

Shohag shoes



Md. Ismail

NABIN UDYOKTA (New Entrepreneur)



Brief Bio of Promoter

Name : Md. Ismail

Address: Delna,Tolna, Khilkhet, Dhaka.

Mother : GB Borrower

Educational Qualification: S.S.C

Trade License No: 509

Date of Birth: 02-04-1985



Mother's Information

Name: Mrs. Manoara Begum

Center No.: 39 (Female)

Member ID: 3856/1

Group No. : 11

Branch: Dokhin Khan Uttara Branch.

P.O: Tolna

P.S : Khilkhet

District : Dhaka

Grameen Bank Joining date: 24/08/2004

Outstanding Loan: TK 30,800



Experience & Present Activities



Project Summery

- ✓ Running a shoe store with an experience of Six years.
- ✓ All kind of shoes like; Leather, Plastic & barmis sandals, and Bata & Apex shoes are available.
- ✓ Attract customer by offering low price to increase sales than other competitor.

Project Objectives

Self employment for the promoter.

Create employment opportunity for others.

Ensure quality products to the community.

Contribute in improving of socio-economic condition.

Proposed Project Cost

- Purchase shoe (shoe, sandal): 4, 98,000
- Decoration: 50, 000
- **Total** 5, 48,000

- **Sources of Funds:**

- Own equity: 2, 48,000
- Being sought: 3, 00,000
- **Total** 5, 00,000



Existing Business

Particulars	TK (BDT)	TK (BDT)
	Monthly	Yearly
Expense		
Purchase Bata & Apex Shoe	32000	384000
Purchase Lather & Barmis shoe	43000	516000
Purchase plastic shoe	18500	222000
Rent	400	4800
Electricity	700	8400
Transportation	1000	12000
Total Cost	95600	1147200
Revenue		
Sell Bata & Apex Shoe	35840	430080
Sell Lather & Barmis shoe	48160	577920
Sell plastic shoe	20720	248640
Total	104720	1256640
Net Profit	9120	109440

Financial Projection

Particulars	Monthly	1 st Year	2 nd Year (10%)	3 rd Year (10%)
Expense				
Purchase Bata & Apex Shoe	53500	642000	706200	776820
Purchase Lather & Barmis shoe	53500	642000	706200	776820
Purchase plastic shoe	48000	576000	633600	696960
Rent	400	4800	5280	5808
Electricity	700	8400	9240	10164
Transportation	1000	12000	13200	14520
Salary	6000	72000	79200	87120
Total Cost	163100	1957200	2152920	2368212
Revenue + (12%)				
Sell Bata & Apex Shoe	59920	719040	790944	870038
Sell Lather & Barmis shoe	59920	719040	790944	870038
Sell plastic shoe	53760	645120	709632	780595
Total	173600	2083200	2291520	2520672
Net Profit	10500	126000	138600	152460
		120000	120000	396900

Risk Factor & Risk Management

Risk Factor

Theft.

Political unrest (Strike & Blockade).

Risk Management

Proper Security measure will be taken.

THANK YOU

Grameen Shakti Samajik Byabosha Ltd.