

# MOTALEB STUDIO AND SERVICING CENTRE



# BRIEF BIO OF THE PROPONENT

- Name : Motaleb Mia
- Address : Kotali, Rangpur
- Mother : (GB borrower), , Centre # 5/M, Tapat, Kotali, Rangpur
- Educational Qualification : Degree (studying)
- Experience : 3 (Three) years experience in Studio, Video and Computer & Mobile Servicing business. Proponent was started his business with Tk. 2,50,000.00 (Two Lac FiftyThousand). Now it's value is about Tk. 5,00,000.00

# SHOP BRIEFING

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- Proposed project : Studio & Servicing Centre
- Shop location: Village market adjacent to my home.
- Shop Cost: Tk. **1,095,980.00**
- Shop Finance: Self Tk.2,00,000 (Existing Business) + Support fund Tk. 895,980.00 (as equity)
- Shop Implementation:

The Studio & Servicing Centre Business will start with different items of products targeting break even point within first year & pay back period is estimated five years.

# SHOP OBJECTIVES

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- Self employment for the proponent;
- Create employment opportunity for others (especially for Grameen Borrower's family) ;
- Provide necessary quality service for the community;
- Contribute in improving of socio-economic condition.

# PROJECT COST

## Equipment

Particulars	Quantity	Unit Price (BDT)	Amount in BDT
Photocopy Machine	1.00	140,000.00	140,000.00
Video Camera	2.00	80,000.00	160,000.00
Camera for studio	1.00	56,000.00	56,000.00
Computer Printer for Photo Printer	1.00	75,000.00	75,000.00
Video stand	1.00	5,400.00	5,400.00
Stand Lighting	1.00	10,000.00	10,000.00
Fixtures and Fittings			50,000.00
Security for shop rent			350,000.00
		<b>Sub Total (A)</b>	<b>848,900.00</b>

## Calculation of Fixed Cost:

### Fixed Cost:

Particulars	Monthly (BDT)	Yearly (BDT)
Shop Rent	2,800.00	33,600.00
Electricity	1,500.00	18,000.00
Generator Bill	400.00	4,800.00
Salary (Self + Assistant)	10,000.00	120,000.00
<b>Total Fixed Cost (B)</b>	<b>14,700.00</b>	<b>176,400.00</b>

### Less: Variable Cost:

	Monthly	Yearly
Ink for printing	1,200.00	14,400.00
Paper for Printing and studio (Offset+Normal+studio paper)	2,590.00	31,080.00
Conveyance Bill	1,500.00	18,000.00
Other	600.00	7,200.00
<b>Sub total (C)</b>	<b>5,890.00</b>	<b>70,680.00</b>
<b>Grand total (A + B + C)</b>	<b>-</b>	<b>1,095,980.00</b>

