

Runa Bedding Store



Manik Ahmed

NABIN UDYOKTA (New Entrepreneur)



Brief Bio of Promoter

Name : Manik Ahmed

Mother : GB Borrower

Educational Qualification: S.S.C

Address: Kawlar, Khilkhet, Dokshinkhan,
Dhaka.

Date of Birth: 11-01-1986

Contact No.: 01914-761868



Mother's Information

- ❖ Name: Rahima Khatun
- ❖ Center No.: 70 (Female)
- ❖ Member ID:6525
- ❖ Group No. : 02
- ❖ Branch: Dokshinkhan Uttara branch.
- ❖ P.O: Khilkhet
- ❖ P.S : Dokshinkhan
- ❖ District : Dhaka
- ❖ Grameen Bank Joining date:01-05-2004
- ❖ Outstanding Loan: Tk 67,000



Project Summery

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graph TD; A[Project Summery] --> B[Running a Bedding store with an experience of Five years.]; A --> C[All kinds of Bedding item like; Bed Sheet, Pillow, Curtain, Foam, Cover are available.]; A --> D[This shop is make good quality of bedding item by the expert artisans, in this fact people are purchase the bedding item from this shop.]
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Running a Bedding store with an experience of Five years.

All kinds of Bedding item like; Bed Sheet, Pillow, Curtain, Foam, Cover are available.

This shop is make good quality of bedding item by the expert artisans, in this fact people are purchase the bedding item from this shop.

Project Objectives

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graph TD; A([Project Objectives]) --> B([Self employment for the promoter]); A --> C([Contribute in improving of socio-economic condition]); A --> D([Meet demand in the community.]); A --> E([Create employment opportunity for others.]); A --> F([Ensure quality products to community.]);
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Self employment for the promoter

Contribute in improving of socio-economic condition

Meet demand in the community.

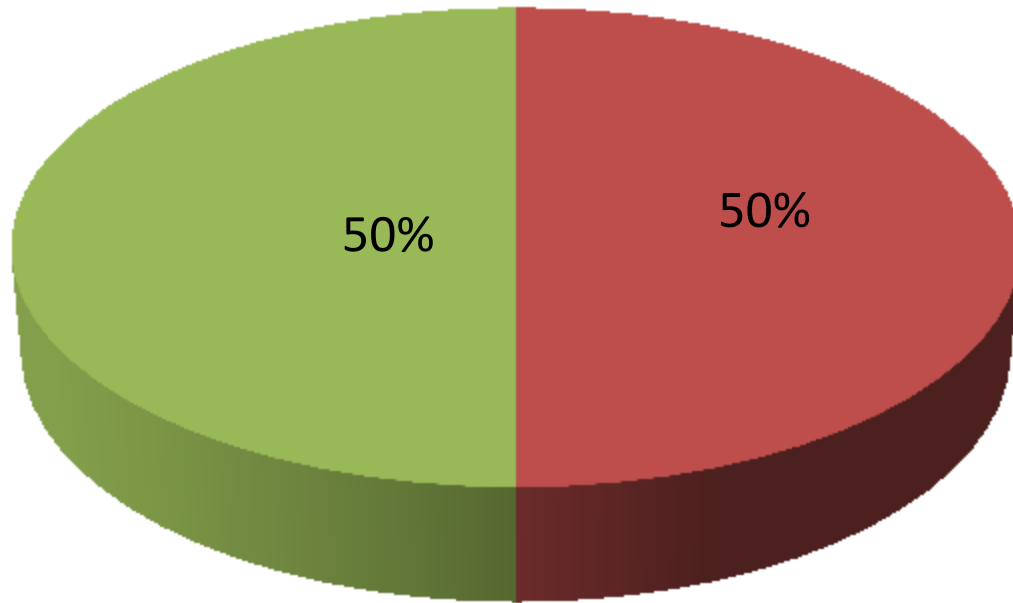
Create employment opportunity for others.

Ensure quality products to community.

Proposed Project Cost

Particulars	Amount (BDT TK)
Existing capital:	3, 00,000
Purchase Bedding Item	2, 70,000
Purchase Rack	30,000
Total	6, 00,000

Means of Finance



■ Means of Finance

■ Entrepreneur's Contribution
3,00,000

■ Investor's Investment 3,00,000

■ Total 6,00,000

Existing Business

Particulars	TK (BDT)	
	Monthly	Yearly
Expense		
Purchase Bed Sheet (18 whole cloth x 40 yard 150)	1,00,000	12,00,000
Purchase Foam, Cover, Curtain	1,12,500	13,50,000
Purchase Cushion, Cover, Fiver	25,000	3,00,000
Rent	7,500	90,000
Electricity	1,000	12,000
Transportation	3,000	36,000
Salary (employee)	15,000	1,80,000
Others	50,000	6,00,000
Total Cost	3,14,000	37,68,000
Revenue (+15% Profit)		
Sale Bed Sheet	1,15,000	13,80,000
Sale Foam, Cover, Curtain	1,29,375	15,52,500
Sale Cushion, Cover, Fiver	28,750	3,45,000
Others	57,500	6,90,000
Total	3,30,625	39,67,500

Financial Projection

Particulars	BDT(TK)			
	Monthly	1 st Year	2 nd Year (+)5%	3 rd Year (+)5%
Expenses				
Purchase Bed Sheet	1,70,000	20,40,000	21,42,000	22,49,100
Purchase Foam, Cover, Curtain	1,90,000	22,80,000	23,94,000	25,13,700
Purchase Cushion, Cover, Fiver	50,000	6,00,000	6,30,000	6,61,500
Rent	7,500	90,000	94,500	99,225
Electricity	1,000	12,000	12,600	13,230
Salary (employee)	15,000	1,80,000	1,89,000	1,98,450
Manager	8,000	96,000	1,00,800	1,05,840
Transportation	4,000	48,000	50,400	52,920
Others	70,000	8,40,000	8,82,000	9,26,100
Total Cost	5,15,500	61,86,000	64,95,300	68,20,065
Revenue (+15% Profit)				
Sale Bed Sheet	1,95,500	23,46,000	24,63,300	25,86,465
Sale Foam, Cover, Curtain	2,18,500	26,22,000	27,53,100	28,90,755
Sale Cushion, Cover, Fiver	57,500	6,90,000	7,24,500	7,60,725
Others	80,500	9,66,000	10,14,300	10,65,015
Total	5,52,000	66,24,000	69,55,200	73,02,960
Net Profit	36,500	4,38,000	4,59,900	4,82,895
Payback		1,20,000	1,20,000	1,20,000

Risk Factor & Risk Management

Risk Factor

- ❖ Theft.
- ❖ Local Competition
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.
- ❖ Adequate precaution will be taken.
- ❖ Close market watch to compete.

Business Picture





THANK YOU

Grameen Shakti SamaJik Byabosha Ltd.