

# JAHANARA STEEL:



Presented by:

Md. Rasel Hosen.



# **Brief of Promoter:**

<b>Name</b>	<b>: Md. Rasel</b>
<b>Father</b>	<b>: Alamgir Hosen</b>
<b>Mother</b>	<b>: Jahanara Begum</b>
<b>Loanee no</b>	<b>: 6258</b>
<b>Joining Date</b>	<b>: 06 / 08 / 1997</b>
<b>Branch</b>	<b>: Sonapur,Ramgonj</b>
<b>Outstanding loan</b>	<b>: 37400/-</b>
<b>Center</b>	<b>: 2/ma, kazirkhil.</b>
<b>Academic Qualification</b>	<b>: Class eight.</b>
<b>Present Occupation</b>	<b>: Businessman</b>
<b>Age</b>	<b>: 24 years</b>

# **INTRODUCTION TO BUSINESS**

- ❑ Jahanara Steel (Furniture maker & Seller)**
- ❑ Making and selling almirah, wear drop, khat, wall cabinet, dressing table, windows grill, doors grill etc.**
- ❑ Selling almirah, wear drop, khat, wall cabinet, dressing table, windows grill, doors grill etc.**
  
- ❑ Address: Jahanara Steel, Balia, Chowmohoni, Ramgong, Laximpur.**
- ❑ Trade License: A.F.R.**
- ❑ Experience: 5 Years.**

# **Proposed Project Summary**

- ❑ Proposal for expansion of Business.**
- ❑ Increased production level and keep at showroom.**
- ❑ Sell almirah, wear drop, khat, wall cabinet, dressing table, windows grill, doors grill etc.**
- ❑ Gross profit on products on an average is 15%.**
- ❑ Currently selling per month 12,000.**
- ❑ Increased Sales with new investment 27,000. (with his own salary )**
- ❑ Target customers are local people in Ramgong, Chatkhil, Laximpur and others.**

# **Project objective**

- ❑ Self employment for Nobin Udyokta.**
- ❑ Create employment opportunity for others.**
- ❑ Provides quality products to the customer**
- ❑ Improving livelihood of Nobin Udyokta.**
- ❑ Contribute in improving Socio-economic condition.**

# Own Equity:

• <u>Machineries:</u>	- 1,00000/-
(Including – welding machine, drill machine Hand drill, grinding machine, cutter machine )	
• <u>Steel furniture:</u>	- 1,80,000/-
(including – Almeria, wall cabinet ,met chief, grill, door, shutter)	
• <u>Materials:</u>	- 72000/-
(sheet, square rod, angel - 1`*1`,3*4`,Pat-1-1.5)	
• <u>Advance:</u>	-18000/-
<b>Total</b>	<b>-3,70,000/-</b>

# Project Budget

<u>Particular</u>	<u>Amount</u>
1. Fund Budget	2,50,000
2. Present Investment	3,70,000
<b>Total Investment Required</b>	<b>= 6,20,000/-</b>

## Fund Budget

• S.S Welding machine	- 40,000/-
• Gas cylinder	- 10,000/-
• Sheet (22,24,26,28 Inch)	- 1,50,000/-
• Glass	- 15,000/-
• New channel (aluminum)	- 5,000/-
• English lock	- 15,000/-
• <u>Monoster paint (color)</u>	<u>- 15,000/-</u>
<b>Total</b>	<b>- 2,50,000/-</b>



# Means of Finance:

Own equity	3,70,000	(60%)
<u>Being Sought from GT</u>	<u>2,50,000</u>	<u>(40%)</u>
Total	6,20,000	(100%)

# Existing Business

<b>Particulars:</b>	<b>Existing Business (BDT)</b>	
	<b>Monthly</b>	<b>Yearly</b>
<b>Revenue:</b>		
Estimated sell from products	230000	2760000
Estimated Cost of Product	195500	2346000
Total income (15% profit)	34500	414000
<b>Expense:</b>		
Shop Rent	3000	36000
Electricity	2500	30000
Salary Staff (5)	15,000	180000
Generator bill	200	2400
Night guard	150	1800
Others	1100	13200
Total Expense	21950	263400
Net profit	12550	150600

# Financial Projection Summary

<b>Particulars:</b>	<b>Monthly</b>	<b>Yearly 1st</b>	<b>Monthly</b>	<b>Yearly 2<sup>nd</sup></b>	<b>Monthly</b>	<b>Yearly 3rd</b>
<b>Revenue:</b>						
<b>Estimated sell from products</b>	<b>450000/-</b>	<b>5400000</b>	<b>490000</b>	<b>5880000</b>	<b>555000</b>	<b>6660000</b>
<b>Estimated Cost of Product</b>	<b>383000/-</b>	<b>4596000</b>	<b>416500</b>	<b>5064000</b>	<b>471750</b>	<b>5661000</b>
<b>Total income</b>	<b>67000/-</b>	<b>8,040,00</b>	<b>73500</b>	<b>876000</b>	<b>83250</b>	<b>999000</b>
<b>Expense:</b>						
<b>Shop Rent (2)</b>	<b>4100/-</b>	<b>49200</b>	<b>4100</b>	<b>49200</b>	<b>4100</b>	<b>49200</b>
<b>Electricity (2)</b>	<b>3000/-</b>	<b>36,000</b>	<b>3000</b>	<b>36000</b>	<b>3200</b>	<b>38400</b>
<b>Salary Staff (8)</b>	<b>32000/-</b>	<b>3,84,000</b>	<b>32000</b>	<b>384000</b>	<b>35000</b>	<b>420000</b>
<b>Salary own</b>	<b>13,000</b>	<b>156,000</b>	<b>14000</b>	<b>168000</b>	<b>15000</b>	<b>180000</b>
<b>Generator bill</b>	<b>200</b>	<b>2400</b>	<b>200</b>	<b>2400</b>	<b>250</b>	<b>3000</b>
<b>Others</b>	<b>1200</b>	<b>14400</b>	<b>1200</b>	<b>14400</b>	<b>1300</b>	<b>15600</b>
<b>Total expense</b>	<b>53,500</b>	<b>642,000</b>	<b>54500</b>	<b>654000</b>	<b>58850</b>	<b>706200</b>
<b>Net profit</b>	<b>13,500</b>	<b>162,000</b>	<b>19000</b>	<b>222000</b>	<b>24400</b>	<b>292800</b>
<b>Pay Back</b>		<b>100000</b>		<b>100000</b>		<b>100000</b>
<b>Retained Money</b>		<b>62000</b>		<b>122000</b>		<b>192800</b>

# SWOT Analysis

- Long standing relationship with Grameen.
- Well Known business men in the locality.
- Provide quality products.
- Good relation and Experience

- Transportation cost.
- Load-shading.
- System loss

**STRENGTH**

**WEAKNESS**

**THREAT**

**OPPORTUNITY**

- Others manufactures
- Over stock
- Price of raw materials

- Growing Market.
- New Designs.
- Central Point Ramgong Upazila.

**THANK YOU**



**For Further Information**

**Grameen Trust**

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