# FINANCIAL PROJECTION

## Income Statement

Particulars Revenue	Year (EB)			Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)			Year 4 (BDT)			Year 5 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Photocopy Machine		-	-	200.00	6,000.00	72,000.00	240.00	7,200.00	86,400.00	288.00	8,640.00	103,680.00	345.60	10,368.00	124,416.00	414.72	12,441.60	149,299.20
Video Camera	150.00	4,500.00	54,000.00	200.00	6,000.00	72,000.00	240.00	7,200.00	86,400.00	288.00	8,640.00	103,680.00	345.60	10,368.00	124,416.00	414.72	12,441.60	149,299.20
Camera for studio	200.00	6,000.00	72,000.00	200.00	6,000.00	72,000.00	240.00	7,200.00	86,400.00	288.00	8,640.00	103,680.00	345.60	10,368.00	124,416.00	414.72	12,441.60	149,299.20
Computer Printer for Photo	100.00	3,000.00	36,000.00	100.00	3,000.00	36,000.00	120.00	3,600.00	43,200.00	144.00	4,320.00	51,840.00	172.80	5,184.00	62,208.00	207.36	6,220.80	74,649.60
Printer	80.00	2,400.00	28,800.00	60.00	1,800.00	21,600.00	72.00	2,160.00	25,920.00	86.40	2,592.00	31,104.00	103.68	3,110.40	37,324.80	124.42	3,732.48	44,789.76
Computer & Mobile servicing	150.00	4,500.00	54,000.00	200.00	6,000.00	72,000.00	240.00	7,200.00	86,400.00	288.00	8,640.00	103,680.00	345.60	10,368.00	124,416.00	414.72	12,441.60	149,299.20
Audio & video downloading	150.00	4,500.00	54,000.00	50.00	1,500.00	18,000.00	60.00	1,800.00	21,600.00	72.00	2,160.00	25,920.00	86.40	2,592.00	31,104.00	103.68	3,110.40	37,324.80
<b>Sub Total (A)</b>		<b>24,900.00</b>	<b>298,800.00</b>		<b>30,300.00</b>	<b>363,600.00</b>		<b>36,360.00</b>	<b>436,320.00</b>		<b>43,632.00</b>	<b>523,584.00</b>		<b>52,358.40</b>	<b>628,300.80</b>		<b>62,830.08</b>	<b>753,960.96</b>
<b>Expenses</b>		<b>Monthly</b>	<b>Yearly</b>		<b>Monthly</b>	<b>Yearly</b>		<b>Monthly</b>	<b>Yearly</b>		<b>Monthly</b>	<b>Yearly</b>		<b>Monthly</b>	<b>Yearly</b>		<b>Monthly</b>	<b>Yearly</b>
Shop Rent		2,800.00	33,600.00		2,800.00	33,600.00		2,800.00	33,600.00		2,800.00	33,600.00		2,800.00	33,600.00		2,800.00	33,600.00
Electricity		1,500.00	18,000.00		1,500.00	18,000.00		1,500.00	18,000.00		1,500.00	18,000.00		1,500.00	18,000.00		1,500.00	18,000.00
Generator Bill		400.00	4,800.00		400.00	4,800.00		400.00	4,800.00		400.00	4,800.00		400.00	4,800.00		400.00	4,800.00
Salary (Self + Assistant)		10,000.00	120,000.00		10,000.00	120,000.00		10,000.00	120,000.00		10,000.00	120,000.00		10,000.00	120,000.00		10,000.00	120,000.00
Depreciation Expenses			-		75,650.00	-		75,650.00	-		75,650.00	-		75,650.00	-		75,650.00	-
<b>Sub Total (A)</b>		<b>14,700.00</b>	<b>176,400.00</b>		<b>14,700.00</b>	<b>252,050.00</b>		<b>14,700.00</b>	<b>252,050.00</b>		<b>14,700.00</b>	<b>252,050.00</b>		<b>14,700.00</b>	<b>252,050.00</b>		<b>14,700.00</b>	<b>252,050.00</b>
<b>Less: Variable Cost:</b>		<b>Monthly</b>	<b>Yearly</b>		<b>Monthly</b>	<b>Yearly</b>		<b>Monthly</b>	<b>Yearly</b>		<b>Monthly</b>	<b>Yearly</b>		<b>Monthly</b>	<b>Yearly</b>		<b>Monthly</b>	<b>Yearly</b>
Ink for printing		600.00	7,200.00		1,200.00	14,400.00		1,320.00	15,840.00		1,452.00	17,424.00		1,597.20	19,166.40		1,756.92	21,083.04
Paper for Printing and studio (Offset+Normal+studio paper)		2,590.00	31,080.00		2,590.00	31,080.00		2,849.00	34,188.00		3,133.90	37,606.80		3,447.29	41,367.48		3,792.02	45,504.23
Conveyance Bill		1,500.00	18,000.00		1,500.00	18,000.00		1,500.00	18,000.00		1,500.00	18,000.00		1,650.00	19,800.00		1,815.00	21,780.00
Other		600.00	7,200.00		600.00	7,200.00		600.00	7,200.00		600.00	7,200.00		660.00	7,920.00		726.00	8,712.00
<b>Sub total (C)</b>		<b>5,290.00</b>	<b>63,480.00</b>		<b>5,890.00</b>	<b>70,680.00</b>		<b>6,269.00</b>	<b>75,228.00</b>		<b>6,685.90</b>	<b>80,230.80</b>		<b>7,354.49</b>	<b>88,253.88</b>		<b>8,089.94</b>	<b>97,079.27</b>
<b>Grand sub total (A + B + C)</b>		<b>19,990.00</b>	<b>239,880.00</b>		<b>20,590.00</b>	<b>322,730.00</b>		<b>20,969.00</b>	<b>327,278.00</b>		<b>21,385.90</b>	<b>332,280.80</b>		<b>22,054.49</b>	<b>340,303.88</b>		<b>22,789.94</b>	<b>349,129.27</b>
<b>Net Profit</b>		<b>4,910.00</b>	<b>58,920.00</b>		<b>9,710.00</b>	<b>40,870.00</b>		<b>15,391.00</b>	<b>109,042.00</b>		<b>22,246.10</b>	<b>191,303.20</b>		<b>30,303.91</b>	<b>287,996.92</b>		<b>40,040.14</b>	<b>404,831.69</b>
<b>Cumulative Profit</b>			<b>58,920.00</b>			<b>40,870.00</b>			<b>149,912.00</b>			<b>300,345.20</b>			<b>479,300.12</b>			<b>884,131.81</b>

