

# BOKUL STORE





# BUSINESS PICTURE





# MD RIDOY KHAN

## NOBIN UDYOKTA (New Entrepreneur)



# BRIEF BIO OF THE PROMOTER

<b>Name</b>	<b>MD. RIDOY KHAN</b>
<b>Father's Name</b>	<b>BOKUL MIA</b>
<b>Age</b>	01 - 06 -1995 <i>(19 Years)</i>
<b>Contact No.</b>	01983-677158
<b>Marital Status</b>	Single
<b>Address</b>	Vill: Patira, P.O: Tolna P.S: Khilkhhet Dist: Dhaka
<b>Mother (Grameen Bank Borrower)</b>	<b>ROKSANA BEGUM</b> Member ID: 5024 , Centre No. 22 (Female), Group No.: 07 Branch: Dokshinkhan Uttara GB Member: 15 - 06-1990 <i>(24 Years)</i> Outstanding Loan: 30,200 taka
<b>Education Qualification</b>	Class Ten
<b>Experience</b>	Four year experience in running business. He is now interested to scale up his business.
<b>Source</b>	Grameen Shakti Samajik Byabosha Ltd.



# Picture of NOBIN UDYOKTA & MOTHER



# PROJECT SUMMERY



- ✓ Running a grocery shop with an experience of four years.
- ✓ All kinds of Consumer product like; Rice, Pulse, Flour, Oil, Sugar, Salt, Egg, Soft Drinks, etc. are available.
- ✓ Average 10% gain on sales.
- ✓ Business will be increase from the second year 5% gradually.
- ✓ The Business is operate by the entrepreneur. Existing no employee.
- ✓ This shop is situated in the own resident. For this reason no shop rent.
- ✓ The entrepreneur source of income only from this shop.
- ✓ Collects products from Tongi, Ichapura Dhaka.

# Existing Business

BDT (TK)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Sale Rice, Pulse, Oil, Sugar, Onion, Chili, Turmaric, Garlic	1,320	39,600	475,200
Sale Soap, Biscuit, chips, Cake, Soft Drinks & Cosmetics	1,100	33,000	396,000
<b>Total Sales (A)</b>	<b>2,420</b>	<b>72,600</b>	<b>871,200</b>
<b>Less. Variable Expense</b>			
Purchase Rice, Pulse, Oil, Sugar, Onion, Chili, Turmaric, Garlic	1,200	36,000	432,000
Purchase Soap, Biscuit, chips, Cake, Soft Drinks & Cosmetics	1,000	30,000	360,000
<b>Total variable Expense (B)</b>	<b>2,200</b>	<b>66,000</b>	<b>792,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>220</b>	<b>6,600</b>	<b>79,200</b>
<b>Less. Fixed Expense</b>			
Electricity Bill		300	3,600
Transportation		500	6,000
Mobile Bill & Others		500	6,000
<b>Total fixed Cost (D)</b>		<b>1,300</b>	<b>15,600</b>
<b>Net Profit (E) [C-D]</b>		<b>5,300</b>	<b>63,600</b>

