

# Meghla Beauty Parlour



মেঘলা  
বিউটি  
পার্লার

নিউ মনিহার ডিজিটাল ষ্টুডিও এন্ড ভিডিও। মোবাঃ ০১৭১২৪৭১২৮০



# Morzina Akter Meghla

## NABIN UDYOKTA



# Brief Bio of Promoter:

- Name :Morzina Akter Meghla
- Address: Barua, Khilkhet, Dhaka.
- Mother : GB Borrower
- Educational Qualification: Class Nine
- Education loan : None
- Date of Birth:10-05-1988



# Mother's Information:

- **Mother's Information:**
- Name: Aoymon Nesa
- Center No.: 26 (Female)
- Member ID: 6662
- Group No. : 05
- Branch: Dokkhin khan Uttara Branch.
- P.O: Khilkhet
- P.S : Khilkhet
- District : Dhaka
- Grameen Bank Joining date: 01/11/2003
- Outstanding Loan: Nil



# EXPERIENCE & PRESENT ACTIVITIES:



- Present Occupation : Currently running a Beauty Parlour
- Experience : Nine Years



# Project Summery:

- Running a beauty parlour with an experience of nine years.
- Starts business after one-year training.
- Brue plug, Upper lip, facial, haircuts, bridal and party makeup and various beauty services.
- Collects parlor related goods from the Uttara, Azompur, and New market.
- Provide services to the young girl and women in local area.

# Project Objectives:

- Self employment for the promoter and expand the business.
- Create employment opportunity for local women.
- Contribute in improving of socio-economic condition.





# Project Cost:

• Furniture (TV, fridge, looking glass)	1, 00,000
• Purchase of air condition	52, 000
• Chair (2 x 7,500)	15,000
• Thai Glass	20,000
• <u>Facial Item</u>	<u>13,000</u>
• <b>Total investment required</b>	<b>2, 00,000</b>
• <b>Source of funds:</b>	
• Own equity:	1, 00,000 (50%)
• <u>Being sought:</u>	<u>1, 00,000 (50%)</u>
• <b>Total:</b>	<b>2, 00,000</b>



# Existing Business :

Particulars	TK (BDT)	TK (BDT)
	Monthly	Yearly
<b>Expense</b>		
<b>Operating Cost:</b>		
Brue Plug (3 x 30 x5)	450	5400
Upper lip (3 x 30 x7)	630	7560
Hair cut (2 x 30 x18)	1,080	1,2960
Facial (20 x 55)	1,100	13200
Party make up (2 x 225)	450	5400
Bridal make up	800	9600
<b>Administrative Cost:</b>		
Rent	3,000	36,000
Electricity	2,200	26,400
Dish	200	2,400
<b>Total Cost</b>	<b>9,910</b>	<b>1,18,920</b>
<b>Revenue</b>		
Brue Plug (3 x 30 x 25)	2,250	27,000
Upper lip (3 x 30 x 25)	2,250	27,000
Hair cut (2 x 30 x75)	4,500	54,000
Facial (20 x 200)	4,000	48,000
Party make up (2 x 500)	1,000	12,000
Bridal make up	2,000	24,000
<b>Total</b>	<b>16,000</b>	<b>1,92,000</b>
<b>Net Profit</b>	<b>6,090</b>	<b>73,080</b>



# Financial Projection (BD TK):

Particulars	Monthly	1 <sup>St</sup> Year	2 <sup>nd</sup> Year + 5%
<b>Expenses</b>			
<b>Operating Cost:</b>			
Brue Plug (7x 30 x5)	1, 050	12, 600	13, 230
Upper lip (6 x 30 x7)	1, 260	15, 120	15, 876
Hair cut (4 x 30 x18)	2, 160	25, 920	27, 216
Facial (30 x 80)	2, 400	28, 800	30, 240
Party make up (4x 225)	900	10, 800	11, 340
Bridal make up (3 x 800)	2, 400	28, 800	30, 240
<b>Administrative Cost:</b>			
Rent	3, 000	36, 000	37, 800
Electricity	5, 000	60, 000	63, 000
Dish	200	2, 400	2, 520
<b>Salary</b>	<b>6, 000</b>	<b>72, 000</b>	75, 600
<b>Total</b>	<b>24, 370</b>	<b>2, 92,440</b>	<b>3, 07,062</b>
<b>Revenue</b>			
Brue Plug (7x 30 x25)	5, 250	63, 000	66, 150
Upper lip (3 x 30 x 25)	4, 500	54, 000	56, 700
Hair cut (2 x 30 x75)	9, 000	1, 08,000	1, 13, 400
Facial (20 x 200)	6, 000	72, 000	75, 600
Party make up (4 x 500)	2, 000	24, 000	25, 200
Bridal make up (3 x 2000)	6, 000	72, 000	75, 600
<b>Total</b>	<b>32, 750</b>	<b>3, 93,000</b>	<b>4, 12,650</b>
<b>Net Profit</b>	<b>8, 380</b>	<b>1, 00,560</b>	<b>1, 05,588</b>
<b>Pay back</b>		<b>50,000</b>	<b>50,000</b>

# Risk Factor & Risk Management:

## Risk Factor :

- Interruption of electricity.
- Theft.
- Impure Cosmetics

## Risk Management :

- Right now electricity is more or less regular.
- Proper Security measure will be taken
- Ensure Quality Cosmetics



THANK YOU

**Morzina Akter Meghla**

&

GRAMEEN SHAKTI  
SAMAJIK BYABOSHA LTD.