

Maa Mobile Sales and Servicing Center



Brief Bio of Promoter:

- **Name : Kazi khokon**
- **Address: Brahmmon shason bazaar, Zahidgonj, Ghatail, Tangail**
- **Mother : GB Borrower**
- **Educational Qualification: Class Eight**
- **Education loan : None**



Mother's Information:

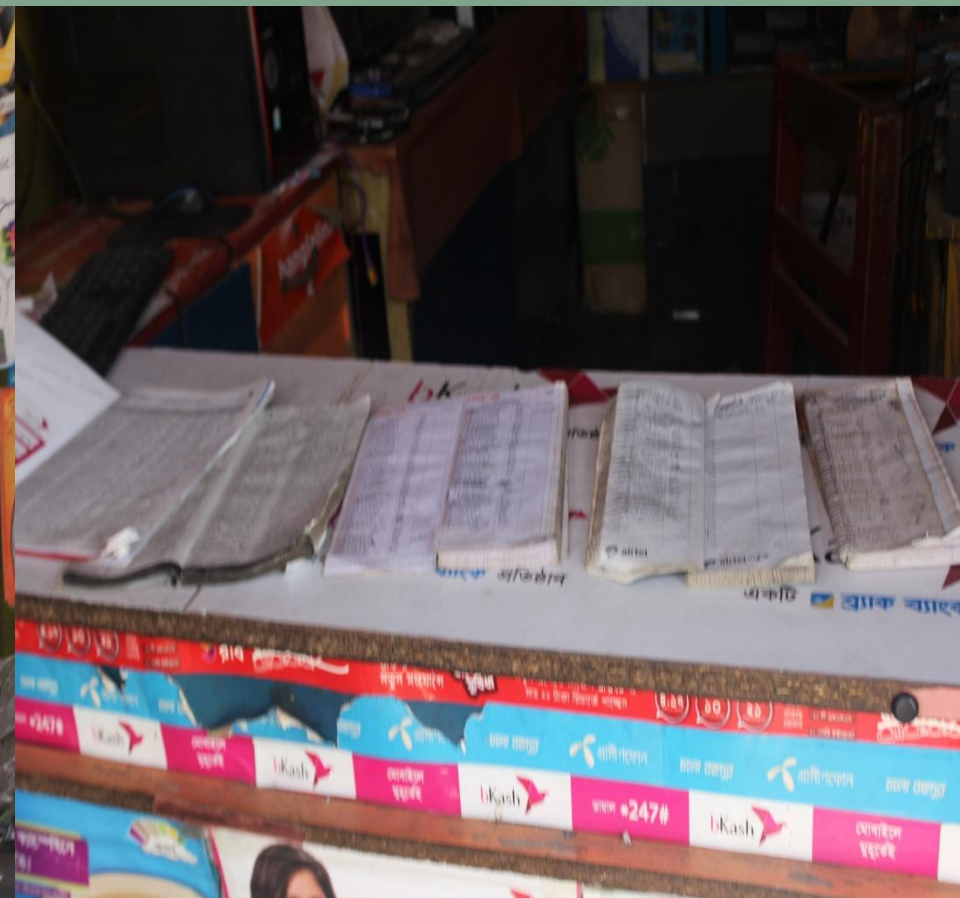
- **Mother's Information:**
- Name: Mrs. Rahima Begum
- Center No.: 73 (Female)
- Member ID: 7013
- Group No. : 08
- Branch: Brahmmon shason Ghatail
- P.O: Zahidgonj
- P.S : Ghatail
- District : Tangail
- Grameen Bank Joining date: 27/04/2001
- Outstanding Loan: TK 1,25,000



EXPERIENCE & PRESENT ACTIVITIES:



- Present Occupation : Currently running a Mobile Sales and Servicing Centre
- Experience : Six Years



Project Summery:

- Running a Mobile Sales and Servicing Centre with an experience of Six years.
- Mobile Phone and accessories are selling.
- Monthly forty mobile phones are selling in the centre.
- Average purchase price is Tk. 3000.
- 6% gain per Mobile.
- Sixty mobiles are servicing in each month.
- Average servicing cost is Tk. 60 and service charge is Tk. 200.

Project Objectives:

- Self employment for the promoter and expand the business.
- Create employment opportunity.
- Provide necessary service for best communication in community
- Sell quality telecom related products for community
- Expanding mobile technology facilities in the village level.
- Contribute in improving of socio-economic condition.

Project Cost:

- Purchase Mobile: (40 x 3000) 1, 20,000
- Purchase mobile accessories: 30,000
- **Total investment required 1, 50,000**

- **Source of funds:**
- Own equity: 50,000 (33%)
- Being sought: 1, 00,000 (67%)
- **Total: 1, 50,000**



Existing Business :

| Particulars | TK (BDT) | TK (BDT) |
|--------------------------------|------------------|-------------------|
| | Monthly | Yearly |
| Expense | | |
| Purchase mobile (30 x 3000) | 90, 000 | 10, 80,000 |
| Purchase mobile accessories | 3, 600 | 43, 200 |
| Rent | 1,000 | 12, 000 |
| Electricity | 500 | 6, 000 |
| Total | 95, 100 | 11, 41,200 |
| Revenue | | |
| Sell mobile (+) 6% profit | 95, 400 | 11, 44,800 |
| Servicing mobile(40 x 200) | 8, 000 | 96, 000 |
| Total | 1, 03,400 | 12, 40,800 |
| Net Profit | 8, 300 | 99, 600 |
| Sell mobile (+) 6% profit | 95, 400 | 11, 44,800 |
| Net Profit | 6, 090 | 73, 080 |



Financial Projection (BD TK):

| Particulars | Monthly | 1 St Year | 2nd Year (+) 10% |
|--|------------------|----------------------|---------------------|
| Expenses | | | |
| Purchase mobile (40x3000) | 1, 20,000 | 14, 40,000 | 15, 84,000 |
| Purchase mobile accessories (60x80) | 4, 800 | 57, 600 | 63, 360 |
| Rent | 1, 000 | 12, 000 | 13, 200 |
| Electricity | 500 | 6, 000 | 6, 600 |
| Total expense | 1, 26,300 | 15 ,15,600 | 16, 67,160 |
| Revenue | | | |
| Sell mobile(+) 6% Profit | 1, 27,200 | 15, 26,400 | 16, 79,040 |
| Servicing mobile(80x200) | 16,000 | 1, 92,000 | 2, 11,200 |
| Total Revenue | 1, 43,200 | 17, 18,400 | 18, 90,240 |
| Net profit | 16, 900 | 2, 02,800 | 2, 23,080 |
| Pay Back | | 50, 000 | 50, 000 |

Risk Factor & Risk Management:

- **Risk Factor**
- Interruption of electricity.
- Theft.
- Fire & electric short circuit.
- Political unrest (Strike & Blockade).
- **Risk Management**
- Right now electricity is more or less regular.
- Proper Security measure will be taken.

THANK YOU

Kazi khokon

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GRAMEEN SHAKTI
SAMAJIK BYABOSHA LTD.