

Biplob Poultry Farm

*A Nobin Uddogta's
Endeavor*



Entrepreneur Background

- **Nobin Uddogta**
- Name : Biplob Kumar
- Address : Bhimpur, Naogaon
- Mother : Grameen Bank Borrower
- Educational Qualification: B.Com



Grameen Bank

Project Summary

Proposed Project: Duck Rearing

- Initial Stage: The project will start with 1000
- 20% will be male ducks.
- Each duck will produce eggs five months in a year
- Average 70% of the ducks will produce eggs.
- After one year, 100% of the ducks will be sold.
- Mortality rate is estimated to be 10%.





MISSION



VISION

Mission: Create employment opportunities by running a sustainable and profitable business.

Vision: To improve the social and economical condition of people living in poverty through Social Business.

Business Objectives

- Create employment opportunities for the unemployed.
- Meet nutrition deficiencies in the community
- Use duck waste to produce organic fertilizer which is environment friendly
- Use duck waste for fish food to support fish cultivation
- Contribute to the improvement of socio-economic conditions

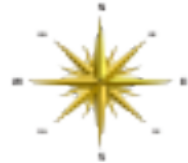


Nutrition



Project Location

- Bhimpur, Naogaon



NAOGAON DISTRICT



- **Problem 1:** Unemployment is acute due to the land being Borendro area.
- **Problem 2:** Malnutrition due to shortage of protein
- **Problem 3:** Scarcity of organic fertilizer
- **Problem 4:** Scarcity of fish food
- **Solution 1:** Create employment opportunities through the Duck Rearing Business.
- **Solution 2:** Produce and sell duck eggs and duck meat reducing malnutrition
- **Solution 3:** Produce organic fertilizer reducing the use of harmful chemical fertilizers.
- **Solution 4:** Produce fish food to meet the growing demand

- ❖ **Employment Creation**
- ❖ **Reduction of Malnutrition**
- ❖ **Reduction of Environmental Damage**
- ❖ **Healthy Fish Population Growth**





The Market

Target Customers:

- Whole sellers in the Naogaon Region
- Adamdighi Upazilla Whole Sellers

Marketing, Selling and Distribution:

- Duck eggs and aged ducks will be sold directly from the farm.

Competitors in the Market:

- Other small duck rearing farms.
- There are no other big duck rearing farms

Financials

Project Cost :Tk. 4,00,000

Project Finance : Self:1,00,000 + Support
:(As equity)3, 00,000

Particulars	Amount (BDT)
Cost of ducks	50,000
Shed for ducks	50,000
<u>Working capital & others</u>	<u>3,00,000</u>
Total project Cost	4,00,000

Project Implementation: The project will start with 1000 ducks.

Breakeven Point Within First year
Payback Period: 5years.



Funding

Self: 1,00,000 + Support
Fund: 3, 00,000 (as equity)

Risk Factors and Risk Management

Risk Factors

- Epidemics
- Theft
- Regular Treatment

Risk Management

- Adequate precaution to be taken.
- Proper security measures will be taken.
- Upazilla veterinary surgeon will be made available.
- Every month Veterinary Surgeon will give vaccines



Biplot Poultry Farm



Duck Farm...
Join the Journey

THANK YOU

For more information please
contact:
