#### A Nobin Udyokta Project

## **Chowdhury Traders**





Presented by: Md.Saidul Baser Chowdhury
NU Identified and PP Prepared by: Md.Ala Uddin

Verified By: Md.Alauddin



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Saidul Basaer Chowdhury	
Age	:	03/05/1986	
Marital status	:	Married	
Children	:	N/A	
No. of siblings:	:	2 Brothers & 1 sisters	
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother Father Shirin Akter Habib ullaha Member Since:10/02/2009 Branch: jowag Centre no.45 /m, Group:04 Loanee No.2452/1 First loan:10000/- Existing loan: N/A Outstanding: N/A Drop:14/11/2016	
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	: : : : : : : : : : : : : : : : : : : :	N/A N/A N/A N/A	
Education	:	B.S.S	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Dealership Business
Trade License Number	:	223
		N/A
Business Experiences and Training Info	:	06 years
Other Own/Family Sources of Income	:	ONE Brothers Business Man
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01811916176
NU Project Source/Reference	:	GT Sonimuri Unit Office, Nohakhli

## BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2009. At first his mother took a loan amount of 10,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

# PROPOSED BUSINESS Info.



Business Name	:	Chowdhury Traders
Address/ Location	:	Kachari Bazar Sonaimuri
Total Investment in BDT	:	370000/=
Financing	:	Self BDT :290000 (from existing business) - 78% Required Investment BDT : 80,000 (as equity) - 22%
Present salary/drawings from business (estimates)	:	BDT 10,000
Proposed Salary		BDT 10,000
Proposed Business % of present gross profit margin	:	30%
Estimated % of proposed gross profit margin	:	30%
Agreed grace period	:	2 months

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
কসমেটিকস চা পাতা টিসু তৈল চাউল দুধ টেবিল, চেয়ার অগ্রিম	50000 50000 10000 30000 60000 30000 10000 50000		290000
Proposed items:		80,000	80,000
Total Capital			370000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

(Continued)



Present Stock items				
Product name	Amount			
কসমেটিকস	50000			
চা পাতা	50000			
টিসু	10,000			
তৈল	30000			
টেবিল , চেয়ার	10000			
অগ্রিম	50000			
চাউল	60000			
<b>मू</b> थ	30000			
Total Present Stock	290,000			

Proposed items				
Product Name	Amount			
চা পাতা	40000			
তৈল	20000			
চিনি	20000			
Total Proposed Stock	80,000			

## EXISTING BUSINESS OPERATIONS Info.



Doublesslave		Existing Business (BDT)			
Particulars Particulars	Daily	Monthly	Yearly		
Sales (A)		2,00,000	24,00,000		
Less: Cost of sales (B)		1,50,000	18,00,000		
Gross Profit C=(A-B)		50,000	6,00,000		
Less: <b>Operating Costs</b>					
Electricity bill		300	3,600		
Generator bill		200	2,400		
Shop Rent		2000	24,000		
Night Guard bill		200	2,400		
Mobile bill		300	3,600		
Present salary/Drawings- self		7,000	84,000		
Employee(2*10,000)		20,000	2,40,000		
Conveyance or Transport]		200	2,400		
Others (fees, Entertainment, TL renew)		200	2,400		
Non Cash Item:					
Depreciation Expenses (15%)		375	4,500		
Total Operating Cost (D)		30,775	3,69,300		
Net Profit (C-D):		19,225	2,30,700		

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



	Year 1	Year 1 (BDT)		Year 2 (BDT)		
Particulars	Monthly	Yearly	Monthly	Yearly		
Sales (A)	2,25,000	27,00,000	2,50,000	30,00,000		
Less: Cost of Sale (B)	1,68,750	20,25,000	1,87,500	22,50,000		
Gross Profit (A-B)=(C)	56,250	6,75,000	62,500	7,50,000		
Less: Operating Costs						
Electricity bill	300	3,600	350	4,200		
Generator bill	200	2,400	200	2,400		
Shop Rent	2000	24,000	2000	24,000		
Night Guard bill	200	2,400	200	2,400		
Mobile bill	350	4,200	400	4,800		
Present salary/Drawings- self	7,000	84,000	7,000	84,000		
Employee(2*10,000)	20,000	2,40,000	20,000	2,40,000		
Conveyance or Transport	250	3,000	300	3,600		
Others (fees, Entertainment, TL renew)	300	3,600	400	4,800		
Non Cash Item:						
Depreciation Expenses (15%)	375	4,500	375	4,500		
Total Operating Cost (D)	30,975	3,71,700	31,225	3,74,700		
Net Profit $(C-D) = (E)$	25,275	3,03,300	31,275	3,75,300		
GT payback	48	48000		8000		
Retained Income:	2,5	2,55300		27300		

## CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	0
1.2	Net Profit	159288	212688
1.3	Depreciation (Non Cash Item)	18375	18375
1.4	Opening Balance of Cash Surplus	0	129663
	Total Cash Inflow	257663	360726
2.0	Cash Outflow		
2.1	Purchase of camera	80,000	0
2.2	Payment of GB Loan	0	0
2.3	Investment Pay Back	48,000	48,000
	Total Cash Outflow	128000	48,000
3.0	Net Cash Surplus	129663	312726

### **SWOT Analysis**



# STRENGTH

- NU is full time engaged with Business
- Skilled & Experience
- Good Communication System.
- Good Networking with customers

## WEAKNESS

Lack of investment

## **O**PPORTUNITIES

- Expansion Of Business
- Increasing the profitability

## THREATS

- Business related
- Theft





























































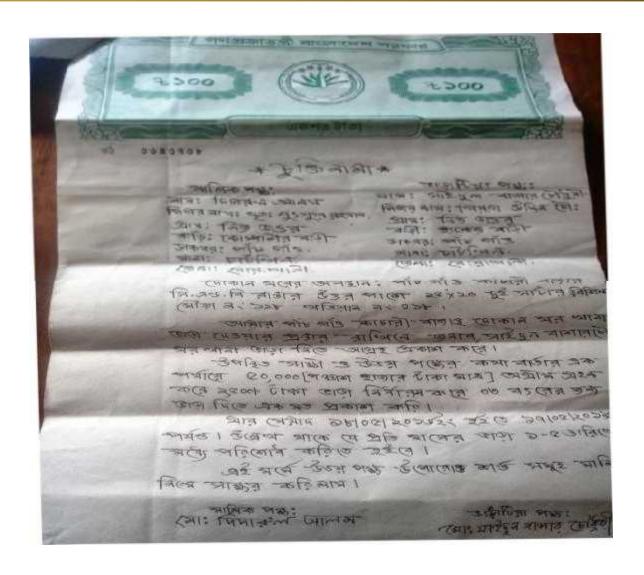














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242<sup>nd</sup> Internal Design Lab

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