Proposed NU Business Name: RAMZAN STORE



Project identification and prepared by: Md. Kajem uddin, Bason Unit, Gazipur

Project verified by: Md Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	RAMZAN		
Age	:	09-03-1989 (26 Years)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	5 Brothers		
Address	:	Vill: Kodda Nandun P.O: KoddoaBazar, P.S: Gazipur Sadar Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information:	:	Mother Father MONOWARA BEGUM AYUB ALI Branch: Bason, Centre # 60(Female), Member ID: 4715, Group No: 05 Member since: 10-03-1992 (23 Years) First loan:5,000 taka. Outstanding loan: Nil		
(v) Who pays GB loan installment(vi) Mobile lady(vii) Grameen Education Loan(viii) Any other loan like GB, BRAC ASA etc	:	No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mother's income (House Rent)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01969-524618
Mother Contact No.	:	01856-303450
NU Project Source/ Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Monowara Begum is a member of Grameen Bank since 23 years. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

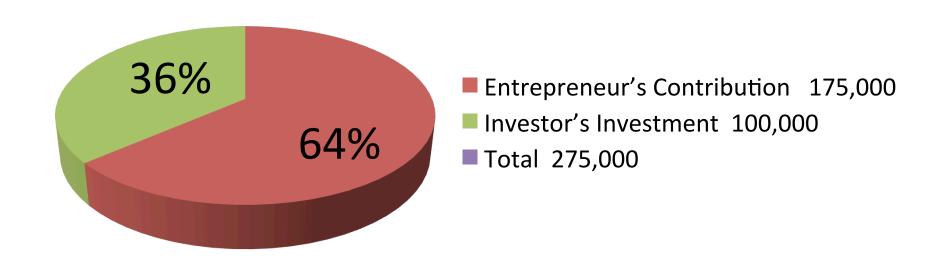
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Business Name	:	RAMZAN STORE
Location	:	Nawjor Bazar, Gazipur
Total Investment in BDT	:	BDT 2,75,000
Financing	:	Self BDT 1,75,000 (from existing business) 43%
		Required Investment BDT 1,00,000 (as equity) 57%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Soft drinks, Juice, Soap, Biscuit, Chanachur, Milk, Drinking Water, Tea etc. Provide Flexi-load service. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. Collects goods from Chourasta, Gazipur. The shop is rented. Agreed grace period is 4 months.

Proposed Nobin Udyokta Business Info

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Soft drinks, Juice, Soap, Biscuit, Chanachur, Milk,				
Drinking Water etc	2,200	66,000	792,000	
Flexi-load	108	3,240	38,880	
Теа	200	6,000	72,000	
Total Sales (A)	2,508	75,240	902,880	
Less. Variable Expense				
Soft drinks, Juice, Soap, Biscuit, Chanachur, Milk,				
Drinking Water etc	1,870	56,100	673,200	
Tea, Milk	100	3,000	36,000	
Total variable Expense (B)	1,970	59,100	709,200	
Contribution Margin (CM) [C=(A-B)	538	16,140	193,680	
Less. Fixed Expense				
Rent		2,500	30,000	
Electricity Bill		700	8,400	
Generator Bill		200	2,400	
Mobile Bill		200	2,400	
Transportation		300	3,600	
Salary (self)		5,000	60,000	
Entertainment		200	2,400	
Guard		100	1,200	
Total fixed Cost (D)		9,200	110,400	
Net Profit (E) [C-D)		6,940	83,280	

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Soft drinks, Juice, Soap, Biscuit	50,000	50,000	1,00,000			
Chanachur, Milk, Drinking Water, Tea etc	15,000	30,000	45,000			
Flexi-Load	10,000	20,000	30,000			
Security	1,00,000	-	1,00,000			
Total	1,75,000	1,00,000	2,75,000			

