

Meghna Carrom Board Factory

- A Nobin Udyokta Project



Presented by

Md. Yeasin

Entrepreneur Background

Nobin Udyokta

Name: Md. Yeasin

Academic Qualification: Hon's (Continuing)

Present Occupation: Currently runs Meghna Carrom Board Factory

Experience: 5 years 6 months

GB Scholarship- Class 8, SSC and HSC

Currently GB education loanee

Relationship with Grameen

Mother is a proud member of GB

- ❖ Name: Mrs. Ayesha Begum
- ❖ Member ID: 1033/1
- ❖ Brance: Meher North Shahrasti, Center: 3, Unkila Bazar
P.S: Shahrasti, Dist: Chandpur
- ❖ Member since February 3, 1992

Took part in 6th GT Social Business Workshop on March 14, 2014

Factory visit by Grameen Trust on April 23, 2014

Project presented at the 15th YC Social Business Design Lab on May 3, 2014

Introduction to Business

- ❖ **Meghna Carrom Board Factory**
- ❖ Producer of Different size of Carrom Board
- ❖ Address: 5 no Ghat, chandpur Sadar, chandpur
- ❖ Trade License 2318/13-14
- ❖ TIN- 631312498208
- ❖ Was a labor at “Carrom Factory” in 2008
- ❖ Purchased the existing factory of his owner in 2009



Proposed Project Summary

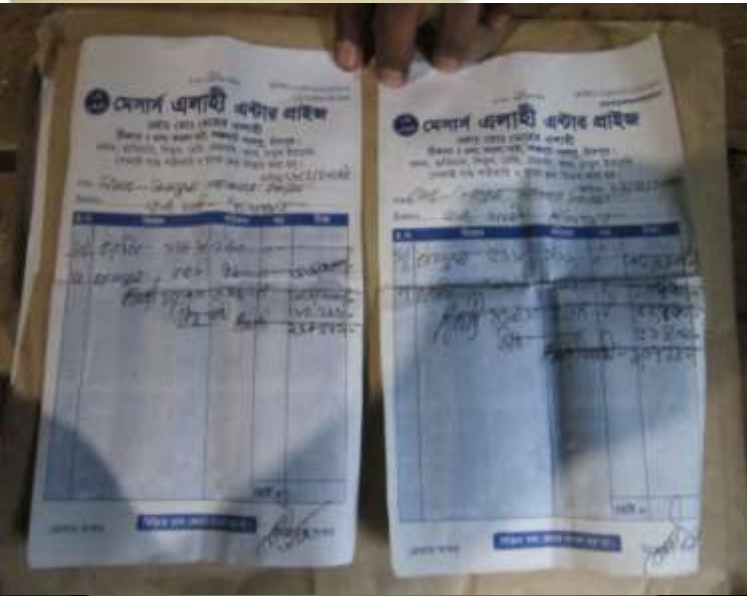
- Proposal for expansion of business
- Increased production level
- Currently producing 425- 450 pcs per month
- Currently Selling 400- 425 pcs per month
- With Additional Investment will sell 550-650 pcs per month
- Improve quality of carom board to sell to high end stores
- Target customers are sports shop in Chandpur, Dhaka, Narayanganj, Shylet, Comilla.



Project Objective

- Self employment for Nobin Uddogtta.
- Create employment opportunity for others.
 - Currently employed 4 persons
 - Increase to 6 persons
- Provide quality products to the customer
- Improving livelihood of Nobin Udyokta's family

Project Budget



Particular	Amount
1. New inventory (Raw Materials)	200,000
2. Equipment	50,000
3. Cash on hand	50,000
Total investment required	300,000

SOURCE OF FUNDS

Own equity:	100,000
Being sought:	200,000 (from GT)

Monthly Production Target

Size (Inch)	Currently Producing	Currently Selling	Target Producing (YR1)	Target Selling (YR1)	Target Producing (YR2)	Target Selling (YR2)
24	120	114	150	143	175	166
30	100	95	140	133	155	147
36	50	48	70	67	80	76
38	35	33	50	48	60	57
40	30	29	50	48	50	48
42	25	24	40	38	50	48
45	25	24	40	38	50	48
50	20	19	30	29	40	38
56	20	19	30	29	40	38
	425	404	600	570	700	665

Financial Projection

Size (Inch)	Current Production Cost	Current Selling Income	Profit	Proposed Production Cost (YR1)	Proposed Selling Income (YR1)	Proposed Profit (YR1 Monthly)	Proposed Production Cost (YR2)	Proposed Selling Income (YR2)	Proposed Profit (YR2 Monthly)
24	18,000.00	20,520.00	2,520.00	22,500.00	25,650.00	3,150.00	30,187.50	34,912.50	4,725.00
30	20,000.00	25,650.00	5,650.00	28,000.00	35,910.00	7,910.00	35,650.00	45,647.50	9,997.50
36	13,500.00	16,625.00	3,125.00	18,900.00	23,275.00	4,375.00	24,840.00	30,400.00	5,560.00
38	10,850.00	13,965.00	3,115.00	15,500.00	19,950.00	4,450.00	21,390.00	27,645.00	6,255.00
40	10,500.00	13,395.00	2,895.00	17,500.00	22,325.00	4,825.00	20,125.00	26,125.00	6,000.00
42	10,500.00	13,062.50	2,562.50	16,800.00	20,900.00	4,100.00	24,150.00	30,162.50	6,012.50
45	15,000.00	16,625.00	1,625.00	24,000.00	26,600.00	2,600.00	34,500.00	38,000.00	3,500.00
50	17,000.00	20,900.00	3,900.00	25,500.00	31,350.00	5,850.00	39,100.00	49,400.00	10,300.00
56	30,000.00	38,000.00	8,000.00	45,000.00	57,000.00	12,000.00	69,000.00	87,400.00	18,400.00
Total	145,350.00	178,742.50	33,392.50	213,700.00	262,960.00	49,260.00	298,942.50	369,692.50	70,750.00

Increase

47.52%

43.63%

Financial Projection Summary

Item	1 st YR Monthly	1 st YR Annual	2 nd YR Monthly	2 nd YR Annual
Income				
Selling Carrom Board	262,960.00	3,155,520.00	369,692.50	4,436,310.00
Total Income	262,960.00	3,155,520.00	369,692.50	4,436,310.00
Expense				
Salary Manager	8,000.00	96,000.00	9,000.00	108,000.00
Salary attendant	20,000.00	240,000.00	30,000.00	360,000.00
Electricity	2,000.00	24,000.00	2,000.00	24,000.00
Rent	6,000.00	72,000.00	6,000.00	72,000.00
COGS	175,700.00	2,108,400.00	249,942.50	2,999,310.00
Others	2,000.00	24,000.00	2,000.00	24,000.00
Total Expense	213,700.00	2,564,400.00	298,942.50	3,587,310.00
Net Profit	49,260.00	591,120.00	70,750.00	849,000.00
Pay Back to GT		100,000.00		100,000.00
Retained Earnings		491,120.00		749,000.00

SWOT Analysis

- Provide quality products
- High skill and competence
- Improved quality

Strength

- System loss
- Credit Sale
- All initial sales are on credit

Weakness

- Other manufacturers
- Over Stock
- Price of raw materials

Threat

- Increase sale in new market
- Enter upscale market

Opportunity





THANK YOU

For Further Information-

- Grameen Trust, Phone No- 9017038
- Md. Yeasin, Mobile No- 01735 707855