#### A Nobin Udyokta Project

## **Maa Rice Agency**



NU Identified and PP Prepared by:
Md. Ziaul Hoque, Dhamrai Unit
Verified By: Tapan Kumar Debnath



Presented by **Azmin Hossain** 





## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Azmin Hossain			
Age	:	01/01/1981 (33 years 3 months)			
Marital status	:	Married			
Children	:	N/A			
No. of siblings:	:	3 Brothers, 01Sisters			
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mrs Dalimon Begum			
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	: : : : : : : : : : : : : : : : : : : :	NU N/A N/A N/A N/A			
Education, till to date	:	Class X			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Business
Trade License	:	1513
Business Experiences		04 years
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	•	No
NU Contact Info		01673101383
NU Project Source/Reference	•	GT Dhamrai Unit Office, Dhaka

## **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank Since 1987. At first his mother took a loan amount of 3,000 BDT from Grameen Bank. NU invested the money in his business for expanding. NU's mother gradually improved their life standard by using GB loan.

## PROPOSED BUSINESS Info.



Business Name	:	Maa Rice Agency
Address/ Location	:	Near Islampur Mosque. Islampur, Dhamrai, Dhaka
Total Investment in BDT	:	6,40,000/-
Financing	:	Self BDT : 4,40,000 (from existing business) - 69% Required Investment BDT : 2,00,000 (as equity) - 31%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 8,000
<ul><li>i. Proposed Business % of present gross profit margin</li><li>ii. Estimated % of proposed gross profit margin</li><li>iii. Agreed grace period</li></ul>	:	7% 7% 3 months

## PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Minikate 5 Rice Sack x 2400 Nazishail 10 Rice Sack x 2400 BR 29 100 Rice Sack x 2000 BR28 10 Rice Sack x 1850 Paijom 9 Rice Sack x 2300 49 Rice 70 Sack x 1700 Polao 1 Rice Sack x 3200 Furniture & Fan Advance	12,000 24,000 200,000 18,500 20,700 119,000 3,200 2,600 40,000		4,40,000
Proposed Stock Items: 49 Rice 40 Sack x 1,700 BR 29 60 Rice Sack x 1666 Polao 10 Rice Sack x 3200		68,000 100,000 32,000	2,00,000
Total Capital	440,000	200,000	640,000

## **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)					
Faiticulai 5	Daily	Monthly	Yearly			
Sales (A)	13,350	400,500	4,806,000			
Less: Cost of Sale (B)	12,415	372,450	4,469,400			
Gross Profit (7%) (A-B)= [C]	935	28,050	336,600			
Less: Operating Costs						
Electricity bill		250	3,000			
Mobile Bill		400	4,800			
Entertainment		200	2,400			
Shop rent		2,500	30,000			
Present Salary		8,000	96,000			
Night Guard bill and others		100	1,200			
Non Cash Item:						
Depreciation Expenses		33	396			
Total Operating Cost (D)		11,483	137,796			
Net Profit (C-D):		16,567	198,804			

## FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Ye	ear 1 (B	DT)	Year 2 (BDT)			Year 3		
1 articulars	Daily	Monthly	Yearly	Daily	onthly	Yearly	Daily	Monthly	Yearly
Sales (A)	14,000	420,000	50,40,000	14,500	4,35,000	5220,000	15,000	450,000	5,400,000
Less: Cost of Sale (B)	13,020	390,600	4,687,200	13,485	404,550	4,854,600	13,950	418,500	5,022,000
Gross Profit 7% (A-B)=(C)	980	29,400	352,800	1,015	30,450	365,400	1,050	31,500	378,000
Less operating cost:									
Electricity bill		300	3,600		400	4,800		500	6,000
Mobile Bill		450	5,400		500	6,000		500	6,000
Entertainment		200	2,400		300	3,600		400	4,800
Present salary/Drawings- self		8,000	96,000		8,000	96,000		8,000	96,000
Shop rent		2,500	30,000		2500	30,000		2,500	30,000
Night Guard Bill and Others		150	1,800		250	3,000		300	3,600
Depreciation Expenses		33	396		33	396		33	396
Total Operating Cost (D)		11,633	139,596		11,983	143,796		12,233	146,796
Net Profit (C-D) = (E)		17,767	213,204		18,467	221,604		19,267	231,204
Gt payback			80,000			80,000			80,000
Retained Income:	Retained Income: 133,204		141,604			151,204			

## CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	0	0
1.2	Net Profit	231,204	221,604	231204
1.3	Depreciation (Non cash item)	396	396	396
1.4	Opening Balance of Cash Surplus	0	76,600	2,18,600
	Total Cash Inflow	431,200	298,600	4,50,200
2.0	Cash Outflow			
2.1	Purchase of Product	200,000	0	0
2.2	Payment of GB Loan*	75,000	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	355,000	80,000	80,000
3.0	Net Cash Surplus	76,600	218,600	370,200

## **SWOT Analysis**



## STRENGTH

- Environment-Friendly.
- Skilled & 04 Years of Experience
- Position of his shop
- Good Networking with whole seller

## WEAKNESS

- No extra effort for marketing
- Credit Sale

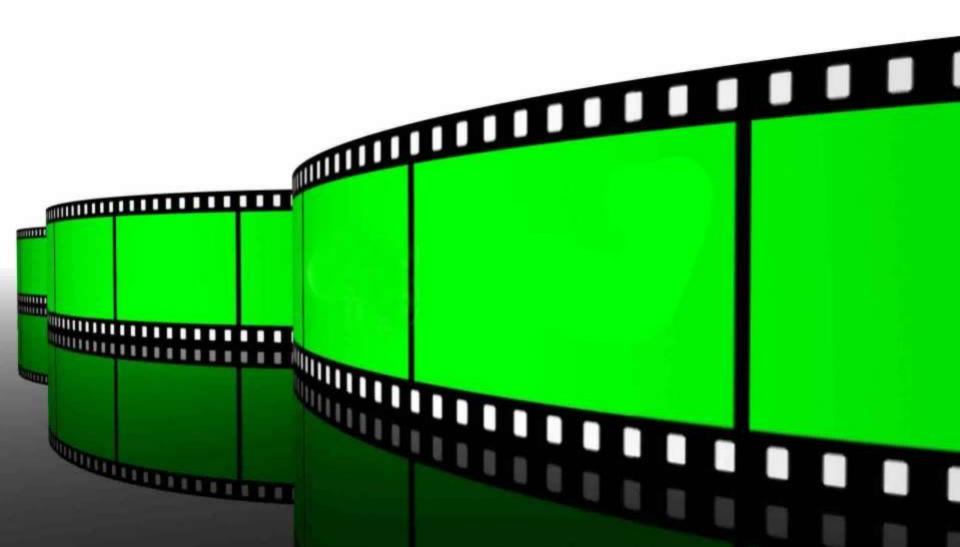
## **O**PPORTUNITIES

- Expansion Of Business
- Increasing the number of Customer
- Have chance to create more buyer in different market

#### ${f T}_{\sf HREATS}$

- Competitor may create.
- Fire.
- Theft.

## Photographs











# Presented at 7<sup>th</sup> Internal Design Lab On 20 April, 2015 at Grameen Trust

