

# Sumon Shoe Store



# Md. Sumon

## NOBIN UDYOKTA



# Brief Bio of Promoter:

- **Name : Md. Sumon**
- **Father's name: Md. Minhaj Ali**
- **Address: Kookdohra, Zahidgonj, Ghatail. Tangail.**
- **Mother : GB Borrower**
- **Educational Qualification: S.S.C**
- **Date of Birth: 04-03-1985**
- **Cell No.: 01759-016686**
- **Marital status: Single**



# Mother's Information:

- Name: Mrs. Somola Begum
- Center No.: 51 (Female)
- Member ID: 4833/1
- Group No. : 04
- Branch: Beldoho Ghatail Branch.
- P.O: Zahidgonj
- P.S: Ghatail.
- District : Tangail
- Grameen Bank Joining date: 19/05/2003
- Outstanding Loan: TK 9,800



# Project Summery:

- Running a shoe store with an experience of eight years.
- All kind of ladies, gents, & kids shoes like; Leather, Plastic & barmis sandals are available.
- Several kind of brand shoe like; Bata, Pegasus, Apex, Anwar, Azad, shoes also are available.
- Sale shoe average 15% profit.

# Project Objectives:

- Self employment for the promoter.
- Create employment opportunity for others.
- Ensure quality products to the community.
- Contribute in improving of socio-economic condition.

# Investment Breakdown

Particulars	Existing	proposed	proposed Total
Several Brand Shoe	2,48,382	1,50,000	3,98,382
<b>Total</b>	<b>2,48,382</b>	<b>1,50,000</b>	<b>3,98,382</b>

## Means Of Finance

Particulars	Amount (BDT TK)	%
Entrepreneur's Contribution	2,48,382	62%
Investor's Investment	1,50,000	38%
<b>Total</b>	<b>3,98,382</b>	<b>100%</b>

# Existing Business :

<b>Particular</b>	<b>Daily</b>	<b>Monthly</b>	<b>Yearly</b>
<b>Expense</b>			
Purchase Shoe	3,300	99,000	11,88,000
Rent		1,500	18,000
Electricity		500	6,000
Generator		150	1,800
Transportation		500	6,000
Guard		200	2,400
Salary (self)		4,000	48,000
<b>Total Cost</b>		<b>1,05,850</b>	<b>12,70,200</b>
<b>Revenue (+15% profit)</b>			
Sell Shoe	3,795	1,13,850	13,66,200
<b>Total</b>		<b>1,13,850</b>	<b>13,66,200</b>
<b>Net Profit</b>		<b>8,000</b>	<b>96,000</b>



# Financial Projection (BD TK):

<b>Particulars</b>	<b>Daily</b>	<b>Monthly</b>	<b>1<sup>st</sup> Year</b>	<b>2<sup>nd</sup>Year (+4%)</b>
<b>Expense</b>				
Purchase Shoe	5,200	1,56,000	18,72,000	19,46,880
Rent		1,500	18,000	18,720
Electricity		500	6,000	6,240
Generator		150	1,800	1,872
Transportation		1,000	12,000	12,480
Guard		200	2,400	2,496
Salary (self)		6,000	72,000	74,880
<b>Total Cost</b>		<b>1,65,350</b>	<b>19,84,200</b>	<b>20,63,568</b>
<b>Revenue (+15% profit)</b>				
Sell Shoe	5,980	1,79,400	21,52,800	22,38,912
<b>Total</b>		<b>1,79,400</b>	<b>21,52,800</b>	<b>22,38,912</b>
<b>Net Profit</b>		<b>14,050</b>	<b>1,68,600</b>	<b>1,75,344</b>
<b>Investment Payback</b>			<b>90,000</b>	<b>90,000</b>

# Risk Factor & Risk Management:

## **Risk Factor:**

- Theft.
- Political unrest (Strike & Blockade).

## **Risk Management:**

- Proper Security measure will be taken.

# Picture :



THANK YOU

**MD. SUMON**

&

GRAMEEN SHAKTI  
SAMAJIK BYABOSHA LTD.