#### **A Nobin Udyokta Project**

# M/S Al Amin Store





NU Identified and PP Prepared by: Md. Ziaul Hoque, Dhamrai Unit Verified By: Tapan Kumar Debnath

GRAMEEN TRUST

Presented by Md. Al Amin

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Al Amin
Age	:	10/09/1994 (21 years 3 Months)
Marital status	:	Single
Children	:	N/A
No. of siblings:	:	2 Brothers, 4 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother √ Mrs. Airin Begum Md. Rafiq Miah Member since: 01/3/2007 Branch: Dhamrai, Centre no.70, Group:07 Loanee No.7497 First loan:5000/- Total Amount Received: Tk. 200,000/- Existing loan: 50,000 Outstanding: 34,007
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	: : : : : : : : : : : : : : : : : : : :	NU's Father N/A N/A N/A N/A
Education, till to date	:	HSC

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Grocery Business
Trade License Number	:	2271
Business Experiences	:	1.5 years
Other Own/Family Sources of Income	:	Business (Father)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01942553549
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

## **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank Since 2007. At first his mother took a loan amount of 5000 BDT from Grameen Bank. NU's father invested the money in his business for expanding. NU's mother gradually improved their living standard by using GB loan. NU's father is a Businessman.

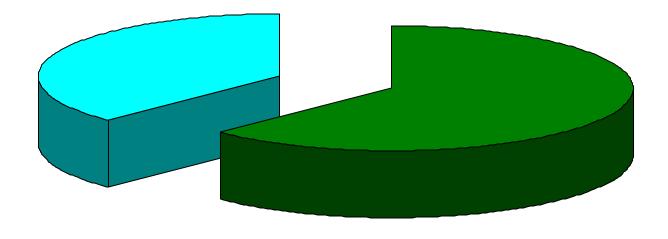
## PROPOSED BUSINESS Info.



Business Name	:	M/S. Al Amin Store
Address/ Location	:	Kumrail, Dhamrai, Dhaka
Total Investment in BDT	:	400,000/-
Financing	:	Self BDT : 250,000 (from existing business) - 62% Required Investment BDT : 150,000 (as equity) - 38%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 8,000
Proposed Business % of present gross profit margin	:	10%
Estimated % of proposed gross profit margin	:	10%
Agreed grace period	:	3 months

### PROPOSED BUSINESS Info.





■ NU Investment : Tk.250,0000

☐ GT Investment : Tk.150,000

**Total Investment Tk.400,000** 

## PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture: Fridge (1): Television: Present Stocks (*):	5,000 25,000 5,000 215,000		250,000
Proposed Stock Items (**):		150,000	150,000
Total Capital	250,000	150,000	400,000

Details present Stock (\*) & Proposed Items (\*\*) mentioned in the next slide

## PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



### **Present Stock item**

Product name	Amount
Rice (31 Bosta)	65,000
Cold Drinks	40,000
Onion (2 Bosta)	7,200
Garlic (1 Bosta)	5,600
Flour (1 Bosta)	2,800
Hair Oil	5,000
Soap	10,000
Dal	6,400
Salt	5,000
Sugar (2 Bosta)	10,000
Chips	4,000
Soyabean Oil (80)	10,000
Biscuit	5,000
Noodles	3,000
Chocolate	2,000
Detergent	8,000
Shampoo	4,000
Ginger	3,000
Muri	3,000
Mineral Water (500)	10,000
Ice cream	6,000
Total:	215,000

### **Proposed Item**

Product Name	Amount
Rice (15 Bosta)	30,000
Cold Drinks	20,000
Onion (1 Bosta)	3,500
Garlic (1 Bosta)	5,600
Flour (1 Bosta)	2,800
Hair Oil	6,000
Soap	6,000
Dal	5,000
Salt	6,000
Chips	5,000
Oil	8,000
Biscuit	3,000
Noodles	5,000
Chocolate	1,000
Detergent	10,000
Shampoo	5,000
Ginger	5,100
Muri	4,000
Mineral Water	9,000
Ice cream	10,000
Total :	150,000

## **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)					
r ai ticulai s	Daily	Monthly	Yearly			
Sales (A)	5,000	150,000	1,800,000			
Less: Cost of Sale (B)	4,500	135,000	1620,000			
Gross Profit (10%) (A-B)= [C]	500	15,000	180,000			
Less: Operating Costs						
Electricity bill		400	4800			
Mobile Bill		400	4,800			
Generator bill		200	2,400			
Present Salary-Self		8,000	96,000			
Others (TL Fee, Entertainment, Night Guard Bill)		300	3600			
Non Cash Item:						
Depreciation Expenses(35,000*15%)		438	5256			
Total Operating Cost (D)		9,738	116,856			
Net Profit (C-D):		5,262	63,144			

## FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	6,000	180,000	216,000	6,500	195,000	2,340,000	7,000	210,000	2,520,000
Less: Cost of Sale (B)	5,400	162,000	1,944,000	5,850	175,500	2,106,000	6300	189,000	2,268,000
Gross Profit 10% (A-B)=(C)	600	18,000	216,000	650	19,500	234,000	700	21,000	252,000
Less operating cost:									
Electricity bill		500	6,000		500	6,000		600	7,200
Mobile Bill		450	5,400		500	6,000		500	6,000
Generator Bill		200	2,400		300	3,600		400	4,800
Salary-Self		8,000	96,000		8,000	96,000		8,000	96,000
Others (TL fee, Entertain. N.G.B)		400	4,800		500	6,000		500	6,000
Depreciation Expenses		438	5,256		438	5,256		438	5,256
Total Operating Cost (D)		9,988	119,856		10,238	122,856		10,438	125,256
Net Profit (C-D) = (E)		8,012	96,144		9,262	111,144		10,562	126,744
GT payback	GT payback 60,000			60,000		60,000			
Retained Income:		36,144		51,144			66,744		

## CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	0	0
1.2	Net Profit	96,144	111,144	126,744
1.3	Depreciation (Non cash item)	5,256	5,256	5,256
1.4	Opening Balance of Cash Surplus	0	41,400	97,800
	Total Cash Inflow	251,400	157,800	229,800
2.0	Cash Outflow			
2.1	Purchase of Product	150,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3.0	Net Cash Surplus	41,400	97,800	169,800

## **SWOT Analysis**



# Strength

- Environment-Friendly.
- Skilled & 1.5 Years of Experience
- Position of his shop in the market.
- Book keeping maintain properly