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Soft drinks, Juice, Soap, Biscuit, Chanachur, Milk,					
Drinking Water etc	3,500	105,000	1,260,000	1,323,000	
Flexi-load	189	5,670	68,040	71,442	
Tea	300	9,000	108,000	113,400	
Total Sales (A)	3,989	119,670	1,436,040	1,507,842	
Less. Variable Expense					
Soft drinks, Juice, Soap, Biscuit, Chanachur, Milk,					
Drinking Water etc	2,975	89,250	1,071,000	1,124,550	
Tea, Milk	150	4,500	54,000	56,700	
Total variable Expense (B)	3,125	93,750	1,125,000	1,181,250	
Contribution Margin (CM) [C=(A-B)	864	25,920	311,040	326,592	
Less. Fixed Expense					
Rent		2,500	30,000	30,000	
Electricity Bill		700	8,400	8,500	
Generator Bill		200	2,400	3,000	
Mobile bill & SMS Monitoring		450	5,400	6,000	
Transportation		500	6,000	8,000	
Salary (self)		5,000	60,000	60,000	
Salary (staff)		3,000	36,000	36,000	
Entertainment		300	3,600	4,000	
Guard		100	1,200	1,500	
Total Fixed Cost		12,750	153,000	157,000	
Net Profit (E) [C-D)		13,170	158,040	169,592	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	158,040	169,592
1.3	Depreciation (Non cash item)		_
1.4	Opening Balance of Cash Surplus		98,040
	Total Cash Inflow	258,040	267,632
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	98,040	207,632

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

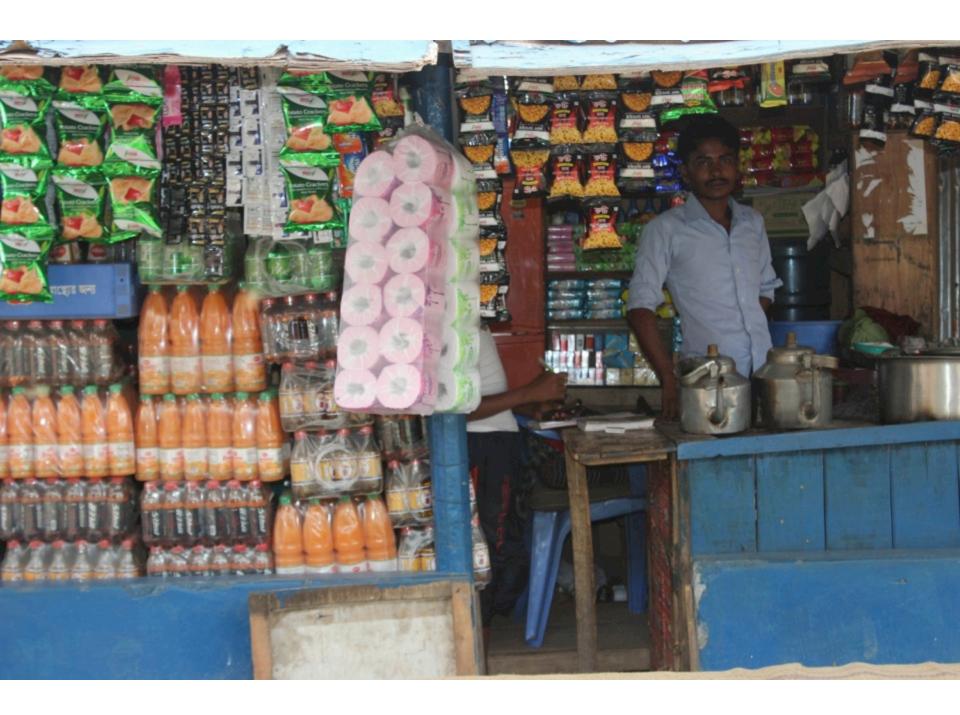




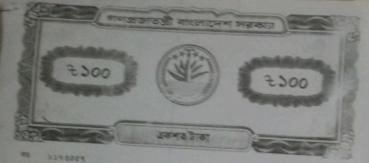












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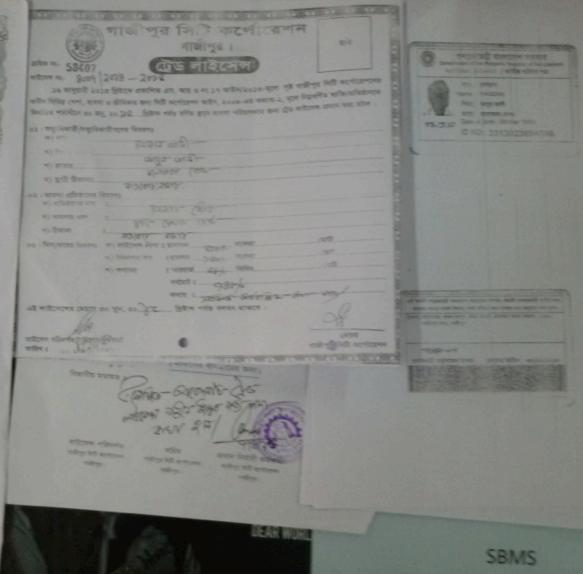
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FAMILY PICTURE

