### Proposed NU Business Name: ASA BOX FACTORY



Project identification and prepared by: Md. Sirajul Islam, Elenga Unit, Tangail

Project verified by: Md. Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ABUL HOSSAIN		
Age	:	12-12-1981 ( 34 Years)		
Education, till to date	•	Class Five		
Marital status	••	Married		
Children	••	2 Sons and 1 Daughter		
No. of siblings:	:	2 Brothers		
Address	:	Vill: Aishora Bari, P.O: Isapur, P.S: Kalihati, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : : :	Mother Father MOST. HAJERA BEGUM MD. JALAL UDDIN Branch: Khilda Kalihati, Centre # 09(Female), Member ID: 1218 Group No: 03 Member since: 05-03-1985 (30 Years) First loan:3,000 taka. Existing loan: BDT 40,000 Outstanding loan: BDT 20,000 Younger brother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Twelve years experience in running business.  He worked in an box factory for five years and gathered experience.
Other Own/Family Sources of Income	:	Brother's income (Workshop Business)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-202499
Mother Contact No.	:	01620-812861
NU Project Source/ Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

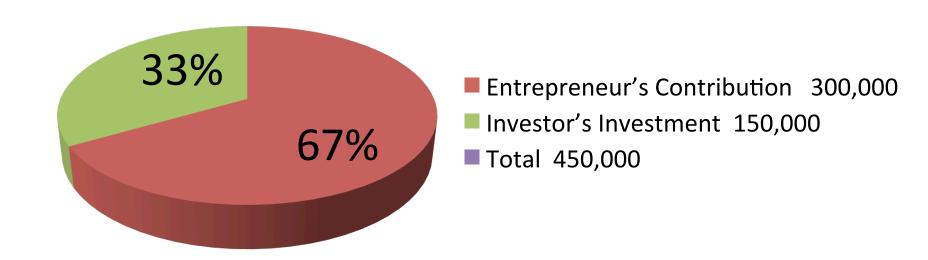
Most. Hajera Begum is a member of Grameen Bank since 30 years. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in her son's workshop business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ASA BOX FACTORY			
Location	:	Elenga Bus Stand, Tangail			
Total Investment in BDT	:	BDT 4,50,000			
Financing	:	Self BDT 3,00,000 (from existing business) 67% Required Investment BDT 1,50,000 (as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 6,000			
Proposed Salary	:	BDT 6,000			
Implementation	•	<ul> <li>Manufacturer of box like; Saree box, sweet box, shoe box, Clip box etc.</li> <li>Average 25% gain on sales.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>Collects goods from Dhaka, Tangail.</li> <li>The shop is rented.</li> <li>Agreed grace period is 4 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Saree box, sweet box, shoe box, Clip box etc	3,500	105,000	1,260,000			
Total Sales (A)	3,500	105,000	1,260,000			
Less. Variable Expense						
Paper, Glue, Thread etc	2,625	78,750	945,000			
Total variable Expense (B)	2,625	78,750	945,000			
Contribution Margin (CM) [C=(A-B)	875	26,250	315,000			
Less. Fixed Expense						
Rent		2,000	24,000			
Electricity Bill		500	6,000			
Generator Bill		150	1,800			
Mobile Bill		200	2,400			
Transportation		2,000	24,000			
Salary (self)		6,000	72,000			
Salary (staff)		6,000	72,000			
Entertainment		300	3,600			
Guard		150	1,800			
Total fixed Cost (D)		17,300	207,600			
Net Profit (E) [C-D)		8,950	107,400			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
White paper and Printed paper, Hard paper	1,00,000	1,45,000	2,45,000			
Saree box, sweet box, shoe box etc	45,000	-	45,000			
Paper cutting machine (2)	70,000	-	70,000			
Glue, Thread etc	5,000	5,000	10,000			
Security	80,000	-	80,000			
Total	3,00,000	1,50,000	4,50,000			

#### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Saree box, sweet box, shoe box, Clip box etc	5,500	165,000	1,980,000	2,079,000	2,182,950	
Total Sales (A)	5,500	165,000	1,980,000	2,079,000	2,182,950	
Less. Variable Expense					<u> </u>	
Paper, Glue, Thread etc	4,125	123,750	1,485,000	1,559,250	1,637,213	
Total variable Expense (B)	4,125	123,750	1,485,000	1,559,250	1,637,213	
Contribution Margin (CM) [C=(A-B)	1,375	41,250	495,000	519,750	545,738	
Less. Fixed Expense						
Rent		2,000	24,000	24,000	24,000	
Electricity Bill		500	6,000	6,500	7,000	
Generator Bill		150	1,800	2,000	2,200	
Mobile bill & SMS Monitoring		450	5,400	6,000	6,500	
Transportation		3,000	36,000	38,000	40,000	
Salary (self)		6,000	72,000	72,000	72,000	
Salary (staff) (2)		10,000	120,000	120,000	120,000	
Entertainment		400	4,800	5,200	5,800	
Guard		150	1,800	2,200	2,600	
Non Cash Item		,				
Depreciation		1,167	14,000	14,000	14,000	
Total Fixed Cost		23,817	285,800	289,900	294,100	
Net Profit (E) [C-D)		17,433	209,200	229,850	251,638	
Investment Payback			60,000	60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	209,200	229,850	251,638
1.3	Depreciation (Non cash item)	14,000	14,000	14,000
1.4	Opening Balance of Cash Surplus		163,200	347,050
	Total Cash Inflow	373,200	407,050	612,688
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	163,200	347,050	552,688

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



























#### এলেঙ্গা বাস্ট্যান্ড ব্যবসায়ী সমিতি

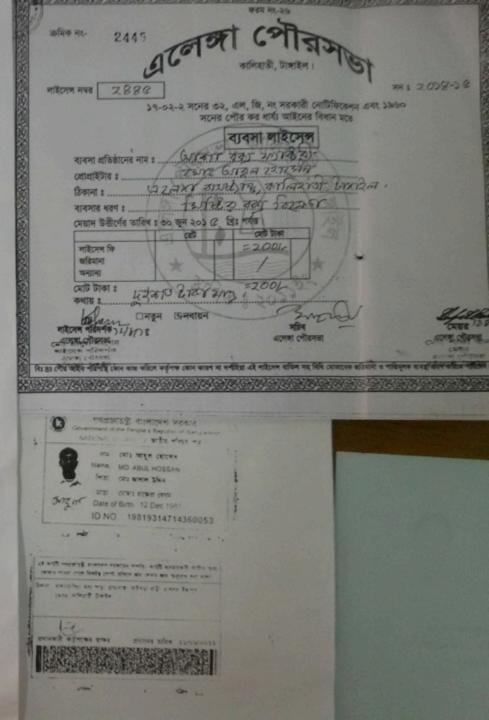
এলেঙ্গা, টাঙ্গাইল। স্থাপিত- ১৯৯১ ইং মাধ্যবন মান্দামক ৩১৭১১-৮৪৭১৮৬ ব্যৱস্থা হ ৩১৭১৮-৭৬১৩৮৫

750 1

काविम : 02/06/ 2026

#### দোকান ঘর ভাড়ার চুক্তি পত্র

প্ৰথম পৰু (মালিক)। নাম। (ইফা: मुख	(अभाक्षर 2)	entinguous.	(2000)
পিতার নাম। টার ইংটেন ও			
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१ वास्त्रहें भावत (अधिक)	अहम मुख्या जातान है।	(Registe) seate seale se	ALGORIAN TELEVAN
দিত্যা পক (ভাড়াটিয়া) ঃ নাম প্রেটি	बाबुन रक्क	र्भ	
লিভার নাম ঃ সূতি : স্থানী	न उभिन		
वारेसण गड़ी	stave :	3M33	
इन्टबन । अभिन्यात्री-	CBIPIT 2	क्रिस्मार्थ्य	
পরম কারশামর আদ্রাহ তাঁআলার নামে এই : লামটাতে অর্থাত্ত ভিন্তিকারি বৈশ্বী		পত্ৰ সম্পাদন কবিতেছি	OL 40191
থামার নিজ মালিকানাধীন দালান কুথবা টিলে			
হছ ২ই খুট খুৱটি দাকান বা অধি			
মরিলে আপনি ২য় পক্ষ উক্ত মর ভাড়া গ্রহণ ক			
লোমে সামত হইবা মাসিক ভাড়া 6,000			
प्रात्ति करिए कार्या अविश्व करिए प्राप्ति ।			
दमद्वर बना पत काड़ा क्षमान करा दरेश			



ON JUST WITERS

# **FAMILY PICTURE**