# WEAKNESS

- Lack of Investment
- Credit Sale

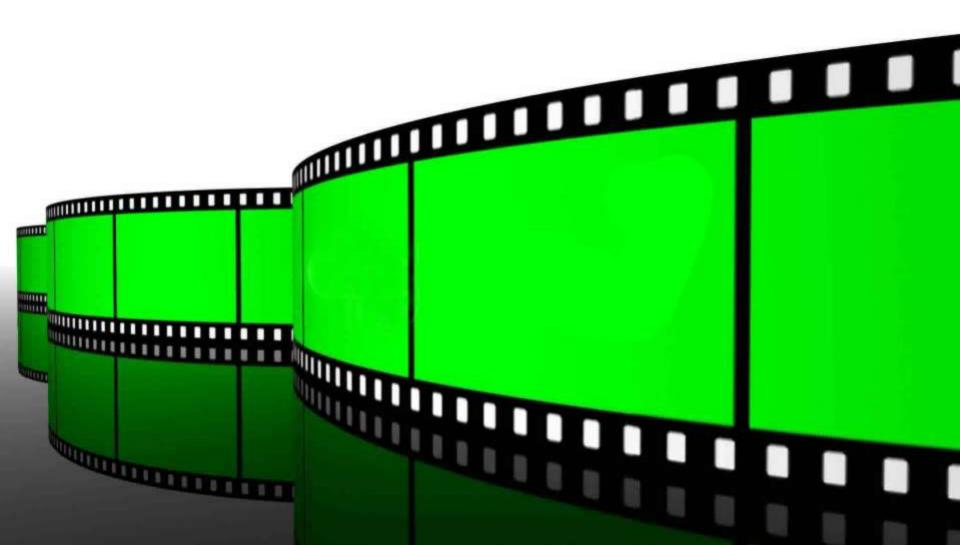
## **O**PPORTUNITIES

- Expansion of Business
- Increasing the number of customer

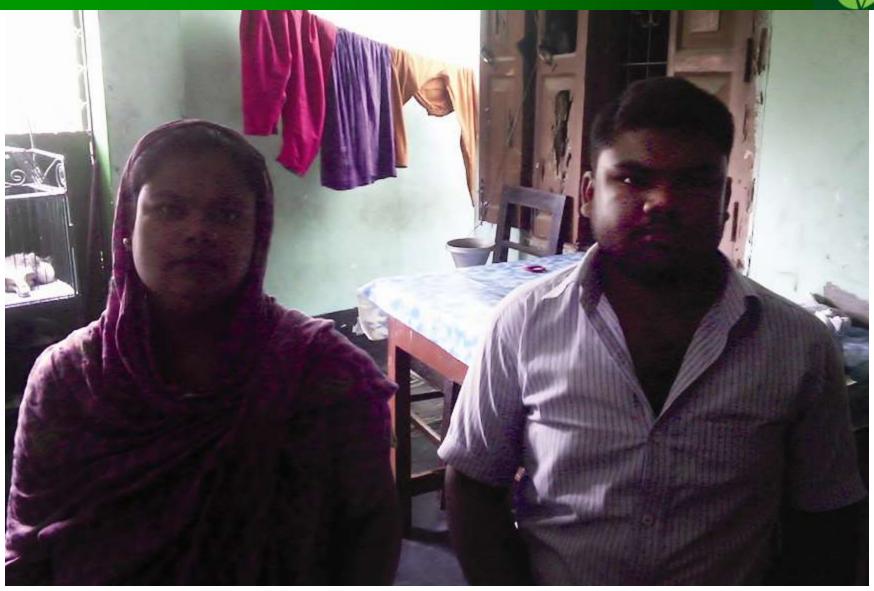
## ${ m T}_{ m HREATS}$

- Competitor may arise
- Theft





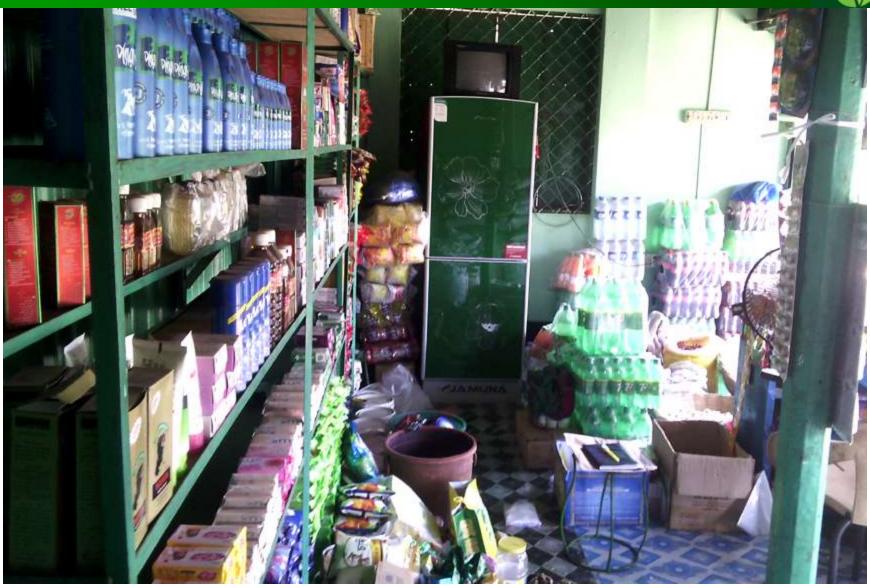




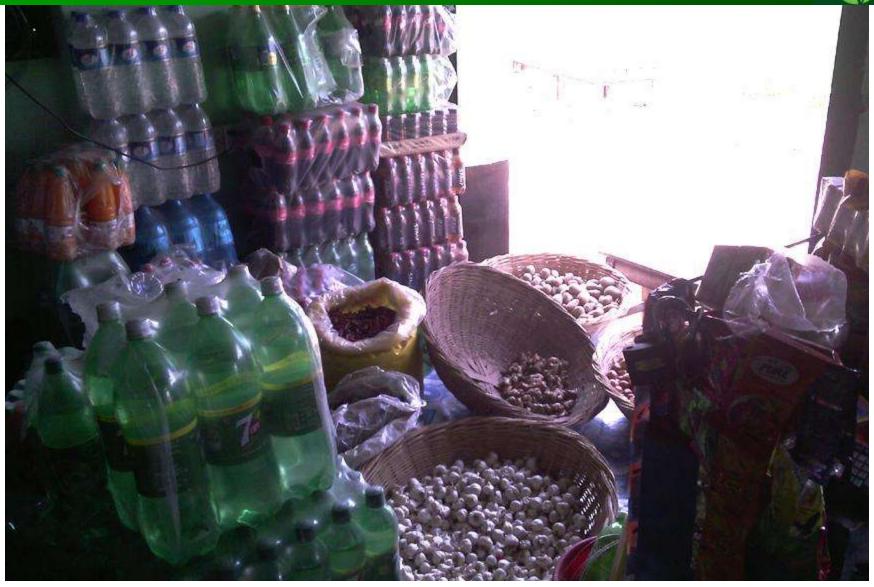




















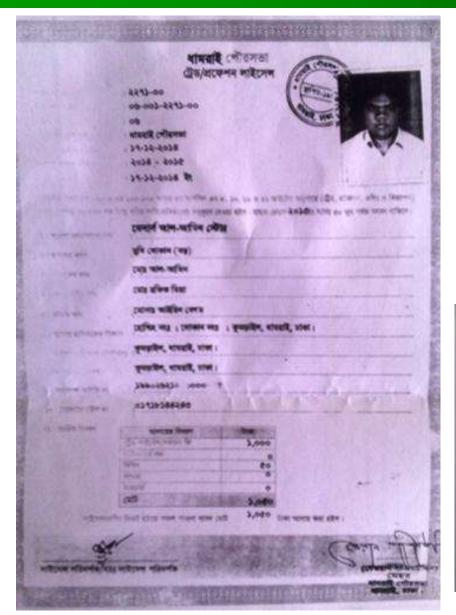
















Presented at

13<sup>th</sup> Internal Design Lab
on July 09, 2015 at GT

