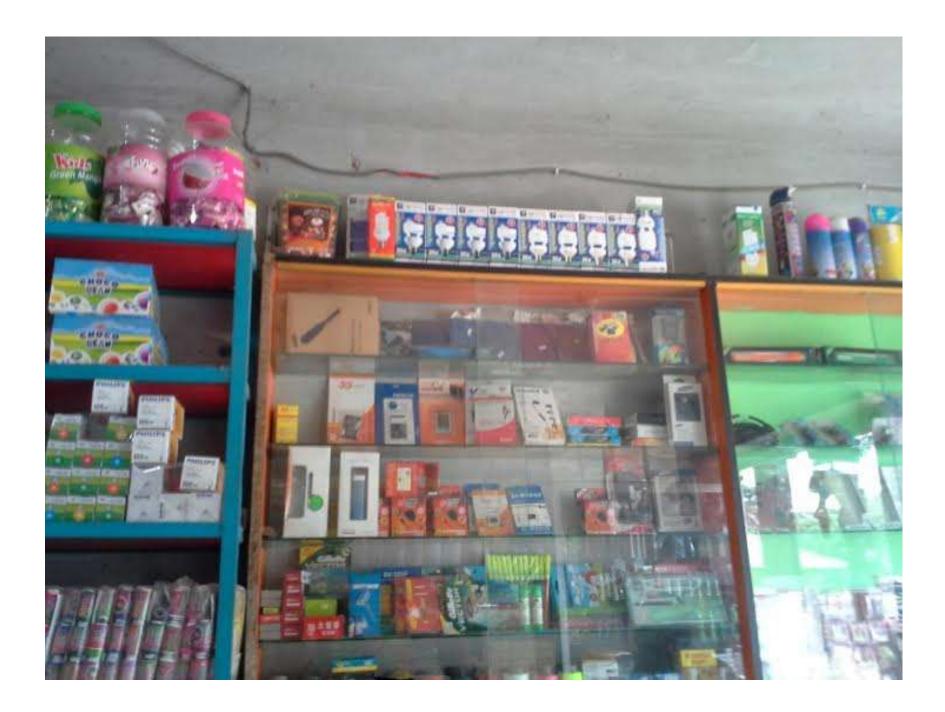
#### **O**PPORTUNITIES

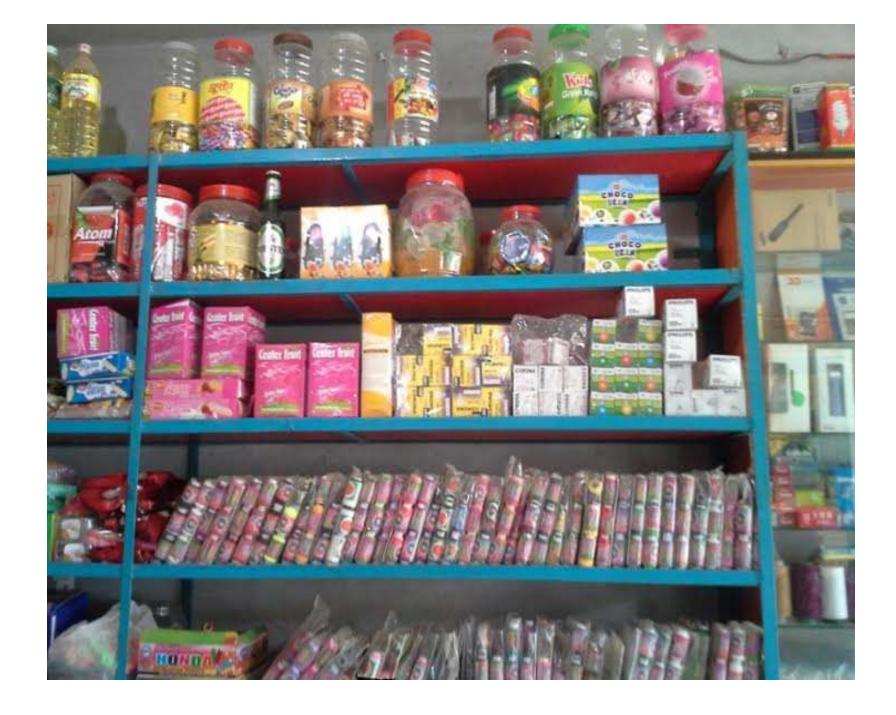
- > Expansion Of Business
- > To acquire financial solvency

