

# MONIR STORE



# MD MONIRUZZAMAN

## NOBIN UDYOKTA (New Entrepreneur)



# BRIEF BIO OF THE PROMOTER

<b>Name</b>	<b>MD MONIRUZZAMAN</b>
<b>Mother's Name</b>	<b>MORIOM</b>
<b>Age</b>	20 Years
<b>Contact No.</b>	01685-846133
<b>Education Qualification</b>	H.S.C
<b>Marital Status</b>	Single
<b>Address</b>	Vill: Dhigor, P.O: Zahidgonj P.S: Ghatail Dist: Tangail
<b>Fathers</b>	<b>ABDUS SATTAR</b>
<b>(Grameen Bank Borrower)</b>	Member ID:                   , Centre No. 47 (Female), Group No.: 01 Branch: Brahmmonshason Branch GB Member: 19-06-1999 (15 Years) Outstanding Loan: Nil
<b>Experience</b>	Three years experience in running business. He is now interested to scale up his running business.

# Picture of NOBIN UDYOKTA & FATHER



# PROJECT SUMMERY

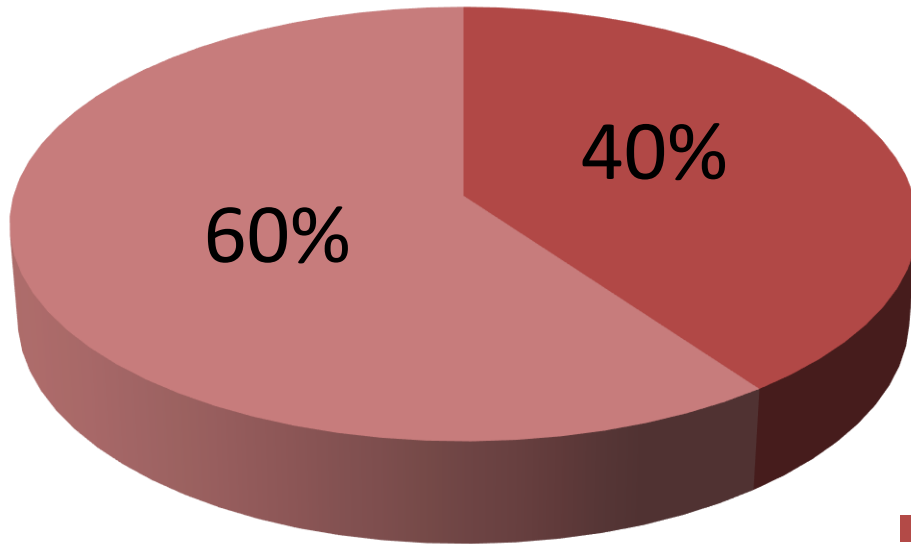


- ✓ Running a grocery shop with an experience of three years.
- ✓ Retailer of Consumer Product & Fuel Like; Biscuit, Cake, Mobil, Petrol etc.
- ✓ Average twenty percent gain on sales.
- ✓ Provide Flexi – Load Service.

# Investment Breakdown

Particulars	Existing	proposed	proposed Total
Oil, Biscuit, Chanachur, Chips, Chocolate, Salt, Soap	40,000	70,000	1,10,000
Fuel & Mobil	8,000	5,000	13,000
Flexi- Load	2,000	-	2,000
<b>Total</b>	<b>50,000</b>	<b>75,000</b>	<b>1,25,000</b>

# Means of Finance



■ Entrepreneur's Contribution 50,000

■ Investor's Investment 75,000

■ Total 125,000





# Existing Business

BDT(TK)

Particular	Daily	Monthly	Yearly
<b>Expense</b>			
Purchase fuel, consumer product	750	22,500	270,000
Mobil	500	15,000	180,000
Electricity		300	3,600
Guard		200	2,400
Transportation		700	8,400
Others		500	6,000
<b>Total</b>		<b>39,200</b>	<b>470,400</b>
<b>Revenue (20%)</b>			
Sale fuel, consumer product	900	27,000	324,000
Mobil	600	18,000	216,000
Flexi-Load	50	1,500	18,000
<b>Total</b>		<b>46,500</b>	<b>558,000</b>
<b>Net Profit</b>		<b>7,300</b>	<b>87,600</b>

# Financial Projection

BDT(TK)

Particular	Daily	Monthly	1st year	2nd Year+ 6%
<b>Expense</b>				
Purchase fuel, consumer product	1,500	45,000	540,000	572,400
Mobil	750	22,500	270,000	286,200
Electricity		300	3,600	3,816
Guard		200	2,400	2,544
Transportation		1,000	12,000	12,720
Salary (self)		3,000	36,000	38,160
Others		500	6,000	6,360
<b>Total</b>		<b>72,500</b>	<b>870,000</b>	<b>922,200</b>
<b>Revenue (20%)</b>				
Sale fuel, consumer product	1,800	54,000	648,000	686,880
Mobil	900	27,000	324,000	343,440
Flexi-Load	50	1,500	18,000	19,080
<b>Total</b>		<b>82,500</b>	<b>990,000</b>	<b>1,049,400</b>
<b>Net Profit</b>		<b>10,000</b>	<b>120,000</b>	<b>127,200</b>
<b>Investment Payback</b>			<b>45,000</b>	<b>45,000</b>

# Risk Factor & Risk Management

## **Risk Factor**

- ❖ Theft.
- ❖ Local Competition
- ❖ Political unrest (Strike & Blockade).

## **Risk Management**

- ❖ Proper Security measure will be taken.
- ❖ Adequate precaution will be taken.
- ❖ Close market watch to compete.

# Business Picture



# Thank You

Grameen Shakti Samajik Byabosha Ltd.