Proposed NU Business Name: M/S SHAREE BITAN



NU project Identified & PP prepared By: Sonia Sultana (Chandpur Sadar Unit) Verified by: Md. Nazrul Islam



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md. Yasin Talukdar	
Age		03-10-1982 (33 Years)	
Marital status		Married	
Children		2 sons , 01 Daughter	
No. of siblings:		4 brother & 2 Sister	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Mrs. Anowara Begum Mr. Ibrahim Talukdar Branch –Narayonpur Loanee no.4601/4 First loan:Tk.10000 Outstanding:11350 Taka	Centre:4m Member since17-01-2005, Existing loan-25000Tk.
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc.	: :	Father N/A N/A N/A	
Education	:	Class NINE	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	M/S Sharee Bitan
Trade License	:	43/14-15
Business Experiences and Training Info	:	06 Years
Other Own/Family Sources of Income	:	Father, agriculture fisheries
Other Own/Family Sources of Liabilities	:	N/A
NU Contact No	:	01814116418
NU Project Source/Reference	:	GT- Chandpur Sadar Unit

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's mother started to take loan from GB since 2005. She took loan to support her family and to generate income. They developed their business standard by using GB loan. They also improve their life standard using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

	Π	14/0 OI D''
Business Name	:	M/S Sharee Bitan
Address/ Location	:	Narayonpur Bazar , Matlab (S) , Chandpur
Trade license		43/14-15
Total Investment in BDT	:	900000
Financing	:	Self BDT 600000 (from existing business) 66%
		Required Investment BDT 300000 (as equity) 34%
Present salary/drawings from business (estimates)	:	8,000
Proposed Salary		8,000
Proposed Business		
(i) % of present gross profit margin	:	15%
(ii) Estimated % of proposed gross profit margin	:	15%
(iii) Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business (BDT)	Proposed (BDT)	Total (1+2)
Present items: (i) Sharee (print, Hand work, Jorjet, Cot Jamdani, Tangail)- (i) Three piece - (ii) Goj Cloth- (iii) Garmants Cloth- (iv) lungi, Bed sheet & other cloths - (v) Furniture (Rack, fan, Decoration, Sw	2,50,000 70,000 50,000 1,00,000 80,000	6,00,000		6,00,000
Proposed items: (i) various kinds of Sharee: (ii) Garments cloths: (iii)Three piece: (iv)Bed sheet, lungi & others:	1,50,000 50,000 50,000 50,000		3,00,000	3,00,000
Total Capital				9,00,000

INFO ON EXISTING BUSINESS OPERATIONS

	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)					
	10000	300000	3600000		
Less: Cost of sales (B)	8500	255000	3060000		
Gross Profit (C) [C=(A-B)]	1500	45000	540000		
Less: Operating Costs					
Entertainment		200	2400		
Mobile bill		300	3600		
Present salary/Drawings- self		8000	96000		
Employee (3)		18000	216000		
Electricity bill		1500	18000		
Night Guard		100	1200		
Shop Rant		8350	100200		
Others		200	2400		
Non Cash Item:					
Depreciation Expenses		417	5004		
Total Operating Cost (D)		37067	444804		
Net Profit (C-D):		7933	95196		

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	PT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	12000	360000	4320000	13000	390000	4680000	13000	390000	4680000
Less: cost of sales (B)	10200	306000	3672000	11050	331500	3978000	11050	331500	3978000
Gross Profit (C) [C=(A-B)]	1800	54000	648000	1950	58500	702000	1950	58500	702000
Less: Operating Costs									
Entertainment		200	2400		200	2400		200	2400
Shop Rent		8350	100200		8350	100200		8350	100200
Mobile bill		500	60000		500	6000		500	6000
Proposed salary/Drawings- self		8000	96000		8000	96000		8000	96000
Employee (3)		18000	216000		20000	240000		20000	240000
Electricity bill		1500	18000		1800	21600		1800	21600
Night Guard		100	1200		100	1200		100	1200
Others		200	2400		200	2400		200	2400
Depreciation Expenses		417	5004		417	5004		417	5004
Total Operating Cost (D)		37267	447204		39567	474804		39567	474804
(Net Profit C-D):		16733	200796		18933	227196		18933	227196
Payback to GT			120000			120000			120000
Retained Income:			80796			107196	5		107196

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	300000		
1.2	Net Profit	200796	227196	227196
1.3	Depreciation (Non cash item)	5004	5004	5004
1.4	Opening Balance of Cash Surplus		85800	198000
	Total Cash Inflow	505800	318000	430200
2.0	Cash Outflow			
2.1	Purchase of Product	300000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	120000	120000	120000
	Total Cash Outflow	420000	120000	120000
3.0	Net Cash Surplus	85800	198000	310200