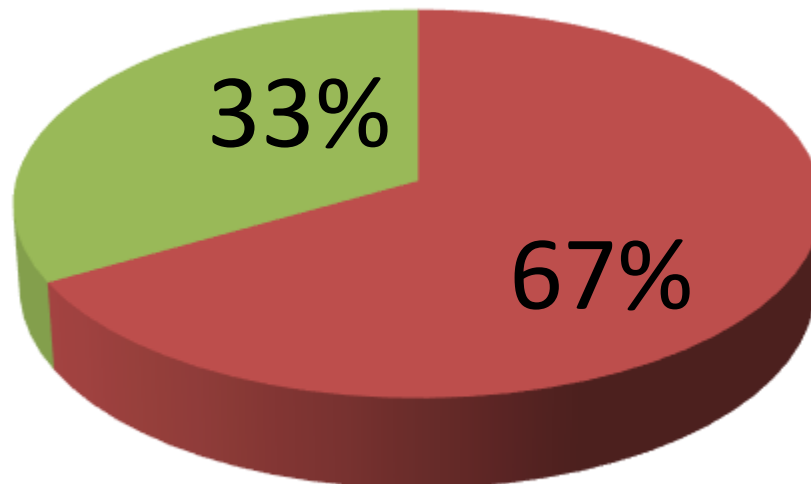
# Investment Breakdown

Particulars	Existing	proposed	proposed Total
Rice, Pulse, Oil, Sugar, Chili, Onion, Turmeric,	60,000	35,000	95,000
Soap, Biscuit, Chips, Cake, Soft Drinks	40,000	25,000	65,000
Fridge	20,000	-	20,000
<b>Total</b>	<b>1,20,000</b>	<b>60,000</b>	<b>1,80,000</b>



# Means of Finance

- Entrepreneur's Contribution 120,000
- Investor's Investment 60,000
- Total 180,000



## Financial Projection BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
<b>Revenue (sales)</b>					
Sale Rice, Pulse, Oil, Sugar, Onion, Chili, Turmaric, Garlic	1,980	59,400	712,800	748,440	785,862
Sale Soap, Biscuit, chips, Cake, Soft Drinks & Cosmetics	1,760	52,800	633,600	665,280	698,544
<b>Total Sales (A)</b>	<b>3,740</b>	<b>112,200</b>	<b>1,346,400</b>	<b>1,413,720</b>	<b>1,484,406</b>
<b>Less. Variable Expense</b>					
Purchase Rice, Pulse, Oil, Sugar, Onion, Chili, Turmeric, Garlic	1,800	54,000	648,000	680,400	714,420
Purchase Soap, Biscuit, chips, Cake, Soft Drinks & Cosmetics	1,600	48,000	576,000	604,800	635,040
<b>Total variable Expense (B)</b>	<b>3,400</b>	<b>102,000</b>	<b>1,224,000</b>	<b>1,285,200</b>	<b>1,349,460</b>
<b>Contribution Margin (CM) [C=(A-B)</b>	<b>340</b>	<b>10,200</b>	<b>122,400</b>	<b>128,520</b>	<b>134,946</b>
<b>Less. Fixed Expense</b>					
Electricity Bill		300	3,600	3,780	3,969
Transportation		500	6,000	6,300	6,615
Salary (self)		2,000	24,000	25,200	26,460
Mobile Bill & Others		500	6,000	6,300	6,615
<b>Total fixed Cost (D)</b>		<b>3,300</b>	<b>39,600</b>	<b>41,580</b>	<b>43,659</b>
<b>Net Profit (E) [C-D)</b>		<b>6,900</b>	<b>82,800</b>	<b>86,940</b>	<b>91,287</b>
<b>Investment Payback</b>			<b>24,000</b>	<b>24,000</b>	<b>24,000</b>

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graph LR; A[Project Objectives] --- B[Self employment for the promoter]; A --- C[Create employment opportunity for others]; A --- D[To provide best service in the community.]; A --- E[Contribute in improving of socio-economic condition];
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# Project Objectives

Self employment for the promoter

Create employment opportunity for others

To provide best service in the community.

Contribute in improving of socio-economic condition



# Risk Factor & Risk Management

## **Risk Factor**

- ❖ Theft.
- ❖ Political unrest (Strike & Blockade).

## **Risk Management**

- ❖ Proper Security measure will be taken.

A wooden tag with a hole on the left side, featuring the text "THANK YOU" and "Grameen Shakti SamaJik Byabosha Ltd." The tag is made of light-colored wood with a visible grain. The text is engraved in a dark brown color. The tag has a hole on the left side, and the top and bottom edges are slightly rounded. The background is white.

**THANK YOU**

**Grameen Shakti SamaJik Byabosha Ltd.**