

A Nobin Udyokta Project
Alfi Telecom & Mobile Servicing



NU Identified and PP Prepared :
Md. Sohrab Hossain(Manikganj Unit)
Verified by : Md.Khalilur Rahman

Presented by :
Shrabon Ahmed

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Shrabon Ahmed
Age	:	29
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	1Brother, 1Sister
Parent's and GB related Info	:	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>(i) Who is GB member</p> <p>(ii) Mother's name</p> <p>(iii) Father's name</p> <p>(iv) GB member's info</p> </div> <div style="width: 50%;"> <p>Mother <input checked="" type="checkbox"/></p> <p>Samsun Nahar Begum</p> <p>Abdur Rahman</p> <p>Branch: Muljan Manikganj, Centre #14(M),</p> <p>Loanee no.: 6801, Group No:22</p> <p>Member since : 1998 First loan: Tk. 5,000.00</p> <p>Existing loan: Tk. Nil Outstanding: Tk: Nil</p> <p>Last Loan: Tk. 30,000</p> </div> </div>
Further Information:	:	
(v) Who pays GB loan installment	:	NU
(vi) Mobile lady	:	N/A
(vii) Grameen Education Loan	:	N/A
(viii) Any other loan like GCCN, GKF etc..	:	N/A
(ix) Others	:	N/A
Education	:	Class Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Telecom Business
Trade license No	:	126/14-15
Business Experiences	:	7 years
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Manikganj Unit Office, Manikganj.
Contact Info	:	01722866698

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mothers has been a member of Grameen Bank Since 1998(14Years). At first she took a loan amount BDT 5,000.00 from Grameen Bank. NU's mother gradually improved their life standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Alfi Telecom and Mobile Servicing
Address/ Location	:	Municipal Market, Bus Stand, Manikganj.
Total Investment in BDT	:	4,00,000
Financing	:	Self BDT : 3,00,000 (from existing business) - 75% Required Investment BDT : 1,00,000 (as equity) - 25%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary	:	BDT 7,000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	5 months

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
i. Present stock items: ii. Advance : 2,00,000 Decoration : 20,000 Total Goods : 80,000	3,00,000		3,00,000
i. Proposed Stock Items: Mobile accessories :1,00,000		1,00,000	1,00,000
Total Capital	3,00,000	1,00,000	4,00,000

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Present Stock items	
Product name with quantity	Amount
Battery(220tk*50pieces)	11,000
Mobile charger(70tk*80pieces)	6,000
Headphone(120tk*33pieces)	4,000
Casing (35tk*171pieces)	6,000
Memory card(200tk*50pieces)	10,000
Pen drive(400tk*20pieces)	8,000
Back cover50tk*100pieces)	5,000
Screen paper(20tk*300pieces)	6,000
USB cable	2,000
Card reader(80tk*100pieces)	8,000
Original casing(150tk*93pieces)	14,000
Total Present Stock	80,000

Proposed items	
Product Name with quantity	Amount
Mobile cover180tk*83piece)	15,000
Original casing(150tk*100piece)	15,000
Battery(220tk*45piece)	10,000
Mobile charger(70tk*100piece)	7,000
Headphone(120tk*50piece)	6,000
Casing (35tk*200piece)	7,000
Memory card(200tk*40piece)	8,000
Pen drive(400tk*22 piece)	9,000
Back cover50tk*150piece)	7,500
Screen paper(20tk*220piece)	4,400
USB cable	5,000
Card reader(80tk*76piece)	6,100
Total Proposed Stock	1,00,000

INFO ON EXISTING BUSINESS OPERATIONS

Particulars	Existing Business (BDT)		
	Daily	Monthly	Yearly
Sales	800	24,000	2,88,000
<i>Less: Cost of sales</i>	640	19,200	2,30,400
Profit(20%) [A]	160	4,800	57,600
Income from Mobile Servicing(B)	350	10,500	1,26,000
Income from computer(C)	100	3,000	36,000
Profit(A+B+C)	610	18,300	2,19,600
Operating cost			
Shop rent		4,000	48,000
Electricity bill		600	7,200
Transport		200	2,400
Night guard bill		100	1,200
Mobile bill		300	3600
Generator bill		110	1,320
Present salary/Drawings- self		7,000	84,000
Others (Chada, SMS,TL)		200	2,400
Non Cash Item:		250	3,000
Depreciation Expenses		166	2,000
Total Operating Cost (D)		12,926	1,55,112
Net Profit (C-D):		5,374	64,488