#### THREATS

- > Theft
- > Fire
- > Strike





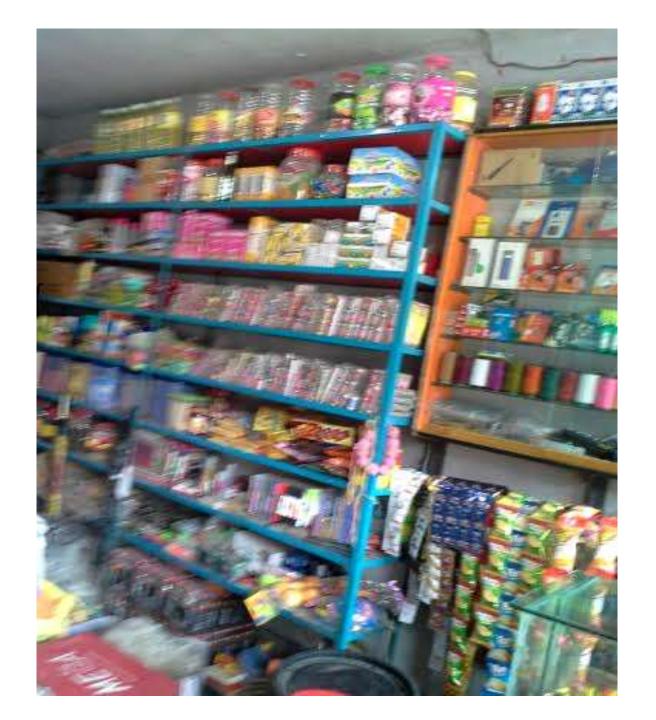
















#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD. / জাতীয় পরিচয় পত্র



নাম: মোঃ এমরান হোসেন (সুমন)

Name: Md Emran Hossain Sumon

পিতা: মোঃ শাহাজান

মাতা: রাহেলা বেগম

Date of Birth: 01 Jan 1985

ID NO: 1314920547293

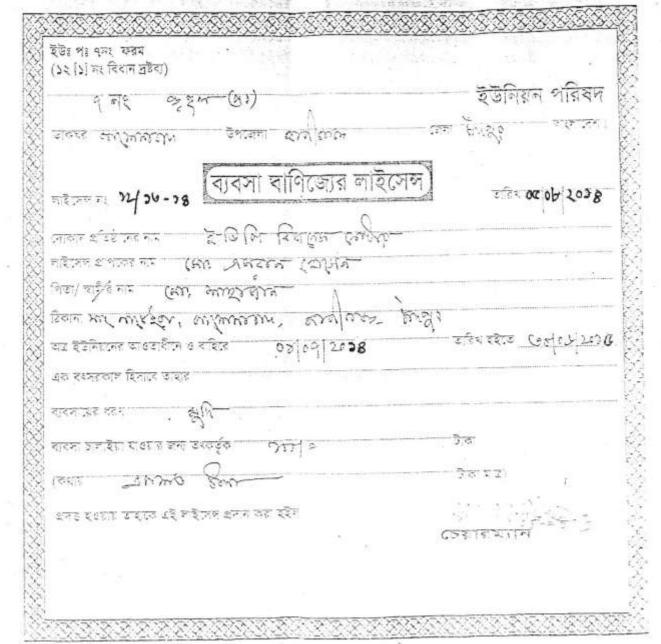
ध्यान स्थायन

এই বনজীট গণপ্রজাত্ত্রী বাংলাদেশ সরকারের সম্পণ্ডি। কাউটি ব্যবহারকারী ব্যতীত অন্য কোপাও পাওয়া গোলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: নাটেহরা উত্তর, নাটেহরা উত্তর, ডাকঘর: কাশেমাবাদ - ৩৬১০, হাজীগঞ্জ, চাঁদপুর

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প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ২১/০৫/২০০৮





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# Presented at GT's 16th Internal Design Lab on August 31, 2015 at GT

## Thank You