SWOT ANALYSIS

Strength	WEAKNESS
Long-standing relationship with GB Located in crowded Market Place. 6 Years Experienced.	Credit Sales Less Stock Political unrest
Opportunities	THREATS
Would be a big entrepreneur gradually. More employment opportunities	Theft. Fire



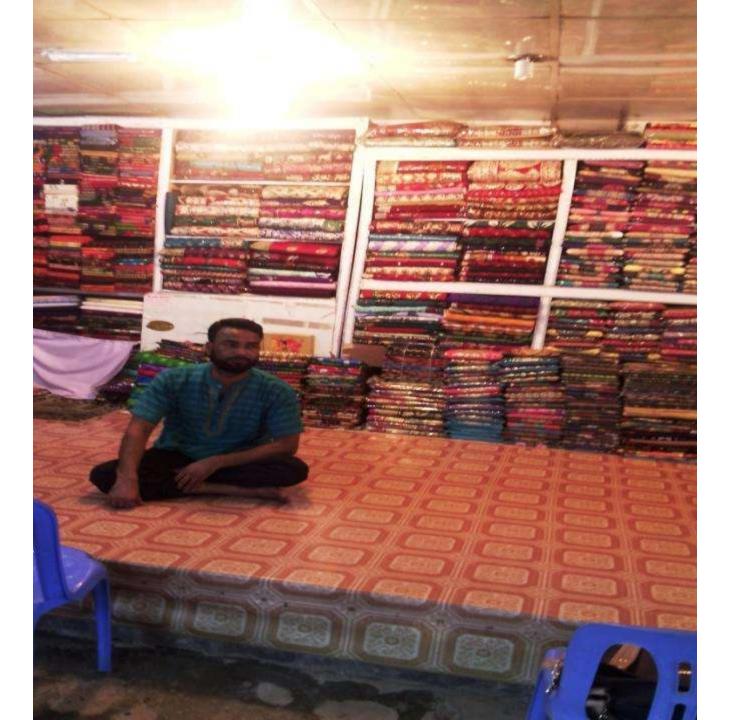




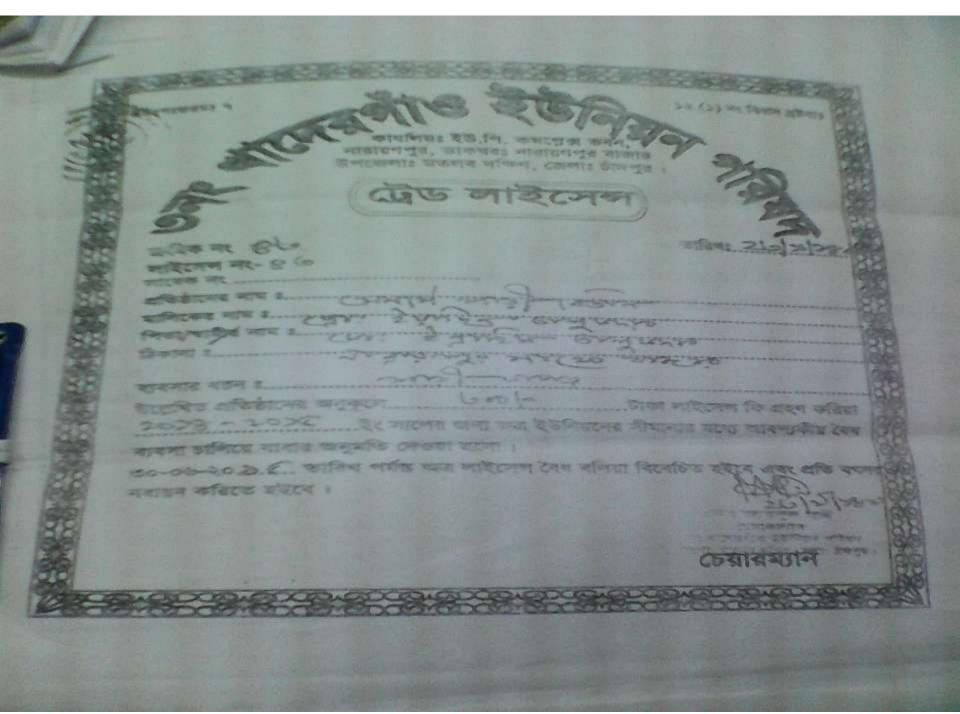












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Presented at GT's 10th Internal Design Lab On June 4, 2015 at GT

For Further Information

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