# PROJECTED CASH FLOW

	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>	<i>Year 4 (BDT)</i>	<i>Year 5 (BDT)</i>
<b>Receipts</b>					
Opening Balance	-	<b>257,950.00</b>	<b>266,992.00</b>	<b>308,295.20</b>	<b>297,012.12</b>
Capital Infusion by Entrepreneur	200,000.00	-	-	-	-
Capital Infusion by Investor	895,980.00	-	-	-	-
Revenue from selles	363,600.00	436,320.00	523,584.00	628,300.80	753,960.96
<b>Total Receipts</b>	<b>1,459,580.00</b>	<b>694,270.00</b>	<b>790,576.00</b>	<b>936,596.00</b>	<b>1,050,973.08</b>
<b>Payments</b>					
Photocopy Machine	140,000.00	-	-	-	-
Video Camera	160,000.00	-	-	-	-
Camera for studio	56,000.00	-	-	-	-
Computer Printer for Photo Printer	75,000.00	-	-	-	-
Video stand	2,500.00	-	-	-	-
Video stand	5,400.00	-	-	-	-
Stand Lighting	10,000.00	-	-	-	-
Fixtures and Fittings	50,000.00	-	-	-	-
Security for shop rent	350,000.00	-	-	-	-
<i>Ink for printing</i>	14,400.00	15,840.00	17,424.00	19,166.40	1,756.92
<i>Paper for Printing and studio (Offset+Normal+studio paper)</i>	31,080.00	34,188.00	37,606.80	41,367.48	3,792.02
<i>Conveyance Bill</i>	18,000.00	18,000.00	18,000.00	19,800.00	1,815.00
<i>Salary (Self + Assistant)</i>	120,000.00	120,000.00	120,000.00	120,000.00	120,000.00
Shop Rent	33,600.00	33,600.00	33,600.00	33,600.00	2,800.00
Electricity	18,000.00	18,000.00	18,000.00	18,000.00	1,500.00
Generator Bill	4,800.00	4,800.00	4,800.00	4,800.00	4,800.00
Depreciation Expenses	75,650.00	75,650.00	75,650.00	75,650.00	75,650.00
Other	7,200.00	7,200.00	7,200.00	7,200.00	7,200.00
Repayment	30,000.00	100,000.00	150,000.00	300,000.00	495,176.00
<b>Total Payments</b>	<b>1,201,630.00</b>	<b>427,278.00</b>	<b>482,280.80</b>	<b>639,583.88</b>	<b>714,489.94</b>
<b>Closing Balance</b>	<b>257,950.00</b>	<b>266,992.00</b>	<b>308,295.20</b>	<b>297,012.12</b>	<b>336,483.14</b>

# BASIC ASSUMPTION

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- The Telecom servicing centre will start with BDT 2,00,000.00 and it is expected that by the end of one year after payment of Investor money the amount of money will be 336,483.14
- Selling demand and providing best quality products for the community will be increased gradually .



# RISK FACTORS

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- Theft
- Local competition

# RISK MANAGEMENT

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- Adequate precaution to be taken
- Proper security measures will be taken
- Close market watch to compete

# THANK YOU

