RUBEL ELECTRIC



Project identification and prepared by: Md Asif, Ashulia Unit, Dhaka Project verified by: Md Mizanur Rahman Patwary

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD RUBEL		
Age	:	06-06-1986 (29 Years)		
Education, till to date	•	Class Eight		
Marital status	•	Married		
Children	:	1 Daughter		
No. of siblings:	:	2 Sister		
Address	:	Vill: Tengoria P.O: Ashulia P.S: Ashulia Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father RASHIDA BEGUM MD AJGOR ALI Branch: Tongabari Ashulia, Centre # 38(Female), Member ID: 2139/1, Group No: 05 Member since 10 Years from 2005 First loan: 5,000 taka.		
Further Information:		Outstanding loan: Nil		
(v) Who pays GB loan installment(vi) Mobile lady(vii) Grameen Education Loan(viii) Any other loan like GB,BRAC ASA etc	: :	Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	NIne years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Father's income (House rent & Meter Contractor of Polli Biddut)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01954-235969
Father Contact No.	•	01716-983320
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

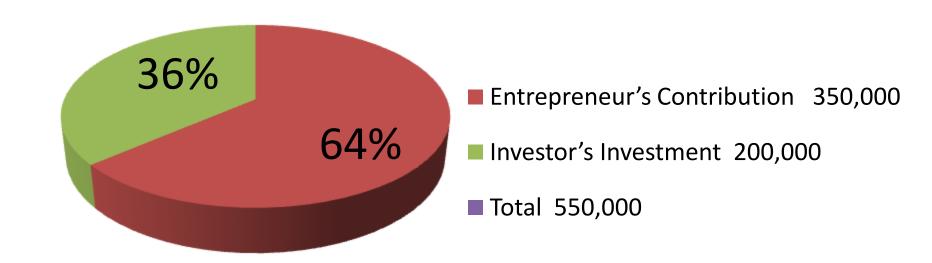
Rashida Begum is a member of Grameen Bank since 10 years. At first she took 5,000 taka loan from Grameen Bank for her husband's contracting business. Rashida Begum gradually took loan from GB. Utilize loan in business and home development.

Proposed Nobin Udyokta Business Info			
Business Name	:	RUBEL ELECTRIC	
Location	:	Ashulia, Chourasta, Dhaka	
Total Investment in BDT	:	BDT 5,50,000	
Financing	:	Self BDT 3,50,000 (from existing business) 64%	
		Required Investment BDT 2,00,000 (as equity) 36%	
Present salary/drawings from business (estimates)	:	7,000 Taka	
Proposed Salary	:	8,000 Taka	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cable, Pipe, Switch board, Main Switch, Charger light, Bulb, Switch etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed Collects goods from Nobabpur. The shop is rented. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Cable, Pipe, Switch board, Main Switch,				
Charger light, Bulb, Switch etc	3,500	105,000	1,260,000	
Total Sales (A)	3,500	105,000	1,260,000	
Less. Variable Expense				
Cable, Pipe, Switch board, Main Switch,				
Charger light, Bulb, Switch etc	2,800	84,000	1,008,000	
Total variable Expense (B)	2,800	84,000	1,008,000	
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	
Less. Fixed Expense				
Rent		3,000	36,000	
Electricity Bill		700	8,400	
Mobile Bill		400	4,800	
Transportation		2,000	24,000	
Salary (self)		7,000	84,000	
Entertainment		500	6,000	
Others		100	1,200	
Total fixed Cost (D)		13,700	164,400	
Net Profit (E) [C-D)		7,300	87,600	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Pipe (24,000), Channel (19,000), Cable (80,000), Miter Board, main Switch (50,000), Others (77,000)	2,50,000	-	2,50,000		
Pipe (24,000), Channel (19,000), Cable (80,000), Miter Board, main Switch (50,000), Others (77,000)	-	1,80,000	1,80,000		
Rack	-	20,000	20,000		
Security	1,00,000	-	1,00,000		
Total	3,50,000	2,00,000	5,50,000		

Source of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Cable, Pipe, Switch board, Main Switch,				
Charger light, Bulb, Switch etc	6,000	180,000	2,160,000	2,268,000
Total Sales (A)	6,000	180,000	2,160,000	2,268,000
Less. Variable Expense				
Cable, Pipe, Switch board, Main Switch,				
Charger light, Bulb, Switch etc	4,800	144,000	1,728,000	1,814,400
Total variable Expense (B)	4,800	144,000	1,728,000	1,814,400
Contribution Margin (CM) [C=(A-B)	1,200	36,000	432,000	453,600
Less. Fixed Expense				
Rent		3,000	36,000	36,000
Electricity Bill		700	8,400	9,000
Mobile bill & SMS Monitoring		650	7,800	8,500
Transportation		3,000	36,000	38,000
Salary (self)		8,000	96,000	96,000
Salary (staff)		4,000	48,000	48,000
Entertainment		600	7,200	7,500
Others		100	1,200	1,500
Non Cashi Item				
Depreciation		167	2,000	2,000
Total Fixed Cost		20,217	242,600	246,500
Net Profit (E) [C-D)		15,783	189,400	207,100
Investment Payback			120,000	120,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	200,000	
1.2	Net Profit	189,400	207,100
1.3	Depreciation (Non cash item)	2,000	2,000
1.4	Opening Balance of Cash Surplus		71,400
	Total Cash Inflow	391,400	280,500
2	Cash Outflow		
2.1	Purchase of Product	200,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	120,000	120,000
	Total Cash Outflow	320,000	120,000
3	Net Cash Surplus	71,400	160,500

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 09 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures



যাবভীয় ইলেক্ট্রিক মালামাল বি.আর.বি, পলি, সান সাইন কেবল পাইকারী ও খুচরা বিক্রেডা এখানে সুদক্ষ কারিগর ঘারা হাউজ তরামিং, রিপেয়ারিং ও ইলেকট্রিকের কাজ করা হয় বসবস্থু রোড, চৌরাজা, পল্লী বিদ্যুৎ অফিসের পাশে, জাতলিয়া,সাভার, ঢাকা। মোবাঃ ০১৭১৬-৯৮৩৩২০,০১৯১১-২৬০৮৮৪ लिखन अर यांवजीय रेलक **एक यानायान** পাইকারী ওখচরা বিশ্রেণা এখান সদক করিগর দারা হাউজ **अस्तिः ववः** बिनियाविश्वरातक 01911-260884.

















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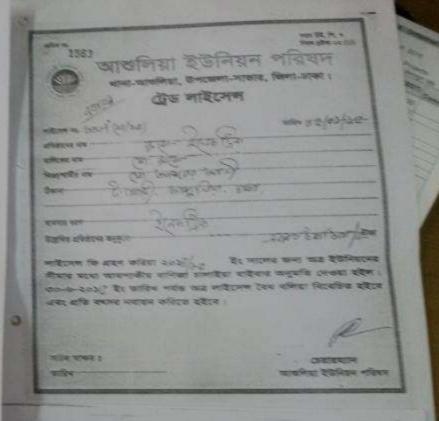
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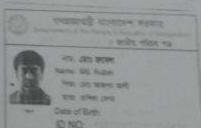
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FAMILY PICTURE

