

Dream Touch Computer Center



Presented by:
Abdul Khalek Sobuj



Brief of Promoter:

Name	: Md. Abdul Khalek (Sobuj)
Father	: Md. Abul Kalam
Occupation	: Driver , also have small used car business
Mother	: Ayesha Begum
Occupation	: House Wife
Loanee no	: 6251
Joining Date	: 06.05.2003 (11 years)
Branch	: Ramgonj
Outstanding loan	: 52,000/-
Center	: 2/ma, Kazir Khil
Academic Qualification of NU	: H.S.C
Present Occupation	: Businessman
Age	: 24 years
Marital Status	: Unmarried

• NU's father Md. Abul Kalam is using the GB loan in his business and he is repaying the loan.

Project objective

- ❑ Self employment for Nobin Udyokta.**
- ❑ Create employment opportunity for others.**
- ❑ Provide quality product & services to meet the demand of the communities or customer.**
- ❑ Improving livelihood of Nobin Udyokta.**
- ❑ Contribute in improving Socio-economic condition.**

INTRODUCTION TO BUSINESS:

- ❑ Dream Touch Computer Center.**
- ❑ This business running with computer related services such as photocopy, compose, print, photo editing, video editing , Internet Browsing etc.**
- ❑ Address: Dream Touch Computer Center, Near Registry Office ,Ramgonj, Laximpur.**
- ❑ Trade License: A.F.R.**
- ❑ Experience: 8 years.**

Proposed Project Summary

- ❑ Proposal for expansion of Business.**
- ❑ Current monthly income is 24000/-.**
- ❑ Increased income with new investment 48000/-**
- ❑ Target customers are local people in Ramgonj and others.**

Own Equity:

• Computer	- 30000/-
• Printer(2)	- 35000/-
• I P S	- 25000/-
• Photocopy Machine	- 70000/-
• Laminating Machine	- 7000/-
• Stabilizer	- 8000/-
• <u>Advance</u>	<u>- 25000/-</u>
Total	-2,00,000/-

Project Budget

<u>Particular</u>	<u>Amount</u>
1. Existing Investment	2,00,000/-
2. Proposed Investment	2,00,000/-
Total Investment	= 4,00,000/-

Proposed Budget

• Computer (2 piece)	- 60000/-
• Printer	- 10000/-
• Photocopy Machine (replacement of old Machine)	-100000/-
• <u>Generator</u>	<u>- 30000/-</u>
Total	-2,00,000/-

Means of Finance:

Own equity	2,00,000	(50%)
Being Sought from GT	2,00,000	(50%)
Total	4,00,000	(100%)

Existing Business

Particulars:	Existing Business (BDT)		
	Daily	Monthly	Yearly
Revenue:			
Income from Computer	600	18,000	2,16,000
Income from Photocopy	200	6000	72000
Total	800	24000	288,000
Expense:			
Shop Rent		1000	12,000
Electricity		500	6,000
Salary Staff (1)		5000	60,000
Others		5500	66,000
Total Expense		12000	144,000
Net profit		12,000	144,000

Financial Projection Summary

Particulars:	Monthly (1st yr)	Yearly (1st yr)	Monthly (2nd yr)	Yearly (2nd yr)	Monthl y (3rd yr)	Yearly (3rd year)	Monthly (4th Year)	Yearly (4th Year)
Revenue:								
computers	36000	432000	38000	456000	40000	480000	43000	516000
Photocopy	12000	144000	14000	168000	17000	204000	20000	240000
Total	48000	576000	52000	624000	57000	684000	63000	756000
Expense:								
Rent	1000	12000	1000	12000	1000	12000	1500	18000
Salary Staff (3)	17000	204000	17000	204000	19000	228000	20000	240000
Salary own	12000	144000	13000	156000	14000	168000	15000	180000
Electricity	600	7200	700	8400	700	8400	800	9600
Others	6400	76800	6800	81600	7000	84000	7300	87600
Total	37000	444000	38500	462000	41700	500400	44600	535200
Net profit	11000	132000	13500	162000	15300	183600	18400	220800
Pay Back		60000		60000		60000		60000
Retained Money		72000		102000		123600		160800

SWOT Analysis

- Long standing relationship with Grameen.
- Well Known business men in the locality.
- Provide quality products.
- Good relation and Experience

- Electricity problem
- System loss.

STRENGTH

WEAKNESS

THREAT

OPPORTUNITY

- Potential new competition.
- Theft

- Near Ramgong Registry Office & Central point of Pourosova.
- Enter Upscale Digital Market
- Huge demand.

THANK YOU

For Further Information

Grameen Trust

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