

M/S AMINUDDIN GENERAL STORE



MD. MOSAROF HOSSAIN

NOBIN UDYOKTA (New Entrepreneur)



BRIEF BIO OF THE PROMOTER

Name	MD. MOSAROF HOSSAIN
Father's Name	MD AMINUDDIN
Age	29 Years
Contact No.	01922-528110
Marital Status	Single
Address	Vill: Kamrulbagan, P.O: Kachkura P.S: Dokshinkhan Dist: Dhaka
Mother (Grameen Bank Borrower)	AMBIA KHATUN Member ID: 3574 , Centre No. 35 (Female), Group No.: 05 Branch: Dokshinkhan Uttara Branch GB Member: 01-08-1989 (25 Years) Outstanding Loan: 10,000 taka
Education Qualification	Class Five
Experience	Sixteen years experience in running business. He is now interested to scale up his business.

Picture of NOBIN UDYOKTA & MOTHER



PROJECT SUMMERY

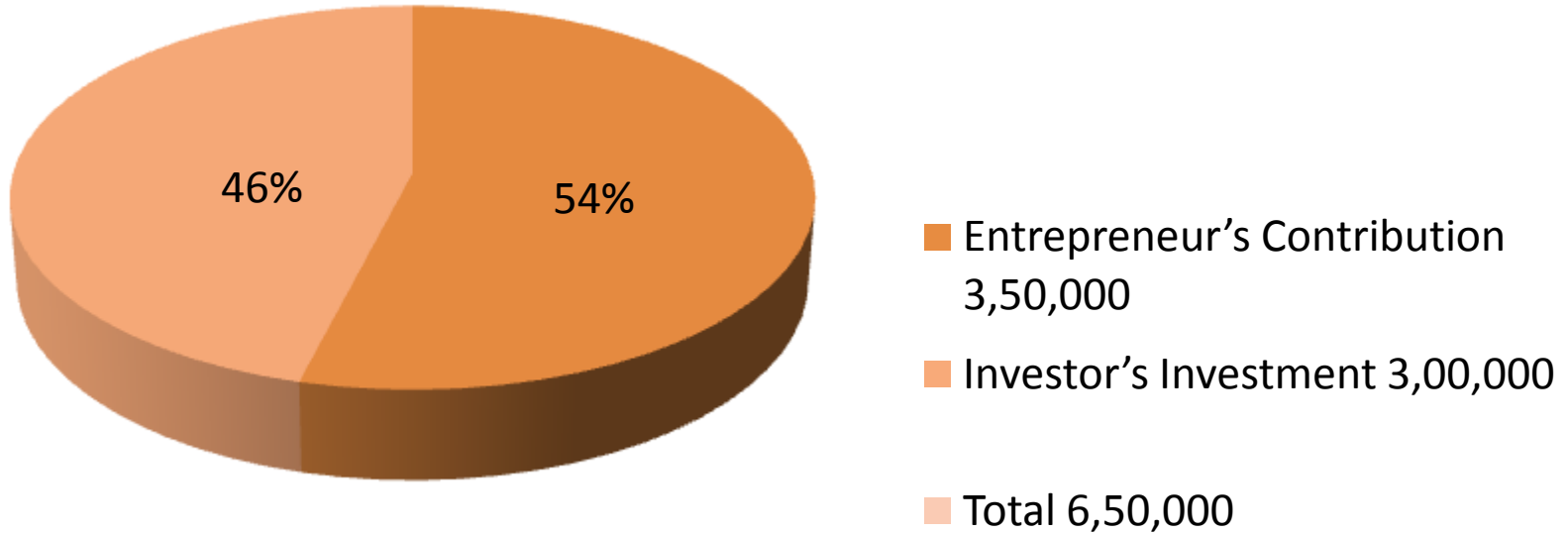


- ✓ Running a general store with an experience of sixteen years.
- ✓ All kinds of Consumer product & ; like Oil, Sugar, Salt, Drinks, Biscuit, Baby food etc. are available.
- ✓ Retailer of cosmetics item; like Shampoo, Fairness cream, Face wash, body lotion etc.
- ✓ Average ten percent gain on sales

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Cosmetics, Baby food, Biscuit & Drinks	1,50,000	1,50,000	3,00,000
Rice, Pulse, Flour, Sugar & Oil	1,50,000	1,50,000	3,00,000
Fridge	50,000	-	50,000
Total	3,50,000	3,00,000	6,50,000

Means of Finance



Project Objectives

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graph LR; A[Project Objectives] --- B[Self employment for the promoter]; A --- C[Create employment opportunity for others]; A --- D[Ensure quality goods to community.]; A --- E[Meet demand in the community]; A --- F[Contribute in improving of socio-economic condition];
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Self employment for the promoter

Create employment opportunity for others

Ensure quality goods to community.

Meet demand in the community

Contribute in improving of socio-economic condition

Existing Business BDT(TK)			
Particular	Daily	Monthly	Yearly
Expense			
Purchase Cosmetics, Horlics, Baby food	2,500	75,000	900,000
Purchase Drinks, Oil, Biscuit etc.	3,000	90,000	1,080,000
Electricity		3,500	42,000
Generator		200	2,400
Guard		200	2,400
Salary (Employee)		2,500	30,000
Transportation & Others		800	9,600
Total		172,200	2,066,400
Revenue (profit 10%)			
Sale Cosmetics Horlics, Baby food	2,750	82,500	2,475,000
sale Drinks, Oil, Biscuit etc.	3,300	99,000	2,970,000
Total		181,500	2,178,000
Net Profit		9,300	111,600

Financial Projection

BDT(TK)

Particular	Daily	Monthly	1st Year	2nd Year+ 2%	3rd Year+2%
Expense					
Purchase Cosmetics Horlics, Babyfood	4,000	120,000	1,440,000	1,468,800	1,498,176
Purchase Drinks, Oil, Biscuit etc.	5,000	150,000	1,800,000	1,836,000	1,872,720
Electricity		3,500	42,000	42,840	43,697
Generator		200	2,400	2,448	2,497
Guard		200	2,400	2,448	2,497
Salary (Employee)		2,500	30,000	30,600	31,212
Salary (self)		5,000	60,000	61,200	62,424
Transportation & Others		1,000	12,000	12,240	12,485
Total		282,400	3,388,800	3,456,576	3525708
Revenue (profit 10%)					
Sale Cosmetics Horlics, Babyfood	4,400	132,000	1,584,000	1,615,680	1,647,994
sale Drinks, Oil, Biscuit etc.	5,500	165,000	1,980,000	2,019,600	2,059,992
Total		297,000	3,564,000	3,635,280	3,707,986
Net Profit		14,600	175,200	178,704	182,278
Investment Payback			120,000	120,000	120,000

Risk Factor & Risk Management

Risk Factor

- ❖ Theft.
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.

Business Picture



THANK YOU

Grameen Shakti SamaJik Byabosha Ltd.