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	800	24,000	2,88,000	1,000	30,000	3,60,000	1,200	36,000	4,32,000
<i>Less: Cost of sales</i>	640	19,200	2,30,400	800	24,000	2,88,000	960	28,800	3,45,600
Profit (20%) [A]	160	4,800	57,600	200	6,000	72,000	240	7,200	86,400
<i>Income from mobile servicing(B)</i>	450	13,500	1,62,000	450	13,500	1,62,000	500	15,000	1,80,000
<i>Income from computer(C)</i>	100	3,000	36,000	100	3,000	36,000	100	3,000	36,000
Profit(A+B+C)	710	21,300	2,55,600	750	22,500	2,70,000	840	25,200	3,02,400
Less Operating costs									
Shop Rent		4,000	48,000		4,000	48,000		4,000	48,000
Transport		200	2,400		250	3,000		300	3,600
Electricity bill		600	7,200		600	7,200		600	7,200
Mobile bill		300	3,600		350	4,200		350	4,200
Generator bill		110	1,320		110	1,320		110	1,320
Present salary/Drawings- self		7,000	84,000		7,000	84,000		7,000	84,000
Night Guard bill		100	1,200		100	1,200		100	1,200
Others (Chada+SMS+TL)		200	2,400		250	4,200		300	3,600
Depreciation Expenses (10)%		166	2,000		166	2,000		166	2,000
Total Operating Cost (E)		12,676	1,52,112		12,826	1,53,912		12,926	1,55,112
Net Profit		8,624	1,03,488		9,674	1,16,088		12,274	1,47,288
GT payback			40,000			40,000			40,000
Retained Income:			63,488			76,088			1,07,288

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	1,00,000		
1.2	Net Profit	1,03,488	1,16,088	1,47,288
1.3	Depreciation (Non cash item)	2,000	2,000	2,000
1.4	Opening Balance of Cash Surplus	-	65,488	1,43,576
	Total Cash Inflow	2,05,488	1,83,576	2,92,864
2.0	Cash Outflow			
2.1	Purchase of Product	1,00,000		
2.2	Payment of GB Loan*			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	1,40,000	40,000	40,000
3.0	Net Cash Surplus	65,488	1,43,576	2,52,864

SWOT ANALYSIS

STRENGTH

- Availability of Products Sourcing.
- Skilled & 7 Years of Experience
- Position of his store beside Highway.

WEAKNESS

- Opponent in same areas

OPPORTUNITIES

- Expansion Of Business
- To acquire financial solvency

THREATS

- Fire
- Theft
- Strike

Pictures



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SAMSUNG

Wilson 8GB

Wilson 2GB

Travel Adapter

Travel Adapter

Yellow Bag

Red Bag

Green Bag

Blue Bag

White Bag

Black Bag

Grey Bag

Light Blue Bag

Light Green Bag

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মানিকগঞ্জ পৌরসভা

১. নাম: **১৪৭৪২**
 ২. নাম: **৪১-০১৭-০৪৭৪২**
 ৩. নাম: **৪১**
 ৪. নাম: **শহীদ শহীদী সড়ক**
 ৫. নাম: **১১-০৭-২০১০**
 ৬. নাম: **২০১০ ১০১০**
 ৭. নাম: **১৪-০৭-২০১০** ই।



১. নাম: **১৪৭৪২** ২. নাম: **৪১-০১৭-০৪৭৪২** ৩. নাম: **৪১** ৪. নাম: **শহীদ শহীদী সড়ক** ৫. নাম: **১১-০৭-২০১০** ৬. নাম: **২০১০ ১০১০** ৭. নাম: **১৪-০৭-২০১০** ই।

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- ১. নাম: **১৪৭৪২**
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	১১. আর্থিক বিবরণ	৪০০
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	১১. আর্থিক বিবরণ	০
	১১. আর্থিক বিবরণ	০
	১১. আর্থিক বিবরণ	১,২০০
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Thank You